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| Country | Romania |
| Name of the university | Transilvania University of Brasov |
| Name of local partner | Mama Cozonacilor |
| Purpose of the internship and short description of activities | The students will have to do the following activities: <ul style="list-style-type: none"> - Make direct sales to customers - Develop and implement marketing strategies - Guiding groups of hikers to various locations |
| Location | Simon Village, Bran Commune 376 Ianacu, Brasov County, Gontea Street, postal code 507025 |
| Location on Google maps | https://maps.app.goo.gl/3tJbxtL1vzQzgy9u6 |
| Duration of the internship (weeks) | 01-30 august 2024 |
| Period of the internship | 4 weeks |
| Number of places offered | 4 students |
| Desired profile of the student | All cycles study levels students with the following skills: English or French, marketing, sales, tourism, digital skills, public relations, hiking abilities |
| Logistics of the placement - accommodation | Free accommodation provided to students by the host institution. |
| Logistics of the placement - meals | Free meals provided to students by the host institution. |
| Logistics of the placement - transportation | Bus/ car from Brasov to Simon village |
| Logistics of the placement - other details | - |
| Estimated associated costs in charge of students | - |



RURAL MOBILITIES



Transilvania
University
of Brasov

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| Academic requirements | <i>Students (all study cycles) in the field of economic studies, tourism, public relations.</i> |
| Language requirements | <i>English or French min B1.</i> |
| Contact details for further inquiries about this offer | <i>Contact person at host institution:</i> <i>Laurentiu Dragan, office@mamacozonacilor.ro, http://mamacozonacilor.ro/</i> <i>Contact person within UNITBV: Alina Szasz, alina.kiuta@unitbv.ro</i> |
| Documents that must be uploaded in the application (required by the host institution) | - |