

Conf. dr. Silvia SUMEDREA

LISTA LUCRĂRILOR ȘTIINȚIFICE

- I. Teza de doctorat:** „*Simularea comportamentului concurențial al unei firme*”, Academia de Studii Economice, București, 2001
- II. Teza de abilitare:** „*Management pentru era Industry 4.0. Impactul digitalizării asupra performanțelor organizaționale și a dezvoltării unei societăți sustenabile*” Academia de Studii Economice, București, 2022

III. Articole publicate în jurnale indexate ISI cu AIS nenul

1. Gabriel Brătucu, Andra Ioana Maria Tudor, Lavinia Dovleac, **Silvia Sumedrea**, Ioana Bianca Chițu, Adrian Trifan - *The impact of new technologies on the individuals' health perceptions in the European Union*, Sustainability, 2020, 12,10349, doi:10.3390/su122410349, https://www.mdpi.com/2071-1050/12/24/10349?utm_source=releaseissue&utm_medium=email&utm_campaign=releaseissue_sustainability&utm_term=titlelink436, AIS **0.462**, WOS: 000603311400001
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4. Gabriel Brătucu, Eliza Nichifor, **Silvia Sumedrea**, Ioana Bianca Chițu, Radu Constantin Lixândroi – *Avoiding Digital Divide in European Union through Eeuuropean Green Deal*, Amfiteatru Economic, 2022, 24(59), 77-93, https://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=1210 doi: 10.24818/EA/2022/59/77, AIS **0.169**, WOS:000746992700006
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6. **Silvia Sumedrea**, Cătălin Ioan Maican, Ioana Bianca Chițu, Eliza Nichifor, Alina Simona Tecău, Radu Constantin Lixândroi, Gabriel Brătucu - *Sustainable Digital Communication in Higher Education—A Checklist for Page Loading Speed Optimisation*, Sustainability 14 (16), 10135, 2022, <https://www.mdpi.com/2071-1050/14/16/10135> AIS **0.462**, WOS:000845224200001

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1. **Silvia Sumedrea** - *Intellectual capital and firm performance: a dynamic relationship in crisis time*, 20th International Economic Conference of Sibiu - Post Crisis Economy - Challenges and Opportunities (IECS), Procedia Economics and Finance, Vol. 6, pag. 137-144, 2013, [https://doi.org/10.1016/S2212-5671\(13\)00125-1](https://doi.org/10.1016/S2212-5671(13)00125-1), WOS:000396454100019
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4. Oana Bărbulescu, **Silvia Sumedrea**, Bianca Tescașiu - *The perception of the external stakeholders about the entrepreneurial potential of Transilvania University of Brasov* IATED, 11th International conference on Education, Research and Innovation, ICERI 2018, pag.8975-8981, 2018, <https://library.iated.org/view/BARBULESCU2018PER>, indexată Web of Science Core Collection, WOS: 000568991704041
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3. Niculaie Antoanaie, **Silvia Sumedrea** - *Managers' perceptions and expectations regarding management master graduate competencies – strategic issue for higher education development*, The proceedings of the 4th International Conference on Business excellence, 16-17 October, 2009, Brasov, Infomarket Publishing House, Brasov, pag. 13-15, ISBN 978-973-1747-10-1, ISBN 978-973-1747- 11-8 (vol 1.) , indexată Web of Science Core Collection, WOS:000273226200095

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5. **Silvia Sumedrea** - *The Romanian tourism industry during the financial crisis. An investors’ view*, International conference SIMPEC 2010 – Jean Monet 2010, 7-8 May 2010, Brasov, Bulletin of the *Transilvania* University of Braşov, Vol. 3 (52) – 2010, Series V: Economic Sciences, indexata in Proquest, DOAJ, Academic Journals Database, Directory of Open Access Journals
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7. **Silvia Sumedrea** - *Assessing the quality of students’ acquired competencies in a master’s programme*, Bulletin of the Transilvania University of Brasov, vol. 7 (56) no.1, Series V - Economic Sciences, ISSN 2065-2194 (Print), ISSN 2065-2208 (CD-ROM) Pag. 107-112, 2014
8. **Silvia Sumedrea**, Vlad Costin - *Managing through budgets for increasing firms’ performances in a dynamic and globalized economy*, Bulletin of the Transilvania University of Braşov , Series V: Economic Sciences, Vol. 7 (56) No. 2, pag. 159-164, 2014
9. **Silvia Sumedrea** - *Knowledge sharing between the economic environment and universities using innovative entrepreneurial learning techniques*, Bulletin of the Transilvania University of Braşov, Vol. 8 (57) No. 2, pag. 233-242, 2015
10. **Silvia Sumedrea**, Alina Tecău - *Internship – tool for improving the employability of Economic Science graduates*, Bulletin of the Transilvania University of Braşov, Vol. 9 (58), No. 1, 2016
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VI. Cărți și capitole în cărți publicate după 2001

1. Tiberiu Foriș, Doru Dima (coord.) - Manual de formare managerială în turism – *Editura Psihomedica*, Sibiu, 2001, ISBN 973-85158-6-6, pag.185 - 277
2. **Silvia Sumedrea** - Management și strategii financiare - *Editura Universității Transilvania, Braşov*, 2006, ISBN (10) 973-635-842-9 ; ISBN (13) 978-973-635-842-5, 259 pag

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6. Gabriel Brătucu (coord.) - 25 de ani Facultatea de Științe Economice și Administrarea Afacerilor, *Editura Universității Transilvania*, Brașov, 2015, ISBN:978-606-19-0566-9, 153 pag
7. Diana Foriș, Alina Simona Tecău (coord.) - Ghid de bune practici privind organizarea stagiilor de pregătire practică, *Editura Universității Transilvania*, Brașov, 2015, 50 pag.
8. **Silvia Sumedrea** - De la idee la afacere – Ghid practic pentru antreprenori (pe suport electronic - CD), *Editura Universității Transilvania*, Brașov, 2017, ISBN: 978-606-19-0909-4, 75 pag
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6. Adrian Trifan, **Silvia Sumedrea** - *Techniques for cash-flow measurement* , The III-rd International Conference „Challenges in Higher Education and Research in the 21-st Century” 1-4 June 2005, Sozopol, Bulgaria, CHER21’05, Heron Press Ltd. Sofia, 2005, pag.283-285fs, ISBN 954-580-178-6 (vol.3)
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 12. **Silvia Sumedrea** Adrian Trifan - *Mergers and acquisitions – Romanian case* - The IV-th International Conference „Challenges in Higher Education and Research in the 21-st Century” 1-4 June 2006, Sozopol, Bulgaria, CHER21’06, 2006
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 20. Cristina Drumea, **Silvia Sumedrea**, Adrian Trifan - *Performance Challenges – Towards the Paperless Office thru ERP Systems Implementation*, Miskolc University Press, ISBN: 978-963-661-866-7 ö, 2009
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 26. **Silvia Sumedrea** - *Fintech as an engine for innovation and diversified sustainable growth. Case study Central and Eastern European Countries*, ISEG 2019, 3rd International Conference “Inclusive and Sustainable Economic Growth. Challenges, Measures and Solutions”, Filodiritto Publisher, Bologna, pag. 237-243

VIII. Director de proiect/membru în granturile de cercetare:

1. „Societatea Antreprenorială Studenţească – promotor al culturii antreprenoriale în rândul studenţilor şi absolvenţilor. SAS-STUD” (CNFIS-FDI-2017-0331) – director de proiect
2. “E-entrepreneur. KA2 Strategic partnership in the field of youth” (2019-2-DK01-KA205-060317) – membru în echipa de proiect
3. e-CEL - Promovarea parteneriatului eCEL pentru dezvoltarea programelor de invatare continua in viziunea economiei bazate pe cunoastere (CEEX no. 229/2006)– director financiar
4. Platforma/Laborator de Analize Statistice si Previziune a fenomenelor Economico-sociale si Cercetari de marKeTing - ASPECKT (CNCSIS 76) – membru în echipa de proiect

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