

Transilvania University of Brașov, Romania

Study programme: Business Administration (in English)

Faculty:	Economic Sciences and Business Administration				
Study period:	3 years (Bachelor)				
Academic year structure:	2 semesters (14 weeks per semester)				
Examination sessions (two):	Winter session (January/February) Summer session (June/July)				

Courses per years (C= course; S = seminar; L = laboratory; P = project)

1st Year

No.	Discipline	1 st Semester					2 nd Semester				
		C	S	L	P	Cr	C	S	L	P	Cr
1.	Economics	2	2			5					
2.	Informatics	1	2			5					
3.	Communication public relations in business	2	2			5					
4.	Ethics and academic integrity	2	2			5					
5.	World Geography and Economics	1				2					
6.	Economics of the Company	2	2			5					
7.	Management						2	2			5
8.	Applied Mathematics in Economy						2	2			5
9.	Accounting						2	2			5
10.	Internet Technologies for Business						2	2			4
11.	Business Ethics						1	1			3
12.	Environment Management						2	1			5
13.	French										
	German		2				2				2
	Spanish										
14.	Physical Education and Sports		1			1		1			1
	Total	10	12	0	0	30	11	12	0	0	30
	Total teaching hours per week	22					23				

2nd Year

No.	Discipline	3 rd Semester					4 th Semester				
		C	S	L	P	Cr	C	S	L	P	Cr
1.	Economic Statistics	2	2			5					
2.	Marketing	2	1			5					
3.	Finance	2	1			7					
4.	Business law	2	2			3					
5.	Entrepreneurship culture	1	1			4					
6.	Econometrics						2	2			5
7.	Economic and Financial Analysis						2	2			5
8.	Logistics						2	2			5
9.	International Trade						2	1			5
10.	(O ₁) Insurance and Re-insurance	2	2			4					
	(O ₁) Managerial Accounting										

11.	(O2) Promotional Techniques (O2) Sociology						2	2			4
12.	Business French		2			2	2			2	
	Business German										
	Business Spanish										
13.	Physical education and sports		1			1		1			1
14.	Internship								6	4	
Total		11	12	0	0	31	10	12	0	6	31
Total teaching hours per week		23					22+6 ¹				

FACULTATIVE DISCIPLINES

No.	Facultative disciplines	Code	3 rd Semester					4 th Semester				
			C	S	L	P	Cr	C	S	L	P	Cr
1.	MODULE A (socio-humanities)		2	1			3					
2.	MODULE B (modern languages)		2	1			3	2	1			3
3.	MODULE C (computer science)							2		1		3
4.	MODULE D (technical)							2		1		3
5.	MODULE E (sports)			2			2		2			2

3rd Year

No.	Discipline	5 th Semester					6 th Semester					
		C	S	L	P	Cr	C	S	L	P	Cr	
1.	Management of business projects	2	2			4						
2.	Monetary and Financial Economics	2	2			4						
3.	Human Resources Management	2	2			5						
4.	Strategic Management	2	1			5						
5.	Quality Management	2	2			4						
6.	Entrepreneurship.	2	2			4						
7.	Product Design and Development						2	2			5	
8.	E-commerce						2	2			5	
9.	Advertising design and production						1	1			3	
10.	Negotiation technique						2	2			5	
11.	(O1) Technique of tourism operations (O1) Sustainable development	2	2			4						
12.	(O2) European Business Environment (O2) International Marketing						2	2			4	
13.	(O3) International economic relations (O3) Acquisitions						2	2			4	
14.	Methodology of Writing the Graduation Paper								6	4		
Total		14	13	0	0	30	11	11		6	30	
Total teaching hours per week		27					22+6 ²					