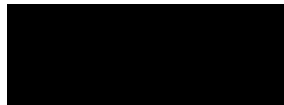


Indeplinire criteriilor naționale- Abilitare
Candidat: Conf.dr. TODOR RALUCA DANIA

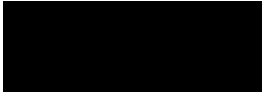
	Titlul articolului/cartii	Multipl -tor	Scor AIS JCR iunie 2024	Punctaj
CORE ECONOMICS				
P1.	The impact of e-service quality on word of mouth: A higher education context, International Journal of Management Education, 2023, Vol.21. Issue 3, ISSN 1472-8117 (2 autori români) WOS:001049115300001 https://www.webofscience.com/wos/woscc/summary/97a0e891-7cce-4538-8955-6ce3e56d2b73-a9de8ce0/relevance/1 https://www.sciencedirect.com/science/article/abs/pii/S1472811723000885	10	0,739	6,651
P2.	Responsible consumption_ source of competitive advantages and solution for tourist protection AMFITEATRUL ECONOMIC Vol. 29, MAI 2017 ISSN 1582-9146 (5 autori) - WOS:000404523800009 WOS:000404523800009 https://www.webofscience.com/wos/woscc/full-record/WOS:000404523800009 https://www.amfiteatruerconomic.ro/temp/Article_2629.pdf	10	0,282	1,692
P3.	Buy Now Pay Later—A Fad or a Reality? A Perspective on Electronic Commerce, Economies, Vol11, Issue 8, August 2023, ISSN 2227-7099 (6 autori) WOS:001057369100001 https://www.webofscience.com/wos/woscc/full-record/WOS:001057369100001 https://www.mdpi.com/2227-7099/11/8/218	10	0,309	1,545
INFO ECONOMICS				
P4.	Utilising Artificial Intelligence to Turn Reviews into Business Enhancements through Sentiment Analysis, Electronics Journal, 12(21), ISSN 2079-9292 (8 autori) WOS:001100505100001 https://www.webofscience.com/wos/woscc/full-record/WOS:001100505100001 https://www.mdpi.com/2079-9292/12/21/4538	8	0,430	1,032
SOCIAL SCIENCES+SCIENCES				
P5.	Acquisition of Electric vehicles a step towards Green Consumption. Empirical Research among Romanian students, Sustainability Vol. 11, DEC. 2019, ISSN 2071-1050 (6 autori) - WOS:000508186400111 https://www.webofscience.com/wos/woscc/full-record/WOS:000508186400111 https://www.mdpi.com/2071-1050/11/23/6639	6	0,533	1,599



P6.	Social Media Campaigns: A Game Changer for the Prevention of Breast Cancer in Romania, Healthcare, Vol. 12, Issue 8, ISSN 2227-9032 (5 autori) WOS:001210903500001 https://www.webofscience.com/wos/woscc/full-record/WOS:001210903500001	6	0,532	1,915
TOTAL P (>2)				14,434
SCOR CITARI				
			Cuartila	
C1.	P5 citat in An integrated vision of electric vehicles' consumer behaviour: Mapping the practitioners to consolidate the research agenda, Journal of Cleaner Production, Vol.410 https://scholar.google.com/scholar?oi=bibs&hl=ro&cites=8289394805269844093&as_sdt=5&as_ylo=2023&as_yhi=2023	-	Q1	1
C2.	P5 citat in Electric vehicles' consumer behaviours: Mapping the field and providing a research agenda, Journal of Business Research, Vol. 150. https://scholar.google.com/scholar?as_ylo=2022&hl=ro&as_sdt=2005&cites=8289394805269844093&scipsc=	-	Q1	1
C3.	P5 citat in articolul: "The impact of motivation, intention, and contextual factors on green purchasing behavior: New energy vehicles as an example", Business Strategy and the Environment, Vol. 30(2) https://scholar.google.com/scholar?as_ylo=2019&hl=ro&as_sdt=2005&cites=8289394805269844093&scipsc=	-	Q1	1
C4.	"Challenges in the prevention of cervical cancer in Romania" citat in articolul: "Acceptability of Human Papilloma Virus Self-Sampling for Cervical Cancer Screening in a Cohort of Patients from Romania (Stage 2)". Journal of Clinical Medicine, Vol. 11(9) https://scholar.google.com/scholar?oi=bibs&hl=ro&cites=11671105092207485833&as_sdt=5&as_ylo=2022&as_yhi=2022	-	Q1	1



C5	<p>“Blending traditional and digital marketing” citat in articolul: “Marketing and communications channels for diffusion of electricity smart meters in Portuga”, Telematics and Informatics,(2020) Vol.50</p> <p>https://scholar.google.com/scholar?oi=bibs&hl=ro&cites=8534884599350075321&as_sdt=5&as_ylo=2020&as_yhi=2020</p>	-	Q1	1
C6	<p>“Blending traditional and digital marketing” citat in articolul: “The sway of influencer marketing: Evidence from a restaurant group”, (2021) Journal of Hospitality Management, Vol. 98</p> <p>https://scholar.google.com/scholar?oi=bibs&hl=ro&cites=8534884599350075321&as_sdt=5&as_ylo=2021&as_yhi=2021</p>	-	Q1	1
C7.	<p>P5 citat in articolul: “Are They All Equal? Uncovering Adopter Groups of Battery Electric Vehicles”, (2020) Sustainability, vol.12(7)</p> <p>https://scholar.google.com/scholar?oi=bibs&hl=ro&cites=8289394805269844093&as_sdt=5&as_ylo=2020&as_yhi=2020</p>	-	Q2	0,75
C8	<p>P2 citat in articolul “Developing the Romanian Organic Market : A Producer’s Perspective” - SUSTAINABILITY- Vol. 11, JAN. 2019</p> <p>https://scholar.google.com/scholar?oi=bibs&hl=ro&cites=17009396056477176917&as_sdt=5&as_ylo=2019&as_yhi=2019</p>	-	Q3	0.50
C9	<p>P2. Citat in articolul: “A Multi-Dimensional Approach of Green Marketing Competitive Advantage: A perspective of Small Medium and Micro Enterprises from Western Cape, South Africa”(2018) Sustainability Vol.10,</p> <p>https://scholar.google.com/scholar?oi=bibs&hl=ro&cites=17009396056477176917&as_sdt=5&as_ylo=2018&as_yhi=2018</p>	-	Q3	0.50
C10	<p>“Blending traditional and digital marketing” Todor R. unic autor) citat in- “The impact of restaurant social media on environmental sustainability:An empirical study, SUSTAINABILITY, Vol.11 , (2019)</p> <p>https://scholar.google.com/scholar?oi=bibs&hl=ro&cites=8534884599350075321&as_sdt=5&as_ylo=2019&as_yhi=2019</p>	-	Q3	0.5
Total C (>1,2)				8.25
Total general S (>4)				22,684



	Conditii minimale CNADTCU	Realizat
Numar minim articole ISI	4	6
Numar min. articole core economics/Infoeconomics	2	3
AIS in anul depunerii dosarului	Nenul in anul depunerii dosarului	6
Numar minim articole cu AIS >0,15	2	6
Punctaj minim P	P >2	P= 14,434
Punctaj minim C	C >1,5	C= 8.250
Punctaj Total minim(P+C)	S >4	S= 22,684

Candidat:

Conf. dr. Todor Raluca Dania

