

Domeniul de doctorat: MANAGEMENT

Conducător de doctorat: Prof.dr. Camelia Cristina DRAGOMIR-PÂNZARU

TEME (TEMATICI) PENTRU CONCURS

TEMA 1: *Influența culturii organizaționale asupra performanței angajaților în companiile IT din România în contextul transformării digitale*

Conținut/Principalele aspecte abordate:

1. Caracteristicile culturii organizaționale în companiile din sectorul IT
2. Factori culturali care influențează performanța angajaților
3. Impactul erei digitale asupra culturii organizaționale
4. Strategii pentru dezvoltarea unei culturi organizaționale eficiente în companiile din sectorul IT

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☒ Doctorat științific (doar cu frecvență)
☐ Doctorat profesional (cu frecvență sau frecvență redusă)
☒ cu finanțare de la bugetul de stat
☒ cu taxă sau cu finanțare din alte surse decât bugetul de stat

TEMA 2: *Managementul organizațiilor și creșterea performanței sustenabile în contextul dezvoltării durabile*

Conținut / Principalele aspecte abordate:

1. Evoluția conceptului de sustenabilitate și impactul său asupra practicilor de management
2. Teorii și modele de management sustenabil
3. Demersuri manageriale pentru integrarea dimensiunilor sustenabilității în practica organizațională
4. Creșterea performanței la nivel de organizație prin implementarea managementului sustenabil

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Semnătură

Coordonatorul domeniului de doctorat,

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