

DoCo2026, INTERNATIONAL DOCTORAL CONFERENCE

Transilvania University of Braşov June 24-25, 2026, Sergiu T. Chiriacescu Aula, Address: 41A, Iuliu Maniu St., Braşov

Day 1 – June 24, 2026

08:30-9:00	Registration					
09:00-09:30	Welcome messages: Prof. Dr. Ioan-Vasile ABRUDAN, Rector Prof. Dr. Eng. Cătălin ALEXANDRU, Director of the Council for Doctoral Studies, UNITBV Prof. Dr. Mona ARHIRE, Director of the Interdisciplinary Doctoral School, UNITBV Conference Hall					
09:30-10:30	Plenary Speech: Dr. Kai Schafft, PennState: The Pennsylvania State University, USA <i>Ethics and the Use of AI in Research</i> Conference Hall					
10:30-11:00	Coffee break					
	Room U.I.2 Philology Moderators: Dr. Ileana Botescu-Sireţeanu Dr. Oana Tatu	Room U.I.3 Medicine Moderator: Dr. Tudor Badea	Room U.I.6 Electrical engineering Electronics, Telecommunications and Informational Technologies Moderator: Dr. Ioan Şerban	Room U.I.7 Sociology Moderators: Dr. Codrina Czesznek, Dr. Kai Schafft	Room U.II.2 Mathematics Moderator: Dr. Radu Păltănea	Room U.II.3 Forestry Forest Engineering Moderator: Dr. Mihai Niţă
11:00-12:00	1. Marcela Wiktorja Sieradzka, UW, Poland <i>Civilisational thought in Portuguese baroque dialogues: literary paraenesis and performativity in the civilizing process among the elites of seventeenth-century Portugal</i> 2. Ismet Dilaver, UAB, Alba Iulia <i>The Clash between Existentialism and Materialism in Francis Scott Fitzgerald's The Great Gatsby</i> 3. Teodora Bălan, UB, Bucharest <i>The Surrealist Revolution: Rediscovering Reality through the Logic of Childhood</i> 4. Bogdan-Gabriel Crăciun, UB, Bucharest <i>Outlooks on the Literary Canon: Lucian Blaga and T.S. Eliot</i> 5. Ciprian Apetrei, UB, Bucharest <i>Writing as a Form of Survival: Memory, Exile, and Identity in Ada d'Albon's Work</i>	1. Adrian Ramírez Quintana, UNITBV <i>Risk factors for healthcare-associated infections and the development of a predictive model in paediatric patients undergoing surgery</i> 2. Aleyma Veliz Pérez, UNITBV <i>Association between subclinical cardiac biomarkers and carotid plaque parameters (hemodynamic parameters) evaluated by advanced Doppler in an asymptomatic high-intermediate cardiovascular risk population. (clinical, hemodynamic, and serum parameters)</i> 3. Eimy Guillen Segura, UNITBV <i>Development and validation of a geriatric-sensitive postoperative quality-of-life questionnaire for elderly patients after inguinal hernia repair in Romania</i> 4. Yasmany Fornaris Cedeño, UNITBV <i>Preserving Spinal Column Integrity in Spinal Metastases: A Surgical Perspective and Scoping Review of Denosumab vs. Bisphosphonates</i>	1. Roxana Florina Iamandii, UNITBV <i>PLC integration in industrial control assisted by Artificial Intelligence</i> 2. Julio Espinosa Domínguez, UNITBV <i>Advanced control of battery energy storage to mitigate frequency dependence of electric arc furnaces in weak power systems</i> 3. James Sora, UNITBV <i>Implementation of a laboratory setup for testing an EV-interactive smart microgrid</i> 4. Mohamed Osman, UNITBV <i>Control of Electric Vehicle Charging Stations with Renewable Energy Sources</i>	1. Marton Szasz, UB, Bucharest <i>Conceptualizing State Deviance in the European Union: A Sociological Approach</i> 2. Gabriella Janka Ajtay, Nemzeti Közszolgálati Egyetem, Ludovika Public Service University <i>The Impact of US and EU Foreign Policy on the Transformation of the Middle East Order</i> 3. Muhammad Ali, University of Pecs <i>The Weight of Digital Evidence: An Empirical Study of Factors Influencing Admissibility and Exclusion</i> 4. Dani Roşca, UBB, Cluj-Napoca <i>Home Sweet Home? Identity Formation, Liminal Belonging, and Language in Return Migration to Romania</i>	1. Kamal Jarrar, Université de Pau et des Pays de l'Adour <i>Signature-Based Feature Learning for Human Activity Recognition: A Reproducible Machine Learning Study of Representation, Depth, and Model Choice</i> 2. Laura Constandache, National University of Science and Technology POLITEHNICA Bucharest <i>Mean-valued iterative procedures for fixed point problems (PhD research plan - general outline)</i> 3. Ani-Elena Irimia, National University of Science and Technology POLITEHNICA Bucharest <i>Filtering and approximate deconvolution methods for fluid flow modelling</i> 4. Diana-Ioana Păduraru, National University of Science and Technology POLITEHNICA Bucharest <i>Iterative procedures in nonlinear analysis</i> 5. Bogdan-Cristian Anghelina, UNITBV <i>On mixed possibly infinite iterated function systems</i>	1. Ana Gertrudis Trocones Boggiano, UNITBV <i>Radial variation in selected physical and mechanical properties of Cuban pine (pinus Caribaea m. Var. Caribaea b&g) wood (Native vs. Plantation)</i> 2. Petruţ Fola, UNITBV <i>Properties of Cross-Laminated Timber (CLT) Composites made from Various Softwood Species</i> 3. Ioan-Aurelian Mitrofan, UNITBV <i>Forest Fires: Ecological Impact on Forest Stands, Dynamics and Causes.</i> 4. Ana-Maria Angelescu, UNITBV <i>Comparison between End Mill and Frontal Cutting Tools: Influence of Stepover, Depth of Cut and Wood Species on Surface Quality in CNC Milling, compared with Shaving Reference Surfaces</i>
12:00-13:30	6. Teodor-Adrian Simiras, UCV, Craiova <i>Nature as a Punitive Instrument: An Ecocritical Reading of the Flood Myth in Genesis and Ovid's Metamorphoses</i> 7. Angelia Subin, UVT, Timişoara <i>The Carpathian Sublime in the 19th-century English Travel Writing: Elevation or</i>	5. Lilianny Rivero Ramirez, UNITBV <i>The effect of antioxidants on hepatic diseases</i> 6. Elena Rusu, UNITBV <i>Assessing The Effects of Melotherapy in the Management of Major Burn Patients</i> 7. Oana-Monica Stanciu, UNITBV	5. Florin Corciovă, UNITBV <i>Telemetry Using Low-Resolution IR Arrays for Motorcycle Tire-Road Monitoring</i> 6. Teodora Popa, UNITBV <i>Situation Awareness Based on Remote Sensing Data</i> 7. Adriana-Georgiana Nan, UNITBV	5. Muazu Abdullahi Ishaq, Federal University Dutse, Nigeria <i>Application and Challenges of Intelligence-led Policing in the Security Management of Kano Metropolis, Kano State, Nigeria</i> 6. Adrian Lăzărescu, UB, Bucharest	6. Octavia-Maria Hapenciuc, UNITBV <i>Behaviour of solutions for a thermoelastic Cosserat medium with temperature gradients</i> 7. Ştefan Pîrllog, UNITBV <i>Study of plane boundary value problems in the asymmetric elasticity theory</i>	5. Roxana Gall, UNITBV <i>Moisture Behaviour of Glulam Made from Mixed Species</i> 6. Maria Boroeanu, UNITBV <i>Is there life on concrete dams?</i> 7. Erick O. Osewe, UNITBV <i>Unlocking pathways to livelihood</i>

Concurrent sessions

	<p><i>Entrapment?</i></p> <p>8. Alina Tacu, UAIC, Iași <i>Beyond Feminist Poetics as Method: Reframing Showalter's Feminine, Feminist and Female</i></p> <p>9. Violeta Ronciș, UB, Bucharest <i>Silence in Paul Auster's The New York Trilogy</i></p> <p>10. Ana Maria Bordea, UNITBV <i>Collective cultural amnesia and therapy through storytelling in Turkish literature</i></p> <p>11. Alexandru-Bogdan Parliteanu, UAB, Alba Iulia <i>Conceptual parallels between Kazuo Ishiguro's Klara and the Sun and the Manipura Chakra</i></p>	<p><i>Gaps in Hepatitis B Screening and Patient Follow-Up: A Cascade of Care Analysis Based on National Surveillance Data in Romania (2018–2023)</i></p> <p>8. Dina Olteanu-Pascal, UNITBV <i>Traducere, adaptare și validare a scalei SDSC în populația pediatrică din România: studiu pilot</i></p>	<p><i>Earth Observation Data Analysis for Applications in Agriculture</i></p> <p>8. Alexandru Pușcașu, UNITBV <i>Hardware-Software Analyses with Prometheus for Embedded Systems Optimization</i></p> <p>9. Matei Debu, UNITBV <i>A PRISMA-based Hyperspectral Dataset for Agriculture</i></p> <p>10. Alessandro Mateos Sierra, UNITBV / Universidad de Zaragoza, Spain <i>Analysis of Lempeș fortress (Hărman, Romania) using remote sensing tools</i></p>	<p><i>Student voices in the pandemic: a mix-methods study of Romanian student unions' communication strategies during the COVID-19 crisis</i></p> <p>7. Riccardo Pio Scuccimarra, University of Foggia <i>From narrative strategies to socio-analytical models: the Hybrid Ecomuseum as a "social heart" against peripheralization</i></p> <p>8. Adina Daniela Todoran, Titu Maiorescu University, Bucharest <i>Flexible work arrangements as a mechanism for promoting work-life balance. A review of best practice models under Romanian law</i></p>	<p>8. Ioana - Antonia Țacă, UNITBV <i>Applications of a Stochastic Order in Metric Spaces</i></p> <p>9. Eduard Marian Druga, National University of Science and Technology POLITEHNICA Bucharest <i>Optimizare pentru sisteme de mari dimensiuni</i></p> <p>10. Cătălina Nenițescu, National University of Science and Technology POLITEHNICA Bucharest <i>Sharp Approximations for the Error Function Through Convex Combinations of Sigmoid Functions</i></p> <p>11. Andreea Cunțan, UBB, Cluj-Napoca <i>A Generalized Integral Operator and a Family of Associated Classes of Analytic Functions</i></p>	<p><i>improvement through valuation of ecosystem services in Kakamega Forest, Kenya</i></p> <p>8. Mihnea Molnar-Varlam, UNITBV <i>Traditional Romanian Aesthetics Transferred into Sustainable Design in the Digital Era</i></p> <p>9. Diana-Elena Dumitru, UNITBV <i>Influența drumurilor forestiere asupra dezvoltării arborilor</i></p> <p>10. Ioana Bianca Birza, UNITBV <i>Variabilitatea genetică a populațiilor de cerb lopătar din România</i></p>
13:30-14:30	Lunch break					
	Conference venue					
	<p>Room U.I.2 Philology Moderator: Dr. Rodica Ilie</p>	<p>Room U.I.3 Medicine Moderator: Dr. Tudor Badea</p>	<p>Room U.I.6 Electronics, Telecommunications and Informational Technologies Moderator: Dr. Ioan Șerban</p>	<p>Room U.I.7 Sociology Moderators: Dr. Codrina Czesznek, Dr. Kai Schafft</p>	<p>Room U.II.2 Mechanical Engineering Automotive Engineering Moderators: Dr. Cătălin Alexandru, Dr. Adrian Șoica</p>	<p>Room U.II.3 Environmental Engineering Materials Engineering Civil Engineering Moderators: Dr. Alexandru Eneșca Dr. Radu Muntean</p>
14:30-15:30	<p>1. Elena-Gabriela Lung, UNITBV <i>Perspective mentalitar-estetice asupra conceptului de abandon în romanul occidental modern și contemporan</i></p> <p>2. Ana-Maria Dumitrașcu, UNITBV <i>La poétique des frontières – Lecture de l'œuvre de Milan Kundera entre limite et transgression</i></p> <p>3. Claudiu-Adrian Lungu, UNITBV <i>Incubatorul de genii literare – Masteratul de Scriere Creativă de la University of East Anglia (Angela Carter, Ian McEwan, Kazuo Ishiguro)</i></p> <p>4. Simona Mădălina Cautiș (Chirilă), UB, Bucharest <i>Lectura ca terapie (Biblioterapie)</i></p>	<p>1. Aloyma Veliz Perez, UNITBV <i>Investigation of RGC survival and axonal regeneration in Optic Nerve Crush model using ret Neurotrophic receptor KO mice</i></p> <p>2. Gisselle Fernández Peña, UNITBV <i>Clinical and histopathological characterization of EAE disease progression in RGC32 genetically modified mice</i></p> <p>3. Horacio Tabares Saez, UNITBV <i>Tibial Pilon Fracture</i></p> <p>4. Aurelia-Alexandra Colceriu, UNITBV <i>The Impact of Artificial Intelligence on Facial Aesthetic Surgery: A Systematic Review</i></p>	<p>1. Osmel Perez Baluja, UNITBV <i>High-pass filter applications in PV systems power transformers</i></p> <p>2. Bernardo Yaser León Ávila, UNITBV <i>A Lightweight AI-Assisted Workflow for Solo Developers</i></p> <p>3. Vlăduț Dinu, UNITBV <i>Disrupting Large Language Models with hidden prompt injection attacks embedded in HTML pages</i></p> <p>4. Crînela Pîslaru, UNITBV <i>Portable Monitoring Systems for Biomedical Engineering</i></p>	<p>1. Jeanet Pérez Rodríguez, UNITBV <i>Equity Theory categories among Cuban workers: Preliminary qualitative results</i></p> <p>2. Alexandra-Iuliana Năstase, UNITBV <i>Advancing community development through cultural resources: community studies on effective practices in local cultural heritage valorisation</i></p> <p>3. Ana-Maria Dincă, UNITBV <i>School Mediation and Roma Education in Romania: The Internalization of Ethnic Stereotypes</i></p> <p>4. Anca Alexandra Popa, UNITBV <i>Exploring the future of the Learning & Development function in the European automotive sector</i></p>	<p>1. Dan-Radu Baraboi, UNITBV <i>Experimental research on heat transfer through 3D printed plates: Implications for the development of smart facades</i></p> <p>2. Alecu Ștefăniță, UNITBV <i>Design and Evaluation of a Damped Automotive PCB Support Manufactured by 3D Printing Using TPU Filament</i></p> <p>3. Lucia Șinca, UNITBV <i>Colectoare solar termice hibride pentru clădiri cu necesar redus de energie</i></p>	<p>1. Kamran Aghazada, UNITBV <i>State of the Art in Project Management Methodologies for the Construction Sector</i></p> <p>2. Ioana-Cristina Benga, UNITBV <i>Sustainable Models for Municipal Waste Management in Transition to a Circular Economy</i></p> <p>3. Asimamaw Nigusie Asitatiek, University of Brescia, Italy <i>Machine learning approach for assessing flood vulnerability under changing climate and land use and land cover dynamics in ribb and Gumara Catchments, lake Tana Sub-Basin, Ethiopia</i></p> <p>4. Marian-Bogdan Duman, UNITBV <i>Hardness, Adhesion, and Wear Behaviour of Magnetron Sputtered Zirconium Chromium Nitride Coatings</i></p>

Concurrent sessions

15:30–16:30	<p>5. Laura-Alexandra Constandoiu, UNITBV <i>Posibile teme și motive în proza românească postdecembristă despre emigrație</i></p> <p>6. Cristina-Monica Neagoe, UNITBV <i>Aspecte ale autoreferențialității în proza lui Nicolae Breban. Dialectica vinovăției: de la povară la privilegiu</i></p> <p>7. Horia Mihai Raut Babuta, UVT, Timișoara <i>Aktionsgruppe Banat/ Lucian Blaga-Cultural Diplomat</i></p> <p>8. Vasile Gribincea, UB, Bucharest <i>De ce „Singura critică”? Un concept și o concepție în unitatea operei lui Mircea Martin</i></p>	<p>5. Edwin Humberto Hodelin Maynard, UNITBV <i>Mapping Brn3b+ cell populations of the superior colliculus using Brn3bCre mice</i></p> <p>6. Alain David Lago Medina, UNITBV <i>Early postoperative inflammatory markers predict major complications after rectal cancer surgery</i></p> <p>7. Diana Petre, UNITBV <i>Characterisation of Retinal Ganglion Cells of the 'Area Centralis' in Brn3cCre; Brn3bCKOAP mice</i></p> <p>8. Adina Teodora Roșca, UNITBV <i>The role of Pou4f transcription factors Brn3a and Brn3b in Retinal Ganglion Cell Midline Crossing</i></p>	<p>5. Robert-Nicolae Șolcă, UNITBV <i>AI solutions for cybersecurity and methods to secure AI-based deployments</i></p> <p>6. Yoel David Correa Duke, UNITBV <i>Learning Analytics-driven adaptive algorithm for probabilistic identification and personalized remediation of learning gaps</i></p>	<p>5. Cecilia Varga UBB, Cluj-Napoca <i>The use of instrumental friendship in political parties</i></p> <p>6. Bianca Mădălina Popa, ULBS, Sibiu <i>Natura multidimensională a coeziunii sociale: O revizuire sistematică a literaturii de specialitate</i></p> <p>7. Ovidiu-Andrei Bădoiu, UBB, Cluj-Napoca <i>Elisabeta, Maria, Elena - trei regine în slujba emancipării femeilor</i></p>	<p>4. Mădălin Ciurcanu, UNITBV <i>Solar Radiation Concentrating Systems and Overheating Protection of Solar Thermal Collectors</i></p> <p>5. Tudor Iulius Alexandru, UNITBV <i>Current State of Research on the 3D Reconstruction of Road Traffic Accident Scenarios</i></p> <p>6. Iulia-Maria Bobeș, UNITBV <i>Research plan on the Influence of Human Factors on Vehicle Driving in Simulated and Real Environments</i></p> <p>7. Sonia Ștefania Calcea, UNITBV <i>Research plan of the influence of road sign visibility on the perception of drivers</i></p>	<p>5. Ramona-Alexandra Ciaușu, UAIC, Iași <i>An Overview of the Presence of Cephalosporin Antibiotics in Aquatic Environments</i></p> <p>6. Katuska Santos Cedeño, UNITBV <i>Deposition and mechanical characterization of thin TaN layers</i></p> <p>7. Robert Păcuraru, UNITBV <i>Magnetic fluxmeter calibration</i></p> <p>8. Iuliana Nistor, UNITBV <i>Efectul tratamentului termic în ulei, baie de săruri și vid asupra rezistenței la oboseală a oțelului C75</i></p> <p>9. Adrian Mihai Rujoi, UNITBV <i>Sisteme Autonome pentru achiziția și analiza datelor de teledetecție</i></p>
16:30–17:00	Coffee break					
17:00–19:30	<p>Concurrent workshops, UNITBV Academic Writing Centre: <i>Read fast. Read slow. Strategies for Effective Research Reading</i></p> <ul style="list-style-type: none"> ■ EN - Dr. Andreea-Cristina Ivan, Dr. Camelia Bunea - Rooms U.I.2 ■ RO - Dr. Anca Papană, Dr. Maria Ghiurțu - Room U.I.3 					
17:00–18:30	Doctoral studies: Info session for Master's Students - Room U.I.7					

Day 2 – June 25, 2026

09:00 -10:00	<p>Plenary Speech - Dr. Zoltán Kövecses, Professor Emeritus, Eötvös Loránd University, Budapest</p> <p style="text-align: right;">Conference Hall</p> <p style="text-align: center;"><i>Conceptual metaphor theory: A panoramic view</i></p>					
	<p>Room U.I.2</p> <p>Philology</p> <p>Moderators: Dr. Oana Tatu, Dr. Ecaterina Pavel</p>	<p>Room U.I.3</p> <p>Philology</p> <p>Moderators: Dr. Georgeta Moarcăș, Dr. Rodica Ilie</p>	<p>Room U.I.6</p> <p>Cultural Heritage</p> <p>Moderator: Dr. Bianca Tescașiu</p>	<p>Room U.I.7</p> <p>Engineering and Management</p> <p>Moderator: Dr. Mircea Boșcoianu</p> <p>Industrial engineering</p> <p>Moderator: Dr. Luminița Pârv</p>	<p>Room U.II.2</p> <p>Finance</p> <p>Moderator: Dr. Marius Dincă</p>	<p>Room U.II.3</p> <p>Marketing</p> <p>Moderator: Dr. Codruța Băltescu</p>
10:00–11:00	<p>1. Maria David, UVT, Timișoara <i>From Evil Monster to Father Figure: Reimagining Count Dracula in Gennady Tartakovsky's animated movie series Hotel Transylvania (2012–2022)</i></p> <p>2. Maria Tatu, UNITBV <i>Translating Emotion: Affective Mediation in Shōjo Manga</i></p> <p>3. Denisa Neagoe, UNITBV <i>From Emphasis to Identity</i></p> <p>4. Mihaela Marieta Damian, UNITBV <i>Reconceptualizing LIGHT in War and Political Discourse</i></p>	<p>1. Mirela-Larisa Rof, UVT, Timișoara <i>Reprezentări ale bolii în literatura de secol XXI</i></p> <p>2. Elena-Alexandra Mihai, UB, Bucharest <i>Post-mortem. Dublul corp al regelui</i></p> <p>3. Adriana Camelia Dedu, UNITBV <i>Geocritică și ficțiune polițistă: Configurări spațiale în romanele polițiste ale lui Georges Simenon</i></p> <p>4. Edward - Mihai Vasile, UB, Bucharest <i>Mecanismul de cenzură literară în prima etapă a comunismului românesc (1948– 1964)</i></p> <p>5. Mihaela Coman, UAIC, Iași <i>Michał Czajkowski – călător polonez în Dobrogea secolului al XIX-lea</i></p>	<p>1. Andrea Györfy, UAB, Alba Iulia <i>Liturgical Furniture in the Sibiu Area: Between Art, Functionality and Conservation</i></p> <p>2. Lara Arhire-Benkner, UB, Bucharest <i>Text, image and pictorial framing: Louis Marin & Victor I. Stoichiță</i></p> <p>3. Mihaela Trișcă Zăgreanu, UMFST Târgu Mureș <i>Human hunting as a tactic of urban warfare: oral narratives from the siege of sarajevo (1992– 1996)</i></p> <p>4. Narcis Șerban, UVT Timișoara <i>The Coinage of Amastris under the Roman Rule</i></p> <p>5. Florent-Léo Bailleux, Université de Pau et des Pays de l'Adour, France <i>« Anybody can come and try »: Study of the creative process behind a work of Unfiction</i></p>	<p>1. Dumitru-Catalin Vasile, National School of Political and Administrative Studies, Bucharest. <i>The Impact of Artificial Intelligence and Digitalization on Foreign Policy and Defence Policy</i></p> <p>2. Abee Tanimola, Its Fondazione, Italy <i>Sustainable practices in Sub-Saharan Africa</i></p> <p>3. Alexandru Bagosi, University of Oradea <i>The Influence of Organizational Culture on Employee Engagement</i></p> <p>4. Adriana Aldea, UNITBV <i>New Approaches in Engineering and Management of Industrial Companies and the Development of Intelligent Production Systems</i></p> <p>5. Teodora Maria Pănoiu, UNITBV <i>The Impact of AI on Digital Quality and Technical Sustainability of Travel Websites</i></p>	<p>1. Michel Carmona Segui, UNITBV <i>Rethinking monetary policy in Cuba: A framework for current macroeconomic challenges</i></p> <p>2. Bogdan Popa, UNITBV <i>Considerations on the role of sustainable debt instruments in (CEE) bank's funding mix</i></p> <p>3. Tariq Belghennou, UNITBV <i>Behavioural Finance</i></p> <p>4. Bryan Steven Acosta Villalonga, UNITBV <i>The Phantom Index: Measurement of the Value of Enterprise without Stock Market, the Cuban methodology</i></p>	<p>1. Alexia Edith Micle, UNITBV, <i>Persuasion Strategies in Marketing: An Ethical Analysis of Influence Techniques and Neuromarketing Tools</i></p> <p>2. Ariel Alberto Lima Sánchez, UNITBV <i>Beyond the Commercial Showcase: University Internationalization and Cultural Resistance to Marketing in Cuba</i></p> <p>3. Glessler Vladimir Ramos Giral, UNITBV <i>Marketing, positioning and promotion of tourist destinations. A Cuban structural approach</i></p> <p>4. Teodora-Georgiana Mihăilă, UAIC, Iași <i>Instagram and tourism: Theoretical perspectives and research directions</i></p>

11:00-12:30	<p>5. Emilian Tîrban, ULBS, Sibiu <i>The AVATAR IS PLAYER Metaphor in Players' Discourse and Gameplay Mechanics in "Red Dead Redemption 2" and "Elden Ring". A Thematic Analysis</i></p> <p>6. Ana-Maria Oprea, UAB, Alba Iulia <i>Metaphor and the Construction of Truth and Lie in Discourse on Social Media</i></p> <p>7. Cristina Kallai, UAB, Alba Iulia <i>Crisis, Threat, and Control: A Critical Metaphor Analysis of Donald Trump's Iran War Discourse</i></p> <p>8. Cătălina Dumbrăvanu, USV, Suceava <i>Code-switching in the Romanian Context: A Historical and Sociolinguistic Approach</i></p> <p>9. Andra-Simona Diaconu, UCV, Craiova <i>A Corpus-Driven Analysis of Polysemy</i></p>	<p>6. Maria Lazăr, UAB, Alba Iulia <i>Configurații dihotomice ale arhetipului mamei în „Eseu despre orbire”, de José Saramago</i></p> <p>7. Lidia Bratu (Iacob), UB, Bucharest <i>Mărcile lingvistice ale subiectivității ca instrumente de configurare a perspectivei narrative în romanul Inocenții de Ioana Pârvulescu</i></p> <p>8. Adriana Maria Călugăr (Cutean), UAB, Alba Iulia <i>Imaginea spațiului carceral în memorialistica scriitorilor înțemnițați în închisoarea Aiud</i></p> <p>9. Ioana Hodor, UB, Bucharest <i>Figură a rezilienței. Rescrieri arhetipale ale Clitemnestrei în literatura contemporana de consum</i></p> <p>10. Mihai-Patryk Tănase, UB, Bucharest <i>Credibilitatea și relevanța premiilor literare din România</i></p> <p>11. Maria Biscal (Oprea), UAB, Alba Iulia <i>Topografia imaginarului în romanul „Adam și Eva”</i></p>	<p>6. Chris Octavian Ionita, UB, Bucharest <i>Who Lives Lived Experience? Methodological Challenges in Micro-Phenomenological Interviews</i></p> <p>7. Pietro Caiano, Università degli Studi di Brescia, Italy / Universidad Nacional de Cordoba, Spain <i>Ontology and Technology. Forthcoming Philosophy between Vattimo and Severino</i></p> <p>8. Andrea Bringas, UNITBV / Université Savoie Mont Blanc, France <i>Co-Creating for cultural heritage preventive conservation: A Systematic Literature Review</i></p> <p>9. Mirela Petrică, UB, Bucharest <i>Traditional Dance and Cultural Identity in Northern Dobruja: Methodological Approaches and Research Perspective</i></p> <p>10. Sergiu Călin Achim, UB, Bucharest <i>Transhumance and shepherding in Northern Dobrogea</i></p>	<p>6. Alexandru-Silviu Goga, UNITBV <i>When Ecosystems Meet Industry: AI-Driven Portfolio Management Through Predator-Prey Dynamics</i></p> <p>7. Alexandra Alexan, Technical University of Cluj-Napoca <i>Utilizarea deșeurilor în domeniul materialelor de construcții, în contextul dezvoltării sustenabile</i></p> <p>8. Lidia Semerian, Technical University of Cluj-Napoca <i>Utilizarea deșeurilor în domeniul materialelor de construcții, în contextul dezvoltării durabile</i></p> <p>9. Aylin Pupo Pérez, UNITBV <i>SustainSCM DSS: A Data-Driven Decision Support System for Sustainable Supply Chain Management</i></p> <p>10. Dayron Reyes Dominguez, UNITBV <i>Design of an Incremental and Adaptable Maturity Model for Adoption of Industry 4.0 and Industry 5.0 in developing countries</i></p>	<p>5. Christian-Gabriel Ștrempel, UNITBV <i>Impact of Digitalization on Government Effectiveness</i></p> <p>6. Vlad Ciotlăuși, UNITBV <i>Frequency-Domain Contagion: How Crises Reshape the Spectral Structure of Market Co-movement</i></p> <p>7. Ana-Maria Breazu, UNITBV <i>What Drives Government Revenue Performance across EU Member States? Evidence from Institutional Quality, Digital Transformation and Labour Market Pressure</i></p> <p>8. Oana-Andreea Bucșoiu, UNITBV <i>Risk analysis within groups of companies: approaches based on consolidated reporting</i></p>	<p>5. Rodolfo Pérez Lavandera, UNITBV <i>Student behaviour in higher education from a marketing approach: A bibliometric analysis from Scopus</i></p> <p>6. Andra Blaj, UNITBV <i>Marketing etic și avataruri AI: reglementare, responsabilitate și impactul asupra consumatorilor</i></p> <p>7. Anastasia Coste (Stiegelbauer), UB, Bucharest <i>Student voices in the pandemic: a mix-methods study of Romanian student unions' communication strategies during the COVID-19 crisis</i></p> <p>8. Mădălina-Maria Ariton, UNITBV <i>Transformative Organizational Learning for Sustainability in Education – a marketing perspective</i></p> <p>9. Claudia Correa Garcia, UNITBV <i>Higher education students' perceptions regarding the intersectional pay gap: an approach from Romania and Finland</i></p>
12:30-13:00	Coffee break					
13:00-14:00	Plenary Speech - Dr. Scott Slovic, Oregon Research Institute and University of Idaho, USA			Conference Hall		
	<i>Moving the Needle (or Not): A Psychological and Linguistic Analysis of 'The 2024 State of the Climate Report: Perilous Times on Planet Earth'</i>					
14:00-15:00	Lunch break					
	Conference venue					
	<p>Room U.I.2 Philology Moderators: Dr. Mădălina Matei Dr. Laura Sasu</p>	<p>Room U.I.3 Music Cultural Heritage Moderator: Dr. Ana Szilagyi</p>	<p>Room U.I.6 Cultural Heritage Moderators: Dr. Bianca Tescașiu, Dr. Mona Arhire Online session: Chouaib Doukkali University, Morocco University of Brescia, Italy</p>	<p>Room U.I.7 Management Moderator: Dr. Silvia Sumedrea</p>	<p>Room U.II.2 Computers and Information Technology Informatics Moderator: Dr. Dragoș Bratu Mechatronics and robotics Moderator: Dr. Sorin Grigorescu</p>	<p>Room U.II.3 Marketing Moderator: Dr. Codruța Băltescu</p>
15:00-16:00	<p>1. Muntadher Wazni, UVT, Timișoara <i>A Speech Act Approach to UK Prime Ministers' Immigration Discourse</i></p> <p>2. Anwer Hefdhî Oleiwi, UVT, Timișoara <i>Speech Act Patterns in Inaugural Addresses of U.S. Presidents</i></p> <p>3. Raluca Davidescu <i>Humour and Irony in Political Memes: Evidence from Romanian Electoral Discourse</i></p> <p>4. Andreea Izabela Gorgoteanu, UJI, Spain <i>Vocabulary Retention through Multimodal CLIL Pedagogies in Higher Education: A Study in Health Sciences</i></p>	<p>1. Adriana Paler, UNITBV & University of Torino, Italy <i>Palestrina, Monteverdi, and the Renaissance Mass: Form, Function, Rhetoric, and Reception</i></p> <p>2. Zsombor Filip, UNITBV <i>The Renaissance Lute – 15th – 16th Century</i></p> <p>3. Ailer Pérez Gómez, UNITBV <i>The Festivalization of Contemporary Art Music in Cuba (1961-1991)</i></p> <p>4. Karina Rumayor Hernandez, UNITBV <i>The Role of George Enescu in Cultural Relations between Romania and Cuba</i></p>	<p>1. Fatima-Ezzahraa Radouane, Raja Rhouni, Karima Bouziane <i>Feminist Artist Photograph: Reclaiming Menstrual Representation</i></p> <p>2. Khalil Hamidi, Karima Bouziane, Alexandra Albuquerque <i>Constructing Inclusion in English-Language Government Service Pathways: A Multimodal Discourse Analysis of Interpretability for Non-Native Users</i></p> <p>3. Mouad Mbeker <i>Framing the Hamas-Israel War in Live-Update Conflict News Headlines: A Framing-Theoretic and Critical Discourse-Analytical Comparative Study of CNN and Al Jazeera English through the DAFT-DOFD Architecture</i></p> <p>4. Saja Qesmoun, Marouane Zakhir</p>	<p>1. Crăița Maria Romașcu, UAIC, Iași <i>The evolution of artificial intelligence in the context of resource management development: A literature review</i></p> <p>2. Elena Mîrza, UAIC, Iași <i>The effects of hybrid work on organizational culture - Literature review</i></p> <p>3. Horia Lungu, UNITBV <i>Research on the development of SME management in the agricultural field in the context of digitalization and sustainability</i></p> <p>4. Diana-Maria Porumbu: Female Leadership in the Digital Age</p>	<p>1. Edel Abreu Hernández, UNITBV <i>Understanding Data Influence in Fine-Tuning Transformer Models for Text Classification</i></p> <p>2. Lina Maria Ferrer Rodriguez, UNITBV <i>Explainable graph neural networks for medical decision support</i></p> <p>3. Asday Savón Berenguer, UNITBV <i>Hybrid Post-Quantum Authentication and Key Agreement for Decentralized D2D IoT Communication</i></p> <p>4. David Batard Lorenzo, UNITBV <i>Toward an Integrative Framework between NEPs and Data Analysis: Preliminary Results and Open Problems</i></p>	<p>1. Mara-Teodora Niță, UNITBV <i>Exploring Gender Equality in Public Institutions through the Lens of Marketing</i></p> <p>2. Ioana Iulia Niță, UNITBV <i>Sustainability of the tourism industry – an approach to the influence of overtourism on the sustainable development of tourist destinations</i></p> <p>3. Izabella Agnes Ambrus, UNITBV <i>Beyond the transaction: relationship-oriented governance in multi-ethnic regions</i></p> <p>4. Răzvan Gheorghe Brătucu, UNITBV <i>Opportunities for using artificial intelligence to optimize data-driven marketing strategies</i></p>

			<p><i>The Rise of English in Moroccan Education: Students' Attitudes and Language Ideology</i> 5. Elena Guerra, University of Brescia, Italy <i>The Strategic Role of Philosophy in Roboethics</i> 6. Lorenzo Romagnoli, University of Brescia, Italy <i>Intersubjective Dynamics in Cooperative Robots</i></p>			
16:00-17:00	<p>5. Damarys Romero Enriquez, UNITBV <i>Neurodidactic corpus-based learning to enhance vocabulary acquisition</i> 6. Roberto Luis Carr, UNITBV <i>Gamified Approach to Enhancing Domain-Specific Pedagogical Vocabulary Learning among English Teacher Trainees</i> 7. Adriana Silvica Lefter, UPSC/ SGEDT, Moldova <i>Strategic Competence: From Psychological Construct to Educational Practice</i> 8. Silvia Ţuican, UPSC, Moldova <i>Integrating VR in Education: Theoretical Frameworks and Future Research Directions</i> 9. Constantina Mariana Dogaru, UPSC, Moldova <i>Pregătirea copiilor hiperactivi cu deficit de atenție și alte tulburări asociate pentru învățarea școlară</i></p>	<p>5. Daniela Jivi, UVT, Timișoara <i>Biserică, putere imperială și societate în Imperiul Bizantin de la Vasile I Macedoneanul până la Ioan I Tzimiskes (867-976)</i> 6. Dan Felix Tudoriu, UVT, Timișoara <i>Reflectarea istoriei antice în cinematografia românească în perioada regimului comunist (1947-1989)</i> 7. Mihaela Georgeta Sarba, UVT, Timișoara <i>Plan individual de cercetare - Politica navală a României până în anul 1914</i></p>	<p>5. Chaimaa Lahnech, Daouia Laaboudi, Abdellah Idhssaine <i>Broadcasting Multilingualism in Moroccan Visual Media: Language Ideologies, Regulations and Media Practices</i> 6. Hafssa Laabdi <i>Evaluating Arabic Large Language Models in the English-to-Arabic Translation of Contextualized Idioms</i> 7. Anass Rhattouss <i>Micro-Corpus Product Pilot on Explicitness Shifts in Human-AI English-Arabic Literary Translation</i></p>	<p>5. Loredana-Nuti Rogoz, UNITBV <i>Using Big Data & Artificial Intelligence to Support Managerial Decision-Making</i> 6. Larisa - Elena Stanciu, UNITBV <i>Increasing the capacity of Romanian NGOs through efficient project management</i> 7. Geanina-Bianca Savu, UNITBV <i>The Capture of Environmental Policies and Their Influence on the Management of Romanian Companies</i></p>	<p>5. Cristian-George Fieraru, UNITBV <i>Comparing Blind Image Quality Metrics for Reliable Image Assessment</i> 6. Irina Morel, UNITBV <i>ALPHA-EDU: An AI-based Educational Platform for Alphabet Learning</i> 7. Teodora Ceangă, UNITBV <i>Reparametrized Perception in Robotics</i> 8. Rareș Horju, UNITBV <i>Neural World Models in Robotics</i> 9. Ion Chirobocia, UNITBV <i>Robotic perception using graphs and AI methods</i></p>	<p>5. Amanda Machado Valdivia, UNITBV <i>Theoretical and methodological aspects regarding the digital marketing</i> 6. Semi Gjyli, UNITBV <i>Active Learning and Student Engagement in Higher Education: A Conceptual and Literature-Based Analysis</i></p>
17:00-17:30	Coffee break					
17:30-19:00	Workshop: Enformation Resources: Rareș Vasiliță, Brand, Training & Communications Manager <i>Enformation: From Guidance to Academic Impact: Enformation Tools for PhD Candidates</i> Room U.I.6					
20:00	Festive dinner – Aro Palace Ballroom					