

Transilvania University of Braşov, Romania

Study program: International Economic Relations

Faculty:	Economics Science and Business Administration
Study period:	2 years (master)
Academic year structure:	2 semesters (14 weeks per semester)
Examination sessions (two):	winter session (January/February) summer session (June/July)

Courses per years (C= course; S = seminar; L = laboratory; P = project)

1st Year

No. crt.	Course	Code	1 st Semester					2 nd Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	Marketing and global business	MKAIG	2	2			6					
02	Statistics for international business	SAI	2		1		5					
03	Academic ethics and integrity	MNCS	1			1	5					
04	International human resource management	MNRUI	2	1			5					
05	Strategic Marketing	MKS	2	1			5					
06	E-Business	EB	2	1			4					
07	Marketing of the international tourist destination	MKDTI						2	1			5
08	European economic policies	PEE						2	2			6
09	International business management	MNAI						2	1			5
10	European institutions	IC						2	1			5
11	Services quality management	MNCS						2	1			4
01	International contracts and commercial arbitration/Marketing and Commercial law in the European Union	CACI/MKLC						2	1			5

2nd Year

No. crt.	Course	Code	3 rd Semester					4 th Semester				
			C	S	L	P	Cred	C	S	L	P	Cred
01	International Logistics	LOGIN	2	2			8					
02	Branding	BRAND	2	1			7					
03	Practical activity	PRS				6	3					
04	Preparing dissertation thesis	PLDREI									5	7
05	Project/Scientific research practice	PRREI									2	7
06	Quantitative -qualitative methods for market research	MCCSP						2		1		8
07	International policies and strategies for sustainable development	PSID						2	1			8
01	Development and european regional policies/Portfolio management	DPRE/ GESPOR	2	1			6					
02	Communication in International Business/Euromarketing	COAFINT/ EURMK	2	2			6					