



ADMITERE DOCTORAT

Sesiunea Septembrie 2024

Domeniul de doctorat: MANAGEMENT

Conducător de doctorat: Prof.dr. CAMELIA CRISTINA DRAGOMIR-PÂNZARU

TEME (TEMATICI) PENTRU CONCURS

TEMA 1: *Managementul organizațiilor și creșterea performanței sustenabile în contextul dezvoltării durabile*

Conținut/Principalele aspecte abordate:

1. Evoluția conceptului de sustenabilitate și impactul său asupra practicilor de management
2. Teorii și modele de management sustenabil
3. Demersuri manageriale pentru integrarea dimensiunilor sustenabilității în practica organizațională
4. Creșterea performanței la nivel de organizație prin implementarea managementului sustenabil

Bibliografie recomandată:

1. AlKetbi, A.; Rice, J. (2024), The Impact of Green Human Resource Management Practices on Employees, Clients, and Organizational Performance: A Literature Review. *Adm. Sci.*, 14, 78. <https://doi.org/10.3390/admsci14040078>
2. Dragomir, C. (2023). Managementul afacerilor și dezvoltarea durabilă, în: *Economia și societatea în era digitalizării*, Brătianu C., Banciu D., Dănilă N. (coord.), Ed. Academiei Oamenilor de Știință din România, București
3. Dragomir, C., Țițu, A.M. (2021). Implications of implementing quality and environmental management systems on business competitiveness and sustainability. An approach from the perspective of SME managers, In: *The Best Romanian Management Studies 2019 – 2020*, Nicolescu, O., Oprean, C., Țițu, A.M. (eds.), Ed. Trivent, Budapesta, pp.244-262
4. Dragomir, C., Foris, T. (2022). The Collaborative Approach to Sustainability: A Model of Commissioning System Intervention Supporting Multi-Stakeholder Partnerships from National to Global Levels, *Sustainability*, 14 (3), Article Number: 1536
5. Eccles, R. G., Ioannou, I. & Serafeim, G. (2014). The impact of corporate sustainability on organizational processes and performance. *Management Science*, Vol.60, No.11, pp. 2835-2857
6. Foris, T., Tecău, A., Dragomir, C., Foris, D. (2022). The Start-Up Manager in Times of Crisis. Challenges and Solutions for Increasing the Resilience of Companies and Sustainable Reconstruction, *Sustainability*, Volume 14, Issue 15, Article Number: 9140, ISSN: 2071-1050
7. Hristov, I. & Chirico, A. (2019). The Role of Sustainability Key Performance Indicators (KPIs) in Implementing Sustainable Strategies. *Sustainability*, Vol.11, No.20, 5742
8. Ioan-Franc, V. & [Diamescu, AM](#). (2021). The crisis after the crisis resilience or reset?. *Amfiteatru economic*, Vol. 23, No. 58, pp. 864-874
9. International Organization for Standardization. ISO 26000. Key benefits. (2020). <https://www.iso.org/iso-26000-social-responsibility.html>
10. Liakh, O. & Spigarelli, F. (2020). Managing Corporate Sustainability and Responsibility Efficiently: A Review of Existing Literature on Business Groups and Networks. *Sustainability*, Vol.12, 7722.
11. Lozano, R. (2015). A holistic Perspective on Corporate Sustainability Drivers. *Corporate Social Responsibility and Environmental Management*, Vol.22, No.1, pp. 32-44.

<p>12. Parte, L. & Alberca, P. (2021). Business Performance and Sustainability in Cultural and Rural. <i>Mathematics</i>, Vol.9, No.8, pp.1-23</p> <p>13. Pedersen, C.S., (2018). The UN Sustainable Development Goals (SDGs) are a great gift to business! <i>Procedis CIRP</i>, Vol.69, pp.21-24.</p> <p>14. Pînzaru, F., Wereda, W., Moldoveanu, I. & Ciuciuc, V.-M. (2021). <i>Sustainable Management of IT Enterprises. In Business Revolution in a Digital Era</i>, Dima, A.M., D'Ascenzo, F. (Eds.), Springer, Berlin/Heidelberg, Germany, pp. 101–113.</p> <p>15. Raza, J., Liu, Y., Zhang, N., Zohaib, H., Gul, H. & Hussain, S. (2021). Sustainable Supply Management Practices and Sustainability Performance: The Dynamic Capability Perspective, <i>Sage Open</i>, Vol. 11, No.1, pp. 125-138. https://doi.org/10.1177/21582440211000046</p> <p>16. Siminica, M., Cristea, M., Sichigea, M., Noja, G.G. & Anghel, I. (2019). Well-Governed Sustainability and Financial Performance: A New Integrative Approach. <i>Sustainability</i>, Vo. 11, No.17, 4562.</p> <p>17. Taliento, M., Favino, C. & Netti, A. (2019). Impact of Environmental, Social, and Governance Information on Economic Performance: Evidence of a Corporate 'Sustainability Advantage' from Europe. <i>Sustainability</i>, Vol.11, 1738</p> <p>18. Torelli, R. (2021), Sustainability, responsibility and ethics: different concepts for a single path, <i>Social Responsibility Journal</i>, 17(5), 719-739</p> <p>19. United Nations (UN). Transforming Our World: The 2030 Agenda for Sustainable Development. 2015. United Nations: New York, USA. https://sustainabledevelopment.un.org/post2015/transformingourworld</p> <p>20. Xie, J., Nozawa, W., Yagi, M., Fujii, H. & Managi, S. (2019). Do Environmental, Social, and Governance Activities Improve Corporate Financial Performance? <i>Business Strategy Environmental</i>, Vol.65, No.28, pp. 286–300</p>
<p><input checked="" type="checkbox"/> Doctorat științific (doar cu frecvență)</p> <p><input type="checkbox"/> Doctorat profesional în domeniile Muzică și Știința sportului și educației fizice (cu frecvență sau frecvență redusă)</p>
<p><input checked="" type="checkbox"/> X cu finanțare de la bugetul de stat</p> <p><input type="checkbox"/> cu taxă sau cu finanțare din alte surse decât bugetul de stat</p>

<p>TEMA 2: <i>Rolul culturii organizaționale pentru dezvoltarea sustenabilă și performanța pe termen lung a organizațiilor</i></p>
<p>Conținut/Principalele aspecte abordate:</p> <ol style="list-style-type: none"> 1. Modele și tipuri de culturi organizaționale 2. Principiile culturii organizaționale sustenabile 3. Integrarea principiilor de sustenabilitate în valorile și practicile organizaționale 4. Influența culturii organizaționale sustenabile asupra performanței pe termen lung a organizațiilor
<p>Bibliografie recomandată:</p> <ol style="list-style-type: none"> 1. Abdul-Halim, Hasliza, Noor Hazlina Ahmad, Alan Geare, and Ramayah Thurasamy. (2019). Innovation culture in SMEs: The importance of organizational culture, organizational learning, and market orientation. <i>Entrepreneurship Research Journal</i>, 9 (3), 1-14 2. AlKetbi, A.; Rice, J. (2024). The Impact of Green Human Resource Management Practices on Employees, Clients, and Organizational Performance: A Literature Review. <i>Adm. Sci.</i>, 14, 78. https://doi.org/10.3390/admsci14040078

3. Calciolari, S., Prenestini, A., Lega, F. (2018). An organizational culture for all seasons? How cultural type dominance and strength influence different performance goals. *Public Management Review*, 20 (9), 1400-1432.
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5. Dragomir, C., Foris, T. (2022). The Collaborative Approach to Sustainability: A Model of Commissioning System Intervention Supporting Multi-Stakeholder Partnerships from National to Global Levels, *Sustainability*, 14 (3), Article Number: 1536
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13. Hristov, I. & Chirico, A. (2019). The Role of Sustainability Key Performance Indicators (KPIs) in Implementing Sustainable Strategies. *Sustainability*, Vol.11, No.20, 5742
14. Köhler, J., Geels, F., Kern, F., Markard, J., Wieczorek, A., Alkemade, F., Avelino, F., Bergek, A., Boons, F., Fuenfschilling, L. (2019). An Agenda for Sustainability Transitions Research: State of the Art and Future Directions. *Environ. Innov. Soc. Transit.* 31, 1–32.
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20. Torelli, R. (2021), Sustainability, responsibility and ethics: different concepts for a single path, *Social Responsibility Journal*, 17(5), 719-739
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22. United Nations (UN). Transforming Our World: The 2030 Agenda for Sustainable Development. 2015. United Nations: New York, USA. <https://sustainabledevelopment.un.org/post2015/transformingourworld>
23. Xie, Lei. (2019). Leadership and organizational culture: A systematic literature review. *European Journal of Training and Development* 43: 76–104.

X Doctorat științific (doar cu frecvență)

Doctorat profesional în domeniile Muzică și Știința sportului și educației fizice (cu frecvență sau frecvență redusă)

X cu finanțare de la bugetul de stat

cu taxă sau cu finanțare din alte surse decât bugetul de stat

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Semnătură



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Prof. dr. CAMELIA DRAGOMIR-PÂNZARU

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