

LISTĂ DE LUCRĂRI

Nr. Art.	Articol, referință bibliografică	SRI
1	Nicolau C., Nichifor E., Munteanu D., Bărbulescu O. – Decoding Business Potential for Digital Sustainable Entrepreneurship: What Romanian Entrepreneurs Think and Do. Sustainability 2022 14(20) 13636 (Impact Factor JCR – 2,690), https://doi.org/10.3390/su142013636 WOS:000873808300001	0,738
2	Nichifor E., Lixăndroiu R.C., Maican I.C., Sumedrea S., Chițu B., Chițu. I.B., Tecău A.S., Brătucu G. – Unlocking the Entrepreneurial State of Mind for Digital Decade: SMEs and Digital Marketing. Electronics 2022 11(15) 2358 (Impact Factor JCR – 2,690), https://doi.org/10.3390/electronics11152358 WOS:000840196300001.	0,667
3	Nichifor, E., Lixăndroiu R.C, Sumedrea S., Chițu I.B., Brătucu G. - How Can SMEs Become More Sustainable? Modelling the M-Commerce Consumer Behaviour with Contingent Free Shipping and Customer Journey's Touchpoints Optimisation. 2021. Sustainability 2021, 13(12), 6845; https://doi.org/10.3390/su13126845 (Impact Factor JCR 2021 – 3,889, Q2), https://www.mdpi.com/2071-1050/13/12/6845 WOS:000666349000001.	0,738
4	Nichifor, E., Lixăndroiu R.C, Chițu I.B., Brătucu G., Sumedrea S., Maican I.C., Tecău S.A.- Eye Tracking and an A/B Split Test for Social Media Marketing Optimisation: The Connection between the User Profile and Ad Creative Components. 2021. Journal of Theoretical and Applied Electronic Commerce Research 2021 16(6), 2319-2340; https://doi.org/10.3390/jtaer16060128 (Impact Factor JCR 2021 - 5,318, Q2) https://www.mdpi.com/0718-1876/16/6/128 WOS:000699811400001.	0,384
5	Nichifor, E., Lixăndroiu R.C, Chițu I.B., Brătucu G., Trifan A.– How Does Mobile Page Speed Shape In-between Touchpoints in the Customer Journey? A Research Regarding the Most Trusted Retailers in Romania. 2021. Journal of Theoretical and Applied Electronic Commerce Research 2021, 16(5), 1369-1389; (Impact Factor JCR 2021 – 5,318, Q2), https://doi.org/10.3390/jtaer16050077 WOS:000665353000001.	0,384
6	Nichifor, E., Trifan, A., Nechifor, M.E. - Artificial Intelligence in Electronic Commerce: Basic Chatbots and Consumer Journey. Amfiteatru Economic 2021, 23(56), pp. 87-101, DOI:	0,227

	0.24818/EA/2021/56/87 (Impact Factor JCR 2021 – 2,304, Q2), https://www.amfiteatruconomic.ro/temp/Article_2980.pdf WOS:000612310500006.	
7	Vuță D.R., Nichifor E., Chițu B., Brătucu G. - Digital Transformation-Top Priority in Difficult Times: The Case Study of Romanian Micro-Enterprises and SMEs. Sustainability 2022, 14(17), 10741 (Impact Factor JCR 2021 – 3,889, Q2) https://www.mdpi.com/2071-1050/14/17/10741 WOS:000851786800001.	0,738
8	Sumedrea S., Maican I.C., Chițu I.B., Nichifor, E., Tecău A.S., Lixăndroiu R.C, Brătucu G. - Sustainable Digital Communication in Higher Education—A Checklist for Page Loading Speed Optimisation. Sustainability 2022, 14(16), 10135; (Impact Factor JCR 2021 – 3,889, Q2) https://doi.org/10.3390/su141610135 WOS:000845224200001.	0,738
9	Tudor A.I.M., Nichifor, E., Litră A.V., Chițu I.B., Brătucu T-O, Brătucu G.- Challenges in the Adoption of eHealth and mHealth for Adult Mental Health Management—Evidence from Romania. International Journal of Environmental Research and Public Health 2022 19(15) 9172 (Impact Factor JCR 2021 – 4,614, Q1), https://doi.org/10.3390/ijerph19159172 WOS:000839063400001.	1,232
10	Vuță D.R., Nichifor E., Țierean O.M., Zamfirache A., Chițu B., Foris T., Brătucu G. – Extending The Frontiers Of Electronic Commerce Knowledge Through Cybersecurity. Electronics 2022 11(14) 2232 (Impact Factor JCR – 2,690), https://doi.org/10.3390/electronics11142223 WOS:000831633100001	0,667
11	Brătucu G., Tudor A.I.M., Litră A.V., Nichifor, E., Chițu I.B., Brătucu T-O.- Designing the Well-Being of Romanians by Achieving Mental Health with Digital Methods and Public Health Promotion. International Journal of Environmental Research and Public Health 2022 19(13) 7668 (Impact Factor JCR 2021 – 4,614, Q1), https://doi.org/10.3390/ijerph19137868 WOS:000824682100001	1,232
12	Brătucu G., Nichifor, E., Sumedrea S., Chițu I.B., Lixăndroiu R.C. - Avoiding Digital Divide in European Union through European Green Deal. Amfiteatru Economic 2022 24(59), pp. 75-92, DOI:10.24818/EA/2022/59/77 (Impact Factor JCR 2021 – 2,304, Q2) https://www.amfiteatruconomic.ro/temp/Article_3065.pdf WOS:000746992700006.	0,227

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Semnătura

