

# Transilvania University of Braşov, Romania

## Study program: International Business

Faculty: Economics Science and Business Administration

Study period: 3 years (bachelor)

Academic year structure: 2 semesters (14 weeks per semester)

Examination sessions (two): winter session (January/February)

summer session (June/July)

Courses per years (C= course; S = seminar; L = laboratory; P = project)

### 1<sup>st</sup> Year

No. crt.	Course	Code	1 <sup>st</sup> Semester					2 <sup>nd</sup> Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Microeconomics	MIC1	2	2			6					
02	Mathematics Applied in Economics	MAT1	2	2			5					
03	Economic Informatics	INF1	2		2		5					
04	World Economics	ECM1	2	2			5					
05	Business Law	DAF1	2	1			3					
06	English 1/2	ENG1/2	1	1			3	1	1			3
07	Foreign Language 1/2	FRA1/2	1	1			3					
		GER1/2						1	1			3
		SPA1/2										
08	Physical Education 1/2	EDF1/2		1			3		1			3
09	Macroeconomics	MAC2						2	2			6
10	Statistics	STA2						2	2			6
11	Basic Accountancy	BCO2						2	1			4
12	General Management	MAN2						2	1			4
13	General Finances	FIC3						2	1			4

### 2<sup>nd</sup> Year

No. crt.	Course	Code	3 <sup>rd</sup> Semester					4 <sup>th</sup> Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	General Marketing	MKG3	2	2			6					
02	Administration Accounting C/O	COG3	2	1			5					
03	Information Technology S/O	TIN3	1		2		5					
04	International Commercial Law	DCI3	2	2			6					
05	English	ENG3	1	1			3					
06	Foreign language 3/4	FRA3/4	1	1			2					
		GER3/4						1	1			2
		SPA3/4										
07	Physical Educations 3	EDF3	1	1			1					
08	Business ethics /Promotional Techniques	ETI3/TEP3	2	2			3					
09	International Commercial Negotiation	NCI4						2	1			3

10	Econometrics	ECO4						2	1			4
11	International trade and Trade Policy	CIP4						2	2			4
12	Expertise of Import/Export Commodities S/O	EXP4						2	1			4
13	Techniques of Foreign Trade Operations	TCE4						2	2			5
14	Business Communication in English	ENG4						1	1			2
15	Internship	PRA4									6	3
16	Risk management in International Transactions/ Economic and Financial Analysis	GRI4/AF4						2	1			3

### 3<sup>rd</sup> Year

No. crt.	Course	Code	5 <sup>th</sup> Semester					6 <sup>th</sup> Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	International Marketing	MKI5	2	2			5					
02	International Economic Situation	CEI5	2	1			4					
03	Marketing Research	CMK5	2	2			4					
04	International Finance and Payment	PFI5	2	2			5					
05	International Investment	INI5	2	2			4					
06	International Corespondence in English	ENG5		1			3					
07	International Corespondence in foreign language	LS25		1			2					
08	International Monetary and Financial Relations	RFI6						2	1			6
09	International integration	INT6						2	2			6
10	International Transports and insurance	TAI6						2	2			6
11	International Turism	TUI6						2	2			6
12	Preparation of the Diploma Project	ELL6									5	6
13	International Commodity Exchange/European Law	BIM6/DCO6						2	1			3