

► PERSONAL INFORMATION

Ioana Anisa ATUDOREI



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Sex F | Date of birth 17/11/1979 | Nationality - Romanian

► PROFESSIONAL EXPERIENCE

2024- present

PhD. ASSOCIATE PROFESSOR - Transilvania University of Brasov Faculty of Sociology and Communication

2016 – 2024

PhD. SENIOR LECTURER - Transilvania University of Brasov, Faculty of Sociology and Communication

Courses and seminars: Quality of life; Comparative sociology, lifestyle, and quality of life; Sociology of work and social-human capital; History of sociology; Univariate descriptive social statistics; Jobs and careers for sociologists.

Seminars: Social protection and social security policies; General sociology; History of sociology; Research methods in human resource management; Research methods and techniques in the social sciences; Research methodology in communication sciences; Issues facing groups at risk of discrimination; Jobs and careers for sociologists.

Coordination of student internship activities for the Sociology study program (1st and 2nd year) from 2002 to the present.

Director and member of national research project implementation teams; member of international projects.

09/2006 – 09/2016

UNIVERSITY ASSISTANT – Transilvania University of Braşov, Faculty of Sociology and Communication
Seminars: Applied Informatics in the Social Sciences; Research Methods and Techniques in the Social Sciences; Research Methodology in Communication Sciences; Research Methods in Human Resource Management; General Sociology; Issues Facing Groups at Risk of Discrimination; Social Protection and Security Policies.

09/2005 / 09/2006

ASSOCIATE FACULTY MEMBER – Transilvania University of Braşov, Faculty of Sociology and Communication

Seminars: Applied Informatics in the Social Sciences; Research Methods and Techniques in the Social Sciences.

2004 – 2005

Managing the customer relations team: monitoring and coordinating team activities, optimizing workflows, assessing customer satisfaction levels, and evaluating the performance of physicians, staff, and collaborators from the customer's perspective; proposing and implementing strategies to foster customer loyalty (individual clients) and increase the client base, as well as to expand contracts with corporate clients.

2003 – 2008
Regional Coordinator
– S.C. IMAS S.A. București

Recruitment and selection of interviewers; coordination of the interviewer network: planning, training, and supervision of the network of interviewers engaged in data collection to ensure project completion according to quality and quantity standards and the research schedule.

► EDUCATION AND PROFESSIONAL TRAINING

04/2016 - București, România
POSTGRADUATE PROGRAMME FOR CONTINUING PROFESSIONAL TRAINING AND DEVELOPMENT – *Organizational Management*, Certificate of Professional Competence – National University of Science and Technology Politehnica Bucharest.

01/10/2007 – 25/09/2014 București, România
PHD IN SOCIOLOGY, University of Bucharest, Faculty of Sociology and Social Work.Site: <https://sas.unibuc.ro>

10/2004 – 07/2006 Brașov, România
MASTER'S DEGREE, SPECIALIST IN HUMAN RESOURCE MANAGEMENT AND DEVELOPMENT, Transilvania University of Brașov, Faculty of Sociology and Communication.Site de internet www.unitbv.ro

10/2000 – 07/2004
BACHELOR'S DEGREE IN SOCIOLOGY, Transilvania University of Brașov, Faculty of Law and Sociology.Site de internet www.unitbv.ro

09/1994 – 06/1998
BACCALAUREATE DIPLOMA – Health Vocational High School, Brașov
Site internet <https://csantipa.ro/>

► COMPETENȚE LINGVISTICE

	COMPREHENSION		SPOKEN		WRITTEN
	Oral comprehension	Citit	Written expresion	Conversation	
English	B2	B2	B2	B2	B2
German	A1	A2	A2	A1	A2

Levels: A1 and A2 Basic user; B1 and B2 Independent user C1 și C2 Advanced user

► PUBLICATION (selection):

- Atudorei, I. A. (2026). **Measuring the Interference between Professional and Personal Life among Generation Z Students and Its Impact on Them.** *Scientific Bulletin of Transilvania University of Brașov, Series VII: Social Sciences • Law*, Vol. 19(68), No. 1 – 2026.
<https://doi.org/10.31926/but.ssl.2026.19.68.1.4>

- Atudorei, I. A. (2024). **Aspects of Quality of Life. Influencing Factors**. Cluj-Napoca: Cluj University Press.
<http://www.editura.ubbcluj.ro/bd/ebooks/pdf/4180.pdf>
- Lăcătuș, A. M., Atudorei, I. A., Neculau, A. E., Isop, L. M., Vecerdi, C. A., Rogozea, L., & Văcaru, M. (2024). **Inappropriate Use of Emergency Services from the Perspective of Primary Care Underutilization in a Local Romanian Context: A Cross-Sectional Study**. *Healthcare*, Vol. 12, No. 7, p. 794. MDPI.
<https://www.mdpi.com/2227-9032/12/7/794>
- Trišić, I., Nechita, F., Ristić, V., Štetić, S., Maksin, M., & Atudorei, I. A. (2023). **Sustainable Tourism in Protected Areas – The Case of the Vršac Mountains Outstanding Natural Landscape, Vojvodina Province (Northern Serbia)**. *Sustainability*, 15(10), 7760.
<https://www.mdpi.com/2071-1050/15/10/7760>
- Nanu, C. C., Coman, C., Bularca, M. C., Meseșan-Schmitz, L., Gotea, M., Atudorei, I., Turcu, I., & Negrilă, I. (2023). **The Role of Chess in the Development of Children – Parents’ Perspectives**. *Frontiers in Psychology*, 14, 1210917.
<https://doi.org/10.3389/fpsyg.2023.1210917>
- Bolborici, A. M., Lupu, M. I., Sorea, D., & Atudorei, I. A. (2022). **Gastronomic Heritage of the Făgăraș Land: A Sustainable Resource Worth Preserving**. *Sustainability*, 14(3), 1199.
<https://www.mdpi.com/2071-1050/14/3/1199>
- Atudorei, I. A. (2021). **“Work–Personal Life Relationship.”** In Carmen Buzea & Horia Moașa (Eds.), *Human Resource Management: Theories in Professional Practice*. Iași: European Institute Publishing House.
<https://www.euroinst.ro/titlu.php?id=1705>
- Atudorei, I. A. (2020). **“Studying Students’ Moral Emotions by Visual Techniques.”** In Florentina Scârnci-Domnișoru (Ed.), *Visual Techniques Applied in Social Research*. Peter Lang GmbH, Berlin, pp. 321–358. DOI: 10.3726/b16351
- Atudorei, I. A., & Dobrescu, A. I. (2018). **Gender and Sex Identity in Adolescents**. *Bulletin of the Transilvania University of Brașov*, Vol. 11 (60), No. 2, Series VII: Social Sciences • Law. Brașov: Transilvania University Press, pp. 67– 74
https://webbut.unitbv.ro/index.php/Series_VII/article/view/2584/2025
- Atudorei, I. A. (2016). **Moral Emotions in the Context of the Crisis in Romania**. Cluj-Napoca: Cluj University Press.
https://intranet.unitbv.ro/Portals/0/UserFiles/User146/Carte_2016_Emotiile_morale_in_contextul_criz_ei_din_Romania.pdf
- Foris, D., Atudorei, I. A., Bolborici, A. M., Saramet, O., & Canja, C. M. (2016). **The Influence of the Area of Residence – Urban and Rural – on Family Leisure Activities and Family Cooking in Romania**. *Bulletin of the Transilvania University of Brașov. Series II: Forestry • Wood Industry • Agricultural Food Engineering*, pp. 75–82.
https://scholar.google.com/scholar?hl=ro&as_sdt=0%2C5&q=The+Influence+of+the+Area+of+Residence%E2%80%93Urban+and+Rural%E2%80%93on+Family+Leisure+Activities+and+Family+Cooking+in+Romania&btnG

- Atudorei, I. A. (2015). **The Importance of Equity in Determining Justice and Social Cohesion.** In G. Răţulea (Ed.), *Justice and Social Cohesion*. Iaşi: European Institute.
<https://www.euroinst.ro/titlu.php?id=1486>
- Atudorei, I., & Mardache, A. (2013). **Projects for the Establishment of Intentional Communities in Romania.** *Scientific Bulletin of the Transilvania University of Braşov*, Vol. 6 (55), No. 1–2013, pp. 167–172, ISSN: 2066-7701.
https://intranet.unitbv.ro/Portals/0/UserFiles/User1368/21_Mardache_Atudorei_2-2013.pdf
- Atudorei, I., & Mardache, A. (2012). **Institutional Discrimination in Paediatric Hospitals.** *Bulletin of the Transilvania University of Braşov, Series VII: Social Sciences & Law*, No. 2.
<https://www.cceol.com/search/article-detail?id=237735>
- Atudorei, I. A. (2011). **Perceptual Differences Regarding Domestic Violence Against Women.** *Bulletin of the Transilvania University of Braşov*, Vol. 4 (53), No. 1–2011, pp. 87–92.
http://webbut2.unitbv.ro/BU2011/Series%20VII/Contents_VII_SW.html
- Atudorei, I. A. (2006). **Seven Concepts of Communitarian Development Psychology.** *Bulletin of the Transilvania University of Braşov*, Vol. 13 (48) – New Series – 2006, ISSN 1223-964X. Braşov: Transilvania University Press, pp. 521–524.

► **PROJECT (selection):**

Programul/ Proiectul	Position	Period
Civic engagement of cultural and historical heritage in urban and sub-urban environment – EU context, perspectives & good practices, Project Erasmus+ nrctr: 2021-1-RO01- KA220-HED-000031987 https://m.facebook.com/CultHeraProject/posts/112560108030096?locale2=hi_IN	Team member	2021-2024
INES – “Innovative Ways of Teaching and Learning for the Prevention of New Drug Use.” Contract No. 2021-1-IT02-KA220-SCH-000032570. Funded by the European Union – Erasmus+ KA220, 2021-1-IT02-KA220-SCH-000032570. Launched in 2021.	Team member	2021-2024
Assessment of the Roma Community in Braşov , Braşov Social Assistance Directorate.	Team member	2022
Services for Conducting a Study on Perceptions of Issues Related to Corruption , No. 36 / 6302/17529/(R19)/593, carried out within the project “Effective Mechanisms for Preventing Corruption in the Administration of Braşov County,” SIPOCA Code 1128, MySMIS Code 152068.	Team member	2022
Mapping the Intangible Cultural Heritage of the Făgăraş Land , period: 2018–2019, Contract No. 1815/15/02/2018. Funded by Transilvania University of Braşov. https://icdt.unitbv.ro/ro/centre-de-cercetare/comunicare-si-inovare-sociala/proiecte.html	Team member	2018-2019
Responsibility, Strategy, Prioritization and Integrity in the Sustainable Regional Development of the Healthcare System in Braşov County , period: 2018–2019. Funded by Transilvania University of Braşov. Project report https://www.unitbv.ro/documente/cercetare/rezultatele-cercetarii/rapoarte/7_Raport_dezvoltare_sistem_sanatate_2019.pdf	Team member	2018 - 2019
Legality – Opportunity: The Relationship between Them in Administrative Acts and the Identification of Risk Factors to Ensure Good Administration. Contract No. 1813/15.02.2018. Value: RON 46,000. Publication year: 2018. Period: 2018–2019. Funded by Transilvania University of Braşov. https://www.unitbv.ro/documente/cercetare/rezultatele-cercetarii/rapoarte/Raport_final_Drept_Saramet_proiect_ghid_15.10.2019.pdf	Team member	2018 - 2019
Map of Social Problems and the Need for Social Services in Braşov County.	Project	2018 -



Priority Directions for the Development of Social Services in Braşov County , period: 2018–2019. Contract No. 1814. Value: RON 46,000. Publication year: 2018. Funded by Transilvania University of Braşov.	Director Team member	2019
Application of Visual Techniques in Social Research , period: 2017–2019. Contract No. 8037 of 14.07.2017. Funded by Transilvania University of Braşov.	Team member	2017 - 2019
Increasing the Employability of Students and Graduates through Counselling and Practical Placements , POSDRU Contract No. 160/2.1/S/133020, period: 2014–2015. Funded by the European Commission.	Team member	2014- 2015
Issues Concerning Older People and Volunteering at Community Level in Braşov , period: 2014. Contract No. 3418/26.03.2014. Value: RON 70,000. Funded under an agreement between Braşov County Council and Transilvania University of Braşov.	Team member	2014
Migraţia urban-rural evoluţie sociologică . Nr. ctr: 4493/15.05.2013. Valoare: 70.000. Perioada: 2013 - 2013 Finanţator: Consiliul Judeţean Braşov. Urban–Rural Migration: A Sociological Evolution . Contract No. 4493/15.05.2013. Value: RON 70,000. Period: 2013. Funded by Braşov County Council.	Team member	2013
Communication School , period: 2012–2013. Contract No. 303/2012. Value: RON 30,000. Funded by Braşov County Council.	Team member	2012- 2013
Post-Accession Fears Regarding the EU at the Level of Citizens' and Institutional Agendas in Braşov , period: 2012. Contract No. 1833/20.02.2012. Value: RON 70,000. Funded by Braşov County Council.	Team member	2012
Perceived Effects of European Union Integration within the Braşov Community and Implications for Quality of Life and Lifestyle , period: 2008. Contract No. 2014/17.03.2008. Value: RON 70,000. Funded by Braşov County Council.	Team member	2008
Map of the Social Problems of Braşov County , period: 2008. Contract No. 2012/17.03.2008. Value: RON 150,000. Funded by Braşov County Council.	Team member	2008
Issues Related to Bran Castle and Perceptions of the Development of Braşov County , period: 2007. Contract No. 10/15.03.2007. Funded by Braşov County Council.	Team member	2007
Challenges of Modernity: Social Representations, Perceptions and Images Constructed within the Braşov Community , period: 2006. Contract No. 201/1.11.2006. Value: RON 30,000. Funded by Braşov County Council.	Team member	2006

ATUDOREI Ioana – Anisa

Signature,