

# Transilvania University of Braşov, Romania

## Study programme: Business Administration (in English)

Faculty:	Economic Sciences and Business Administration
Study period:	3 years (Bachelor)
Academic year structure:	2 semesters (14 weeks per semester)
Examination sessions (two):	Winter session (January/February) Summer session (June/July)

Courses per years (C= course; S = seminar; L = laboratory; P = project)

### 1<sup>st</sup> Year

No.	Course	Code	1 <sup>st</sup> semester					2 <sup>nd</sup> semester						
			C	S	L	P	Cred	C	S	L	P	Cred		
01	Microeconomics	EME1	2	1										
02	Economic Informatics	EIE1	2		2									
03	World Geography and Economics	EGE1	2	1										
04	Business Ethics	EEA1	2	2										
05	Economics of the Company	EEI1	2	1										
06	Business Communication and Negotiation	ECN1	2	1										
07	Macroeconomics	EME2						2	1					5
08	Financial Mathematics	EMF2						2	2					5
09	Basics of Accounting	EBC2						2	2					5
10	General Management	EMN2						2	2					5
11	Business Internet Technologies	ETI2						1		2				4
12	Environment Management	EMM2						2	1					4
13	Academic Writing	ESA2						1						1
14	French/German/Spanish	F/G/S 01/02		2					2					2
15	Physical Education and Sports	EF01/02		1					1					1

### 2<sup>nd</sup> Year

No.	Course	Code	3 <sup>rd</sup> semester					4 <sup>th</sup> semester						
			C	S	L	P	Cred	C	S	L	P	Cred		
01	Business Statistics	ESA3	2	1										
02	Marketing	EMK3	2	1										
03	Finance of the Company	EFF3	2	1										
04	Business Law	EDA3	2	1										
05	Financial Accounting	ECF3	2	1										
06	Economic Projects. Business games	EPE3	2			1								
07	<i>Insurance and Re-insurance</i>	<i>EAR3</i>	2	2										
	<i>Competition and Prices</i>	<i>ECP3</i>												
08	Econometrics	EEC4						2	1					4
09	Economic and Financial Analysis	EAE4						2	1					4

10	Business Taxation	EFA4						2	1			4
11	Logistics	ELG4						2	1			4
12	International Trade	ECI4						2	1			3
13	European Union Law	EUE4						2	1			3
14	<i>Promotion Techniques</i>	<i>ETP4</i>						2	2			3
	<i>Marketing Research</i>	<i>ECM4</i>										
15	Specialty Internship	PR4									8 4	3
16	Business French/German/Spanish	F/G/S 03/04		2			2		2			2
17	Physical Education and Sports	EF03/EF04		1			1		1			1

### 3<sup>rd</sup> Year

No.	Course	Code	5 <sup>th</sup> semester					6 <sup>th</sup> semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Entrepreneurship	EAN5	2	2			6					
02	Strategic Management	EMS5	2	2			6					
03	Monetary and Financial Economics	EEM5	2	2			6					
04	Human Resources Management	ERU5	2	2			6					
05	Purchase Management	EMA5	2	2			3					
06	<i>Quality Management</i>	<i>ECA5</i>	2	2			3					
	<i>Cost Management</i>	<i>ECO5</i>										
07	Customer Relations Management	ERC6						2	2			5
08	Investment Evaluation and Financing	EFI6						2	2			5
09	Electronic Commerce	ECE6						2	2			5
10	International Marketing	EMI6						2	2			5
11	Comparative Management	EMC6						2	2			3
12	<i>European Business Environment</i>	<i>EME6</i>						2	2			3
	<i>Commercial Law</i>	<i>EDC6</i>										
13	Bachelor Project Elaboration	ELL6										