

Transilvania University of Braşov, Romania

Study program: Management and Business Strategies

Faculty:	Economic Sciences and Business Administration
Study period:	2 years
Academic year structure: internship, scientific	4 semesters teaching and learning (together with research and preparation of disertation thesis)
Examination sessions (two):	winter session (January/February) summer session (June/July)

Courses per years (C= course; S = seminar; L = laboratory; P = project)

1st Year

No. crt.	Mandatory courses	Code	1 st semester					2 nd semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Economic Forecast Methods	SE.DF.I.01.01	1	-	2	-	6					
02	Managerial Accounting	SE.DF.I.01.02	2	1	-	-	6					
03	Business Financial Strategies	SE.DF.I.01.03	2			2	7					
04	e-Business	SE.DC.I.01.04	2		1		6					
05	Business Law	SE.DC.I.01.05	1	1			5					
06	Risk Management	SE.DS.I.02.01						2	1			7
07	Research Methods in Management	SE.DS.I.02.02						2			1	7
08	Ethics and Academic Integrity	SE.DS.I.02.03						1	1			5

No. crt.	Optional courses	Code	1 st semester					2 nd semester										
			C	S	L	P	Cred	C	S	L	P	Cred						
	(choose between route A and route B)																	
	Route A:																	
01	Company Valuation	SE.DS.A.02.04											2				1	7
02	Customer Relationship Management	SE.DS.A.02.05											1	2			4	
	Route B:																	
01	Project Management	SE.DS.A.02.06											2			1	7	
02	Business Communication	SE.DC.A.02.07	1	2			4											

2nd Year

No. crt.	Mandatory Courses	Code	The 3 rd semester					The 4 th semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Entrepreneurship and Business Strategies	SE.DS.I.03.01	2	1			7					
02	Sustainable Development Management	SE.DC.A.03.02	1	1			7					
03	Total Quality Management	SE.DS.I.03.03	1	1			7					
04	Internship (84 hours)	SE.DS.I.03.04				6	3					
05	Knowledge Management	SE.DS.I.04.01						2	1			5
05	European Projects Management	SE.DS.I.04.02						1			2	5
06	Scientific Research Project	SE.DS.I.04.03									4	10
07	Preparation of Dissertation Thesis	SE.DS.I.04.04									4	10

No. crt.	Optional Courses	Code	The 3 rd semester					The 4 th semester						
			C	S	L	P	Cred	C	S	L	P	Cred		
	(choose between route A and route B)													
	Route A:													
01	Marketing Management	SE.DS.I.03.05	1	1										
	Route B:													
01	International Business	SE.DC.A.03.06	1	1										