

# Transilvania University of Braşov, Romania

## Study programme: Business Administration (in English)

Faculty: Economic Sciences and Business Administration

**Study period:** 3 years (Bachelor)

Academic year structure: 2 semesters (14 weeks per semester)

**Examination sessions (two):** Winter session (January/February)

### Summer session (June/July)

Courses per years (C= course; S = seminar; L = laboratory; P = project)

## 1<sup>st</sup> Year

No.	Discipline	1 <sup>st</sup> Semester					2 <sup>nd</sup> Semester				
		C	S	L	P	Cr	C	S	L	P	Cr
1.	Economics	2	2			5					
2.	Informatics	1	2			5					
3.	Communication public relations in business	2	2			5					
4.	Ethics and academic integrity	2	2			5					
5.	World Geography and Economics	1				2					
6.	Economics of the Company	2	2			5					
7.	Management						2	2			5
8.	Applied Mathematics in Economy						2	2			5
9.	Accounting						2	2			5
10.	Internet Technologies for Business						2	2			4
11.	Business Ethics						1	1			3
12.	Environment Management						2	1			5
13.	French		2			2		2			2
	German										
	Spanish										
14.	Physical Education and Sports		1			1		1			1
Total		10	12	0	0	30	11	12	0	0	30
Total teaching hours per week		22					23				

## 2<sup>nd</sup> Year

No.	Discipline	3 <sup>rd</sup> Semester					4 <sup>th</sup> Semester				
		C	S	L	P	Cr	C	S	L	P	Cr
1.	Economic Statistics	2	2			5					
2.	Marketing	2	1			5					
3.	Finance	2	1			7					
4.	Business law	2	2			3					
5.	Entrepreneurship culture	1	1			4					
6.	Econometrics						2	2			5
7.	Economic and Financial Analysis						2	2			5
8.	Logistics						2	2			5
9.	International Trade						2	1			5
10.	(O <sub>1</sub> ) Insurance and Re-insurance	2	2			4					
	(O <sub>1</sub> ) Managerial Accounting										

11.	(02) Promotional Techniques						2	2			4
	(02) Sociology										
12.	Business French		2			2		2			2
	Business German										
	Business Spanish										
13.	Physical education and sports		1			1		1			1
14.	Internship									6	4
Total		11	12	0	0	31	10	12	0	6	31
Total teaching hours per week		23					22+6 <sup>1</sup>				

#### FACULTATIVE DISCIPLINES

No.	Facultative disciplines	Code	3 <sup>rd</sup> Semester					4 <sup>th</sup> Semester				
			C	S	L	P	Cr	C	S	L	P	Cr
1.	MODULE A <small>(socio-humanities)</small>		2	1			3					
2.	MODULE B <small>(modern languages)</small>		2	1			3	2	1			3
3.	MODULE C <small>(computer science)</small>							2		1		3
4.	MODULE D <small>(technical)</small>							2		1		3
5.	MODULE E <small>(sports)</small>			2			2		2			2

#### 3<sup>rd</sup> Year

No.	Discipline	5 <sup>th</sup> Semester					6 <sup>th</sup> Semester				
		C	S	L	P	Cr	C	S	L	P	Cr
1.	Management of business projects	2	2			4					
2.	Monetary and Financial Economics	2	2			4					
3.	Human Resources Management	2	2			5					
4.	Strategic Management	2	1			5					
5.	Quality Management	2	2			4					
6.	Entrepreneurship.	2	2			4					
7.	Product Design and Development						2	2			5
8.	E-commerce						2	2			5
9.	Advertising design and production						1	1			3
10.	Negotiation technique						2	2			5
11.	(01 ) Technique of tourism operations	2	2			4					
	(01 ) Sustainable development										
12.	(02) European Business Environment						2	2			4
	(02) International Marketing										
13.	(03) International economic relations						2	2			4
	(03) Acquisitions										
14.	Methodology of Writing the Graduation Paper									6	4
Total		14	13	0	0	30	11	11		6	30
Total teaching hours per week		27					22+6 <sup>2</sup>				