

LISTA LUCRĂRILOR ȘTIINȚIFICE

I. Articole în jurnale indexate ISI

1. **Cătălin Ioan Maican**, Ana-Maria Cazan, Radu Lixândroi, Lavinia Dovleac, Maria Anca Maican, *Exploring the Factors Influencing the Use of Communication and Collaboration Applications*, **AIS 0.387 , FI 4.349**, Journal of Organizational and End User Computing (JOEUC), vol.33(4), pag.94-124, 2021, <https://doi.org/10.4018/JOEUC.20210701.oa5>, WOS:000678153100006
2. Eliza Nichifor, Radu Constantin Lixândroi, Ioana Bianca Chițu, Gabriel Brătucu, Silvia Sumedrea, **Cătălin Ioan Maican**, Alina Simona Tecău - *Eye Tracking and an A/B Split Test for Social Media Marketing Optimisation: The Connection between the User Profile and Ad Creative Components*, **AIS 0.336, FI 3.049**, Journal of Theoretical and Applied Electronic Commerce Research, 2021, <https://www.mdpi.com/0718-1876/16/6/128/pdf> WOS: 000699811400001
3. Radu Lixândroi, Ana-Maria Cazan, **Cătălin Ioan Maican**, *An Analysis of the Impact of Personality Traits towards Augmented Reality in Online Shopping*, **AIS 0.394 , FI 2.713**, Symmetry, vol.13(3), pag.416, 2021, <https://www.mdpi.com/2073-8994/13/3/416/pdf>, WOS:000634175700001
4. **Cătălin Ioan Maican**, Ana-Maria Cazan, Radu Constantin Lixândroi, Lavinia Dovleac, *A Study on Academic Staff Personality and Technology Acceptance: The Case of Communication and Collaboration Applications*, **AIS 2.063, FI 8.538**, Computers & Education, vol 128, pages: 113-131, 2019, <https://www.sciencedirect.com/science/article/pii/S036013151830246X>, WOS:000451939200009
5. Elena Cocoradă, **Cătălin Ioan Maican**, Ana-Maria Cazan, Maria Anca Maican, *Assessing the Smartphone Addiction Risk and its Associations with Personality Traits among Adolescents*, **AIS 0.690, FI 2,393**, Children and Youth Services Review, vol.93, pages 345-354, 2018, <https://www.sciencedirect.com/science/article/pii/S019074091830327X>, WOS: 000445990000043
6. Ana-Maria Cazan, Elena Cocoradă, **Cătălin Ioan Maican**, *Computer Anxiety and Attitudes towards the Computer and the Internet with Romanian High-School and University Students*, **AIS 1.870, FI 6.829**, Computers in Human Behavior Volume: 55 Pages: 258-267, 2016, <https://www.sciencedirect.com/science/article/pii/S0747563215301321>, WOS:000367755400028
7. **Cătălin Ioan Maican**, Radu Lixândroi, *A System Architecture Based on Open Source Enterprise Content Management Systems for Supporting Educational Institutions*, **AIS 2.040, FI 14.098**, International Journal of Information Management Volume: 36 Issue: 2 Pages: 207-214, 2016, <https://www.sciencedirect.com/science/article/pii/S0268401215001048>, WOS:000369204000003

8. **Cătălin Ioan Maican**, Radu Lixăndroiu, Cristinel Constantin, *Interactivia.ro - A Study of a Gamification Framework Using Zero-Cost Tools*, AIS 1.870, FI 6.829, Computers in Human Behavior Volume: 61 Pages: 186-197, 2016, <https://www.sciencedirect.com/science/article/pii/S0747563216301844>, WOS:000377726400019

II. Lucrări publicate în jurnale indexate în BDI

1. Radu Lixăndroiu, **Cătălin Ioan Maican**, Gheorghe Epuran, Gabriel Brătucu, Lavinia Dovleac *Personalized Online Marketing Using Facial and Emotion Recognition*, Journal of Smart Economic Growth, vol.5(2), pag.1-10, 2020, <https://jseg.ro/index.php/jseg/article/download/109/80>
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5. Radu Lixăndroiu, **Cătălin Ioan Maican**, *An Analysis on Choosing a Proper Ecommerce Platform, Risk in Contemporary Economy*, pag. 54-59, 2015, https://www.researchgate.net/profile/Lixăndroiu_Radu/publication/291803875_AN_ANALYSIS_ON_CHOOSING_A_PROPER_ECOMMERCE_PLATFORM/links/56a60aa808ae2c689d39a48c.pdf
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15. **Cătălin Ioan Maican**, *Enhancing Communication in the Public Administration from Brasov County by means of a Communication Portal. Developing Modules over an Open-source Portal*, Buletinul Universitatii TRANSILVANIA din Brasov, VOL.1(50)-2008, ISSN 2065-2194, ISSN 2065-2208, http://webbut.unitbv.ro/BU2008/BULETIN%20V%20PDF/11_Maican.pdf

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2. **Cătălin Ioan Maican**, *Internet și E-Business*, 264 pag, Ed. Infomarket, 2005, ISBN 973-8204-73-9
3. Constantin Niță, Gabriel Brătucu, Marius Popescu (coord.) – *Dicționar general de afaceri*, vol. II, III, Ed. Ecran Magazin Braşov, 2003, ISBN 973-8281-19-9
4. Claudiu Coman, **Cătălin Ioan Maican** – *Tehnologia informației*, 230 pag., Ed. Infomarket, Braşov, 2002, ISBN 973-8204-39-9

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3. **Cătălin Ioan Maican,** Radu Lixândroi, *Business Games - Algorithms for Market Data Generation*, WSEAS 2011, Mathematics and Computers in Biology, Business and Acoustics, Brasov, 11-13 April, 2011
4. Radu Lixândroi, **Cătălin Ioan Maican,** *A Study on Measuring the Performance of Systems Using the Business Intelligence Corporate Governance Standard COBIT 4.1*, WSEAS 2011, Mathematics and Computers in Biology, Business and Acoustics, Brasov, 11-13 April, 2011
5. **Cătălin Ioan Maican,** Radu Lixândroi, *A Case Study of the Algorithms Used in the Admission Process at Transilvania University of Brasov*, ICBE 2011, pp 286, WOS:000316634500070
6. Radu Lixândroi, **Cătălin Ioan Maican,** *The Democratization of Data from Public Institutions Using Business Intelligence Tools. A Case Study: Public Money Expenditure for Ambulatory Health Care in Brasov County in the Year 2009*, ICBE 2011, pp 278, WOS:000316634500068
7. **Cătălin Ioan Maican,** *University-wide Authentication and Authorization Mechanisms. Inter-application Usages and Comparison*, Proceeding of International Conference on Library and Information Science Inovation en Bibliotheque / Innovation within Libraries/ BIBLIO 2010
8. **Cătălin Ioan Maican:** *Mobility and Location Based Services for Businesses and Education*, 5th International Conference on Business Excellence, 2010, WOS:000296594400064
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Semnătura:

