

Quality Assurance Strategy of Transilvania University of Braşov for 2024-2029

This strategy is aligned with the mission and general strategy of Transilvania University of Braşov, as defined in the University Charter, as well as in the strategic plan for 2024-2029. The document abides by the provisions referring to the European area of Higher Education and considers the "European Standards and Guidelines, Part I" for internal quality assurance.

The general objective for 2024-2029 is to strengthen the quality culture within Transilvania University of Braşov, as a premise for the continuous improvement of the didactic, scientific research and administrative processes in the University, for their growth and maintenance at high standards.

In order to achieve the general objective, the following specific objectives were set:

1. To strengthen the institutional framework for quality assurance

- To develop the quality assurance strategy in accordance with the University's mission and strategic objectives.
- To ensure the continued proper operation of the University's quality assurance structures: Quality Assessment and Assurance Committee (CEAC-U and CEAC-D) and Quality Assurance Office.
- To increase the involvement of the stakeholders (academic teaching personnel, students, graduates, employers' representatives) in the activity of CEAC-U and CEAC-D.

2. To establish clear policies and procedures

- To develop comprehensive policies, which set the objectives, scope and principles of quality assurance.
- To develop/ update the operational procedures that support the implementation of the academic processes.

3. To continue the implementation of the Quality Management System

- ▣ To streamline the data collection, analysis and reporting processes.
- ▣ To ensure the systematic documentation of the policies, procedures and records.
- ▣ To provide easy access to supporting documents on the implementation of policies, procedures and records.

4. To develop and periodically update the content of the bachelor's and master's degree study programmes

- ▣ To annually establish/ reconfirm the internal evaluation teams with a role in monitoring and evaluating the study programmes, and to periodically update their contents based on the feedback of the stakeholders (graduates and employers) and on the development trends of the fields of study.
- ▣ To clearly define the learning outcomes for each study programme, in accordance with the relevant academic and professional standards.

5. To ensure the academic teaching personnel's professional development and periodic evaluation

- ▣ To ensure the teaching and administrative personnel's continuous training, with a view to improving their professional, didactic and scientific research performance.
- ▣ To evaluate the teaching and administrative personnel's performance and provide constructive feedback.

6. To provide a student-centred learning environment

- ▣ To apply feedback mechanisms in order to find the students' opinion on the didactic activity through polls, and to use the results in order to improve the academic processes.
- ▣ To apply feedback mechanisms in order to find the opinion of the stakeholders (graduates, employers) on the quality of the study programmes, using polls.
- ▣ To enhance the tutoring, guidance, and counselling services in order to support student success.
- ▣ To provide the framework for the implementation of innovative teaching-learning and evaluation methods.
- ▣ To facilitate student access to quality teaching resources, including libraries and IT facilities.

7. To ensure the quality of scientific research

- ▣ To strengthen the University's structures responsible for the quality, ethics and integrity of research.
- ▣ To provide the research resources (human, material, financial) and to foster interdisciplinary research projects, in collaboration with national and international partners as well.
- ▣ To publish the research results in prestigious scientific journals.
- ▣ To periodically evaluate the doctoral study fields.

8. To evaluate the administrative and support structures

- To make periodic evaluations on how the University's administrative and support structures meet the needs of the students, teaching and administrative personnel.
- To conduct polls on the level of satisfaction of the students, academic teaching and administrative personnel with the services offered by the University (for example dormitories-canteens, secretariats, library, IT, and more).

9. To conduct the periodic internal evaluation

- To conduct the internal quality audit of the didactic and administrative structures, with a view to ensuring the compliance with the University's policies and procedures, as well as to identifying the directions/ fields that need improvement.
- To produce the annual internal evaluation reports on the quality of the study programmes, with a view to monitoring the performances and establishing the improvement plans.
- To produce the annual internal quality evaluation report of the institution and to propose improvement measures based on the internal audit results in terms of quality, of the annual internal evaluations of the study programmes and of the feedback received from the stakeholders.

10. To ensure transparency and communication with all stakeholders

- To publish the annual internal evaluation reports on the quality of the study programmes, which contain findings, undertaken actions, and improvement plans.
- To publish the annual internal quality evaluation report of the institution, which contains findings, the SWOT analysis and recommendations for the improvement of the academic processes.
- To keep the channels of communication open, with a view to informing all stakeholders (internal – students and academic teaching personnel; external – graduates, employers, economic and socio-cultural partners) on the evaluation and quality assurance activities.

11. To ensure the external evaluation of the institution and of its academic study programmes/ fields

- The periodic external evaluation of the institution by the Romanian Agency for Quality Assurance in Higher Education.
- The periodic external evaluation of the study programmes/ fields by the Romanian Agency for Quality Assurance in Higher Education.

This document was debated and approved in the meeting of the Senate of Transilvania University of Braşov on 24.07.2024.

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