

FIȘA DE VERIFICARE
a îndeplinirii standardelor CNATDCU pentru abilitare
Marius BĂLĂȘESCU

P1 - Articole publicate în reviste ISI cu scor de influență (AIS) nenul: $P=M \times [1-(N-1) \times 0,1] \times AIS$

Nr.crt.	Articol	Multiplicator	Scor AIS	Scor SRI	Cuarta	Punctaj
Core Economics/ Infoeconomics						
1	Brătucu, G., Ciobanu, E., Chițu, I.B., Litră, A.V., Zamfirache, A., Bălășescu, M. - The Use of Technology Assisted by Artificial Intelligence Depending on the Companies' Digital Maturity Level, <i>Electronics</i> , Vol.13 (9), Aprilie 2024 eISSN: 2079-9292 WOS: 001219944900001 https://www.mdpi.com/2079-9292/13/9/1687 https://www.webofscience.com/wos/woscc/full-record/WOS:001219944900001	8	0,430	-	Q3	1,7200
2	Zamfirache, A., Neacșu, N.A., Madar, A., Bălășescu, S., Bălășescu, M. , Purcaru, I-M.- Behavioural differences and purchasing experiences through online commerce or offline within mall-based retail structures, <i>Electronic Commerce Research</i> , Iulie 2024, ISSN: 1389-5753 , eISSN: 1572-9362 WOS: 001270436400001 https://doi.org/10.1007/s10660-024-09879-6 https://www.webofscience.com/wos/woscc/full-record/WOS:001270436400001	10	0,654	-	Q2	3,2700
3	Szakai, A.C., Brătucu, G., Ciobanu, E., Chițu, I.B., Mocanu, A.A., Bălășescu, M. Ialomitianu, Gh. - Evaluating the Impact and Perception of Influencer Marketing Among Romanian Consumers-Insights from Quantitative Research, <i>Administrative Sciences</i> , Vol. 14(11) 276, Noiembrie 2024, eISSN: 2076-3387 WOS::001363510100001 https://doi.org/10.3390/admsci14110276 https://www.webofscience.com/wos/woscc/full-record/WOS:001363510100001	10	0,499	-	Q3	1,9960

Social Sciences and Sciences						
1	Duguleana, L, Bălășescu, M. , Duguleana, C, Bălășescu, S., Neacsu, NA., Dovleac, L. - Dynamic analysis of European organic agricultural areas in the context of sustainable development, <i>Outlook on Agriculture</i> , Vol. 47(1), ISSN 0030-7270, Martie 2018, ISSN: 0030-7270, eISSN: 2043-6866 WOS: 000429905900004 https://journals.sagepub.com/doi/10.1177/0030727018761689 https://www.webofscience.com/wos/woscc/full-record/WOS:000429905900004	6	0,635		Q1	1,905
2	Neacsu, A, N, Bălășescu, S., Bălășescu, M. , Anton, C.E. - Social responsibility in the textile industry in Romania, <i>Industria Textilă</i> , Vol. 71(4), 2020, ISSN 1222-5347 WOS: 000574893800009 http://revistaindustriatextila.ro/images/2020/4/009%20NICOLETA%20ANDREEA%20NEAC%20C5%9EU_Industria%20Textila%204_2020.pdf https://www.webofscience.com/wos/woscc/full-record/WOS:000574893800009	6	0,108	-	Q3	0,453
3	Bălășescu, S., Neacsu, N. A., Madar, A., Zamfirache, A., Bălășescu, M. -Research of the Smart City Concept in Romanian Cities, <i>Sustainability</i> Vol. 14(16), August 2022, eISSN 2071-1050 WOS: 000845364900001 https://www.mdpi.com/2071-1050/14/16/10004 https://www.webofscience.com/wos/woscc/full-record/WOS:000845364900001	6	0,533	-	Q3	1,918
P1 Total						11,262
P2 Cărți sau capitol din cărți publicate la edituri naționale și internaționale P= 0,2/N						
Nr.crt.	Cărți	Multiplicator	Scor AIS	Scor SRI	Cuartila	Punctaj
1.	Bălășescu M. , Popescu A., Bălășescu S. (2024) <i>Marketingul și managementul firmei de comerț cu amănuntul</i> , Editura Universitară, București, ISBN 978-606-28-190-9, DOI: 10.5682/9786062819019, https://www.editurauniversitara.ro/marketingul-si-managementul-firmei-de-comert-cu-amanuntul.html?gad_source=1&gclid=EAlalQobChMlupnhwba5iwMVp0-RBR2ZtSvZEAQYAiABEGk4qvD_BwE	-	-	-	-	0.066

P2 Total (conform standardelor minime max. 25% din valoarea minima a lui P)	0,066
TOTAL P (P1+P2) $P_i = M \times [1 - (N-1) \times 0,1] \times AIS$ (M=coef. de multiplicare, N=numarul de autori) P=Scor total articole: $\sum^5 P_i$ (P $\geq$ 2)	11,328

CITĂRI (C $\geq$ 1,2)							
Nr.crt.	Articolul citat	Revista și articolul în care a fost citat	Multipliator	Scor AIS	Scor SRI	Cuarta	Punctaj
1	Bălășescu, S., Neacsu, N. A., Madar, A., Zamfirache, A., Bălășescu, M. -Research of the Smart City Concept in Romanian Cities, <i>Sustainability</i> , Vol. 14(16), August 2022, eISSN 2071-1050 WOS: 000845364900001 https://www.mdpi.com/2071-1050/14/16/10004 https://www.webofscience.com/wos/woscc/full-record/WOS:000845364900001	Vătămănescu, E.M., Nicolescu, L., Gazzola, P., Amelio, S., (2023) Integrating smart mobility and electric car sharing adoption in a common framework: Antecedents and mediators, <i>Journal of Cleaner Production</i> , Vol. 418 https://ouci.dntb.gov.ua/en/works/7WnvVvr9L https://www.webofscience.com/wos/woscc/full-record/WOS:001047586400001	-	-	-	Q1	1
2	Bălășescu, S., Neacsu, N. A., Madar, A., Zamfirache, A., Bălășescu, M. -Research of the Smart City Concept in Romanian Cities, <i>Sustainability</i> , Vol. 14(16), August 2022, eISSN 2071-1050 WOS: 000845364900001 https://www.mdpi.com/2071-1050/14/16/10004 https://www.webofscience.com/wos/woscc/full-record/WOS:000845364900001	Javidroozi, V., Carter, C., Grace, M., Shah, H. (2023) Smart, Sustainable, Green Cities: A State-of-the-Art Review. <i>Sustainability</i> , Vol. 15(6) https://www.mdpi.com/2071-1050/15/6/5353 https://www.webofscience.com/wos/woscc/full-record/WOS:000958099300001	-	-	-	Q3	0,5
3	Bălășescu, S., Neacsu, N. A., Madar, A., Zamfirache, A., Bălășescu, M. -Research of the Smart City Concept in Romanian Cities, <i>Sustainability</i> , Vol. 14(16), August 2022, eISSN 2071-1050	Apostoaie, M.G., Baritz, M., Repanovici, A., Barbu, D.M., Lazăr, A.M., Bodi, G. (2023) Visual Aid Systems from Smart City to Improve the Life of People with Low Vision, <i>Sustainability</i> , Vol. 15(8)	-	-	-	Q3	0,5

	WOS: 000845364900001 https://www.mdpi.com/2071-1050/14/16/10004 https://www.webofscience.com/wos/woscc/full-record/WOS:000845364900001	https://www.mdpi.com/2071-1050/15/8/6852 https://www.webofscience.com/wos/woscc/full-record/WOS:000983092100001					
4.	Bălăşescu, S., Neacsu, N. A., Madar, A., Zamfirache, A., Bălăşescu, M. -Research of the Smart City Concept in Romanian Cities, <i>Sustainability</i>, Vol. 14(16), August 2022, eISSN 2071-1050 WOS: 000845364900001 https://www.mdpi.com/2071-1050/14/16/10004 https://www.webofscience.com/wos/woscc/full-record/WOS:000845364900001	Perticaş, D.C., Florea, A. Gh., Borodin, V., Hajjaj, M., Sabau-Popa, C. D. (2025), The Study on Corporate Sustainability Entrepreneurship in Romania: Analysis on Dependencies of Economical State of the Corporation on Their Green Politics Through Eyes of Their Management, <i>Sustainability</i>, Vol.17(5) https://www.mdpi.com/2071-1050/17/5/2231 https://www.webofscience.com/wos/woscc/full-record/WOS:001444153300001	-	-	-	Q3	0,5
5.	Duguleana, L, Bălăşescu, M., Duguleana, C, Bălăşescu, S., Neacsu, NA., Dovleac, L. - Dynamic analysis of European organic agricultural areas in the context of sustainable development, <i>Outlook on Agriculture</i>, Vol. 47(1), ISSN 0030-7270, Martie 2018, ISSN: 0030-7270, eISSN: 2043-6866 WOS: 000429905900004 https://journals.sagepub.com/doi/10.1177/0030727018761689 https://www.webofscience.com/wos/woscc/full-record/WOS:000429905900004	Xujun Zhai; Lian Zheng; Guifang Ma; Hong Lin (2024) Influencing factors of different development stages of green food industry: a system dynamic model, <i>Frontiers in Environmental Science</i>, Vol 11 https://www.frontiersin.org/journals/environmental-science/articles/10.3389/fenvs.2023.1319687/full https://www.webofscience.com/wos/woscc/full-record/WOS:001156572600001	-	-	-	Q2	0,75

6.	Duguleana, L, Bălășescu, M. , Duguleana, C, Bălășescu, S., Neacsu, NA., Dovleac, L. – Dynamic analysis of European organic agricultural areas in the context of sustainable development, <i>Outlook on Agriculture</i> , Vol. 47(1), ISSN 0030-7270, Martie 2018, ISSN: 0030-7270, eISSN: 2043-6866 WOS: 000429905900004 https://journals.sagepub.com/doi/10.1177/0030727018761689 https://www.webofscience.com/wos/woscc/full-record/WOS:000429905900004	Nikolić, M., Nedić, N., Đorđević-Milošević, S. (2022) Cost- effectiveness analysis of organic honey production in Serbia, <i>Ekonomika Poljoprivrede-Economics of Agriculture</i> , Vol. 69(2) https://scindeks.ceon.rs/Article.aspx?artid=0352-34622202533N https://www.webofscience.com/wos/woscc/full-record/WOS:000879939300015	-	-	-	Q4	0,25
7.	Brătucu, G., Ciobanu, E., Chițu, I.B., Litră, A.V., Zamfirache, A., Bălășescu, M. -The Use of Technology Assisted by Artificial Intelligence Depending on the Companies' Digital Maturity Level, <i>Electronics</i> , Vol.13 (9), Aprilie 2024 eISSN: 2079-9292 WOS: 001219944900001 https://www.mdpi.com/2079-9292/13/9/1687 https://www.webofscience.com/wos/woscc/full-record/WOS:001219944900001	Callari, T. C., & Puppione, L. (2025) Can generative artificial intelligence productivity tools support workplace learning? A qualitative study on employee perceptions in a multinational corporation, <i>Journal of Workplace Learning</i> , Vol. 37(3) https://www.emerald.com/insight/content/doi/10.1108/jwl-11-2024-0258/full/html?skipTracking=true https://www.webofscience.com/wos/woscc/full-record/WOS:001408009200001	-	-	-	Q2	0,75
8.	Brătucu, G., Ciobanu, E., Chițu, I.B., Litră, A.V., Zamfirache, A., Bălășescu, M. -The Use of Technology Assisted by Artificial Intelligence Depending on the Companies' Digital Maturity Level,	Qi, Li, Weijian Tian. Hua Zhang (2025) Digital Transformation for Sustainability in Industry 4.0: Alleviating the Corporate Digital Divide and Enhancing Supply Chain Collaboration, <i>Systems</i> , Vol.13(2)	-	-	-	Q3	0,5

	<i>Electronics</i> , Vol.13 (9), Aprilie 2024 eISSN: 2079-9292 WOS: 001219944900001 https://www.mdpi.com/2079-9292/13/9/1687 https://www.webofscience.com/wos/woscc/full-record/WOS:001219944900001	systems-13-00123.pdf https://www.webofscience.com/wos/woscc/full-record/WOS:001431853500001					
9.	Brătucu, G., Ciobanu, E., Chițu, I.B., Litră, A.V., Zamfirache, A., Bălășescu, M. -The Use of Technology Assisted by Artificial Intelligence Depending on the Companies' Digital Maturity Level, <i>Electronics</i> , Vol.13 (9), Aprilie 2024 eISSN: 2079-9292 WOS: 001219944900001 https://www.mdpi.com/2079-9292/13/9/1687 https://www.webofscience.com/wos/woscc/full-record/WOS:001219944900001	Zvaigzne, A., Litavniece, L., Kodors, S., Jurkane, K. (2025) Negative impacts of artificial intelligence technologies on the tourism industry, <i>Worldwide Hospitality and Tourism Themes</i> , Vol. 17(1) https://www.emerald.com/insight/content/doi/10.1108/whatt-12-2024-0299/full/pdf?title=negative-impacts-of-artificial-intelligence-technologies-on-the-tourism-industry https://www.webofscience.com/wos/woscc/full-record/WOS:001412633900001	-	-	-	Q3	0,5
	TOTAL C						5,25
Scor final S= P+C							16,578

Situația îndeplinirii criteriilor de abilitare

Criterii minime abilitare	Punctaj obținut
S≥4	S=16,578
P≥2	P = 11,328
C≥1,2	C =5,25

Data: 7.04.2025

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