

# Transilvania University of Braşov, Romania

## Study program: Economy of Trade, Tourism and Services

Faculty: Economics Science and Business Administration

Study period: 3 years (bachelor)

Academic year structure: 2 semesters (14 weeks per semester)

Examination sessions (two): winter session (January/February)  
summer session (June/July)

Courses per years (C= course; S = seminar; L = laboratory; P = project)

### 1<sup>st</sup> Year

No. crt.	Course	Code	1 <sup>st</sup> Semester					2 <sup>nd</sup> Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Microeconomics	MIC1	2	2			5					
02	Mathematics Applied in Economics	MAE1	2	2			5					
03	Basics of Economic Informatics	BIE1	2		2		5					
04	Principles of Commodity Science	FSM1	2	1	1		4					
05	European economy	EEU1	2	1			5					
06	Company Economics	EIN1	2	1			4					
07	Macroeconomics	MAC2						2	1			5
08	Economic statistics	ST2						2	2			5
09	Food Products and Consumer Security	MAS2						2	1	1		5
10	Business Law	DAF2						2	1			4
11	Basic Accountancy	BC2						2	1			5
12	Data Bases	BD2						2		2		4
13	Etica și integritate academică							1				
14	English ½	LE01/2	1	1			2	1	1			2
	French ½	LF01/2										
	German ½	LG01/2										
	Spanish ½	LS01/2										
15	Physical Education 1/2	EFS1/2		1			3		1			3

### 2<sup>nd</sup> Year

No. crt.	Course	Code	3 <sup>rd</sup> Semester					4 <sup>th</sup> Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Economics of Services	ECS3	2	2			5					
02	Economics of Tourism	ET3	2	2			5					
03	Managerial Administration	CG3	2	1			5					
04	General Management	MNG3	2	1			5					
05	Non-food Products and User Security	MNS3	2	1	1		5					
06	Hotel and Restaurant Technology	THR4						2	2			5
07	General Finance	FG4						2	1			6

09	Marketing	MK4						2	1				6	
10	Management in Commerce, Tourism and Services	MCT4						2	2				5	
11	Resources and tourist destinations	TIN3	2	2				3						
12	Principles of Commerce	BC3												
13	Ecotourism and Rural Tourism	ERR4						2	2				3	
14	Distribution and logistic systems	SDL4												
15	English $\frac{3}{4}$	LE03/4	1	1				2		2			2	
	French $\frac{3}{4}$	LF03/4												
	German $\frac{3}{4}$	LG03/4												
	Spanish $\frac{3}{4}$	LS03/4												
	Physical Education 3/4	EFS3/4		1				1		1			3	
17	Internship (3 weeks x 28 hours/week)	PR4										6	3	

### 3<sup>rd</sup> Year

No. crt.	Course	Code	5 <sup>th</sup> Semester					6 <sup>th</sup> Semester					
			C	S	L	P	Cred	C	S	L	P	Cred	
01	Commercial Negotiation	NEC6	2	1			4						
02	Tourism Operations Technique	THT5	2	2			5						
03	Promotional Techniques	TPR5	2	1			5						
04	Tourism Marketing	MKT5	2	1			5						
05	Human Resources Management	MRU5	2	1			4						
06	Marketing Research in Commerce, Tourism and Services	CMT5	2	2			4						
07	Economics of Commerce	ECO5						2	2				4
08	Aesthetics and Design of Goods	DEM6						2	1				5
09	Economic and Financial Analysis	AEF6						2	1				4
10	Service Marketing	MKS6						2	1				4
	Consumer Behaviour in Commerce, Tourism and Services	CCO6						2	1				5
11	Preparation of the diploma project	ELL6										5	5
12	Tourism Planning of the Territory	ATT5	2	2			3						
13	Sales Techniques	THV5											
14	Tourism Hotel and Restaurant Management	GHR6						2	2				3
15	Internet Technologies and Electronic Commerce	TIC6											