PERSONAL INFORMATION   **Zongsheng CHEN**

✉ zongsheng.chen@unitbv.ro

EXPERTISE FIELD AND RESEARCH INTEREST AREAS

Marketing, International education, Management of Information System

Head of Computer Science and Engineering School office, Shenyang Jianzhu University
-       Doctoral student: Marketing

WORK EXPERIENCE

July 2022 - present
Head of Computer Science and Engineering School office
Shenyang Jianzhu University, Computer Science and Engineering School
Coordinate the school work.

July 2019-June 2022
Head of International Students Admission Office
Shenyang Jianzhu University, International School
In charge of the university international students admission

September 2018-June.2019
Lecturer
Shenyang Jianzhu University, Confucius Institute at Transilvania University of Braşov,
Teaching, management.

July 2009- August 2018
International coordinator
Shenyang Jianzhu University, International exchange and cooperation department
International partnership, outgoing students, cooperative education, international research,interpreting, teaching.

EDUCAŢIE ŞI FORMARE

2018-present — PhD student in Marketing
Transilvania University of Braşov,Romania
Marketing, Research

2013-2015 — Master in Management of Information System
Benedictine University,USA
Management, Information System, Research

2005-2009 — Bachelor in English
Jilin University, China
English, English practice

PERSONAL SKILLS

Mother tongue(s) — Chinese

Other language(s)

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Listening	
English C2	C2	C2	C2	C2
Romanian A1	A1	A1	A1	A1

Communication skills — ▪ Communication, team working

Organizational / managerial skills — ▪ Leadership and managerial competences.

Job-related skills — ▪ Relationship with students, teachers, researchers. International education, International cooperation..

Digital skills — ▪ Good command in Microsoft Project, Microsoft Office (Word, Excel, PowerPoint)

ADDITIONAL INFORMATION

Publications
- No. of book chapters in national editions:3
- No. of articles in journals: 8
- No. of articles in conference proceedings: 1

Research
- National research project (Host): 2
- Provincial research project (Host): 3
- City level research project (Host):2
- University level research project (Host):5

20.07.2024   Lecturer. Zongsheng CHEN, PhD