

## PERSONAL INFORMATION

Luiza MESESAN SCHMITZ



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## WORK EXPERIENCE

2009–Present

## Lecturer

Transilvania University of Brasov, 29, Eroilor, 500036, Brasov (Romania), [www.unitbv.ro](http://www.unitbv.ro)

**Teaching activities:** Social Statistics, Social Demography, Sociology of Health and Promoting Health, Ergonomics and health promotion, Health promotion policies and programs

## Managerial activities

- 2019-present, Vice-Dean, Faculty of Sociology and Communication, Transilvania University of Brasov;
- 2019-present, member of the Scientific Council, Transilvania University of Brasov;
- 2015 - present, member of the Social Science Human Research Ethics Committee, Transilvania University of Brasov;
- -2015, Vice-Dean, Faculty of Sociology and Communication, Transilvania University of Brasov;
- 2011, vice-chair, Admission Committee, Faculty of Sociology and Communication, Transilvania University of Brasov;
- 2007-2010 Secretary of Admission Committee of Faculty of Law and Sociology, Transilvania University of Brasov;
- 2007-2010 Vice-chair of Communication and Social Work Department, Faculty of Law and Sociology, Transilvania University of Brasov;
- 2008, 2009, 2015, 2019, member of the organisation committee of Social Sciences International Colloquium: ACUM, Brasov, Romania
- 2015, member of the organisation committee of Days of clusters. 6th Balkan and Black Sea Conference, Braşov, 22-24 October, Brasov, Romania
- Project Manager / Team Coordinator in different sociological research projects.

2012

## Project Manager

Eurostar Romania  
10, Piata Montreal, Sector 1, 011469, Bucuresti (Romania)  
1. Coordination of sociological research project (quantitative research)  
2. The analysis of the employee needs and aspirations

2011

## Project Manager

Michelin Romania  
10, Piata Montreal, Sector 1, 011469, Bucuresti (Romania), [www.michelin.ro](http://www.michelin.ro)  
1. Coordination of sociological research project (quantitative research)  
2. The analysis of the employee needs and aspirations

2001–2010

## Quantitative Data Analyst

- S.C. Soprad S.R.L, Century Image, Q-Team România, Studies and Research Center Brasov, ProPark - Foundation for Protected Areas, Brasov (Romania)
- 1. Responsible for conducting data analysis
- 2. Provide expertise to acquire, manage, manipulate, and analyse data and report results

## EDUCATION AND TRAINING

- 2007–2011 **PhD in Sociology**  
 Bucharest University, Faculty of Sociology,  
 9, Schitu Măgureanu, 010181, Bucuresti (Romania), [www.unibuc.ro](http://www.unibuc.ro)  
 Thesis title: „Life expectancy. Construction of an explanatory model.”
- 2003–2005 **M.A. in Communication and Public Opinion**  
 Bucharest University, Faculty of Sociology  
 9, Schitu Măgureanu, 010181, Bucuresti (Romania), [www.unibuc.ro](http://www.unibuc.ro)
- 1998–2002 **Bachelor's degree in Sociology**  
 Transilvania University of Brasov, Faculty of Economic Sciences  
 29, Eroilor, 500036, Brasov (Romania), [www.unitbv.ro](http://www.unitbv.ro)

## PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	B2	B2	B1
Italian	C2	C2	B2	B2	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

- Communication skills
- Good communication skills developed by interacting with students in seminars and courses, conducting extracurricular activities with students, solving problems related to college admission, participating in volunteer projects or motivating groups to participate in various volunteer activities.
  - Ability to adapt to multicultural environments, obtained through experience in international projects and Erasmus mobility.
- Organisational / managerial skills
- Managerial skills, developed through leadership positions that I have had in Transilvania University of Brasov from 2007 to the present.
  - Organizing spirit (member of the organizing team of national colloquia and schools, preparation of accreditation files for faculty specializations, coordination of research projects at the local level).
- Job-related skills Statistical data analysis
- Computer skills MS Office, SPSS 23
- Other skills
- 2007, Practitioner certificate for Neuro-Linguistic Programming obtained by attempting “NLP Master Practitioner” courses, organized by Mastering Mind and Soul, Brasov, Romania.
  - 2006, Basics Knowledge certificate in Neuro-Linguistic Programming obtained by attempting “From Robot to Life” courses, organized by Mastering Mind and Soul, Brasov, Romania.

## ADDITIONAL INFORMATION

- Book Chapters
1. Mesesan-Schmitz, L., Coman, C., Popica, M.M. (2021). **Marketingul digital și antreprenorii români**. (Digital marketing and Romanian entrepreneurs) București: Editura CH Beck.
  2. Mesesan-Schmitz, L., Coman, C. (2020). **The Use of Indexes in Professional Social Researches**. Bern: Peter Lang.
  3. Coposescu L., Meseșan Schmitz, L., Buja E., & Cusen G. (2013). **Migratory Experience and**

**Attitudes towards Multilingualism.** The Romanian Case Study (co-autor) în Caruana S., Coposescu L., & Scaglione S. (eds.) Migration, Multilingualism and Schooling in Southern Europe, Cambridge Scholars Publishing, 276-303, ISBN (10): 1-4438-4221-4, ISBN (13): 978-1-4438-4221-1.  
4. Meseșan Schmitz, L. (2011). **Construcția indicilor (Index construction)** în Coman C., Statistică aplicată în științele sociale (Applied statistics in the social sciences), Iași: Editura Institutul European, 369-387, ISBN 978-973-611-722-0.

#### Peer-reviewed papers (selection)

1. Coman, C.; Mesesan-Schmitz, L.; Tiru, L.G.; Grosseck, G.; Bularca, M.C. (2021). **Dear student, what should I write on my wall? A case study on academic uses of Facebook and Instagram during the pandemic.** PloS one 16 (9), e0257729
2. Dima, G.; Meseșan-Schmitz, L.; Șimon, M. (2021). **Job Stress and Burnout among Social Workers in the VUCA World of COVID-19 Pandemic.** Sustainability 13 (13), 7109
3. Coman, E.; Diaconu, A.; Mesesan Schmitz, L.; Repanovici, A.; Baritz, M. (2021). **Patient satisfaction with private recovery services and importance of physician behavior during COVID time.** Healthcare 9 (8), 928
4. Coman, C.; Țiru, L.G.; Meseșan-Schmitz, L.; Stanciu, C.; Bularca, M.C. (2020). **Online Teaching and Learning in Higher Education during the Coronavirus Pandemic: Students' Perspective.** Sustainability, 12, 10367.
5. Țintaru, S.; Meseșan-Schmitz, L.; Moașă, H. (2021). **The impact of emotional intelligence on organizational climate.** Bulletin of the Transilvania University of Brașov 14 (63), 88-96.1.
6. Meseșan Schmitz, L. (2015). **Population health. An analysis of the definition and a measurement of the concept.** Bulletin of the Transilvania University of Brasov, Brașov: Editura Universității Transilvania, 8 (57), 2, 135-144, ISSN 2066-771X.
7. Buzea, C., & Meseșan-Schmitz, L. (2013). **The Employee-Employer Exchange in the Romanian Cultural Context.** Bulletin of the Transilvania University of Brasov, Brașov: Editura Universității Transilvania, 6(56), 2, 103-110, ISSN 2066-771X.
8. Buzea, C., Meseșan Schmitz, L. & Van de Vijver, F. J. R. (2013). **Reward-Allocation Judgments in Romania: A Factorial Survey Approach.** Review of Research and Social Intervention, 40, 107-123, ISSN: 1584-5397 (electronic).

#### International Project

Grant/Project	Position	Date
1.Civic engagement of cultural and historical heritage in urban and sub-urban environment – EU context, perspectives & good practices, Project Erasmus+ nrctr: 2021-1-RO01-KA220-HED-000031987	Project Manager	2021-2024
2.Establishment of Psychological Counselling Centers at Georgian HEIs for Students/E-PSY, Project Erasmus+ nrctr:617980-EPP-1-2020-1-GE-EPPKA2-CBHE-SP	Team member	2020-2023
3.Uniculture Project. Erasmus+ Programme – Strategic Partnership. Project Nr: 2019-1-RO01-KA203-063400	Team member	2019-2021
4.Multilingualism in Europe as a Resource for Immigration-Dialogue Initiative among at the Universities of the Mediterranean/grant international Comenius –Grundtvig, 143513, LLP-1-2008-1-IT-KA2-KaNW	Team member	2009-2011
5.Perceptions over the educational services for children between 3 and 6 years old in Brasov City, contract no. 17/10.03/2005, between Transilvania University of Brasov and Medina Association, Italy.	Team member	2005

#### National Projects

Grant/Project	Funcția	Date
1. The issue of elderly and volunteering at community level, contract no. 3418/26.03.2014, between Transilvania University of Brasov and Brasov County Council.	Project Manager	2014
2. Community Risk Factors, contract no. 1834/20.02.2012, between Transilvania University of Brasov and Brasov County Council	Project Manager	2012
3. The state of health of older people in Brașov county, contract no. 4017/28.04.2011, between Transilvania University of Brasov and Brasov County Council.	Project Manager	2011
4. Evaluation of European Information Center CORONA Brașov, research contract no. 2015/14.03.2008, between Transilvania University of Brasov and Brasov County Council.	Project Manager	2008

5. Mapping the social issues in the Braşov county, research, contract no. 2012/17.03.2008, 2014/17.03/2008, 3606/08.05/2009, 3299/14.04/2010, between Transilvania University of Brasov and Brasov County Council.	Team member	2008-2011
6. European Community Integration Effects Acknowledged at Brasov Community Level and Implications on The Quality of Life and Lifestyle, contract no. 2014/17.03.2008, between Transilvania University of Brasov and Brasov County Council.	Team member	2008-2009
7. Problems connected to Bran Castle and the perception upon Brasov County Development, contract no. 10/15.03.2007, between Transilvania University of Brasov and Brasov County Council.	Team member	2007
8. The Sociologist Profession and Occupations, UEFISCDI/CNCSIS tip A, contract no. 430/ 2006-2007.	Team member	2006-2007
9. The Challenging of the Modernity: social representations, perceptions and images constructed at Brasov community level, contract no. 150/07.04.2006, 65/10.11.2005, between Transilvania University of Brasov and Brasov County Council.	Team member	2005-2006

#### Conferences (selection)

- 2019, 17-18 October, **Professional integration of persons with a visual impairment from Romania**, presentation at the international conference *Social Sciences International Colloquium: ACUM 2019*
- 2016, 29 September -1 October, **The attitude of elderly people towards volunteering**, (co-authors Şimon Marinela, Scâmece-Domnişoru Florentina), presentation at the international conference *New Societies, Old Minorities/New Minorities, Old Societies?*, Sibiu, Romania
- 2016, 11-12 June, **Volunteering among elderly people - a viable solution for improving health?**, (co-author Şimon Marinela), presentation at the international conference: *Social Sciences and the Contemporary Challenges. 20 Years of Teaching Sociology at the University of Oradea*, Oradea, Romania
- 2016, 11-12 June, coordinator of the panel **Health Promotion. A Dialogue between Social Sciences Researchers and Public Health Practitioners** at the international conference *Social Sciences and the Contemporary Challenges. 20 Years of Teaching Sociology at the University of Oradea*, Oradea, Romania
- 2015, 22-24 October, **How can we harness the new economic elite preferences in the Romanian context?**, (co-author Sorea Daniela), presentation at the international conference *Days of clusters. 6th Balkan and Black Sea Conference*
- 2015, 19-21 November, **Population health. An analysis of the definition and a measurement of the concept**, presentation at the international conference *Social Sciences International Colloquium: ACUM 2015*.

#### Professional Associations - Membership

-2015-present, Romanian Sociological Association (RSA)