

Universitatea Transilvania din Braşov
Facultatea de Inginerie Tehnologică și
Management Industrial
Departamentul Inginerie și Management
Industrial

Poziția postului: 31
Disciplinele postului: Marketing, Economie generală,
Informatică aplicată, Antreprenoriat,
Programarea calculatoarelor și limbaje de programare,
Bazele economiei, Dezvoltarea afacerilor în servicii

FIȘA DE VERIFICARE A ÎNDEPLINIRII STANDARDELOR UNIVERSITĂȚII
Postul: Asistent universitar, perioadă determinată, poziția, 31
publicat în Monitorul Oficial al României¹ nr. din data de

Candidat: Ionescu Ana-Maria Data nașterii: 07.05.1990
Funcția actuală: Cadru didactic asociat Instituția: Universitatea Transilvania din Braşov

1. Studii universitare (licență și masterat)

Nr. crt.	Instituția de învățământ superior și facultatea	Domeniul	Perioada	Titlul acordat
1.	Universitatea Transilvania din Braşov Facultatea de Științe Economice și Administrarea Afacerilor	Administrarea Afacerilor	2009-2012	Licențiat în Științe Economice
2.	Universitatea Transilvania din Braşov Facultatea de Sociologie și Comunicare	Sociologie	2012-2014	Master în Gestiunea și Dezvoltarea Resursei Umane

2. Studii de doctorat

Nr. crt.	Instituția organizatoare de doctorat	Domeniul	Perioada	Titlul științific acordat
1.	Universitatea Transilvania din Braşov	Inginerie și Management	2014-2017	Doctor în inginerie și management

3. Studii și burse postdoctorale (stagii de cel puțin 6 luni)

Nr. crt.	Instituția	Domeniul/ Specializarea	Perioada	Tipul de bursă
-	-	-	-	-

4. Standarde minimale ale universității

Post didactic	Realizări conform standardelor proprii ale Universității
Asistent universitar- Perioadă determinată	1) Diploma de doctor Nr. 3356 din 21.03.2018; 2) 21 de articole publicate ISI cu factor de impact, ISI Proceedings și BDI: 1. Ionescu Ana-Maria, Ionescu Alexandru (2023). The role of air pollution in the spread of COVID-19: Evidence from Romania. Environmental Engineering and Management Journal, 22(2), 239-254 https://www.eemj.icpm.tuiasi.ro/pdfs/vol22/no2/4_383_ionescu_22.pdf 2. Ionescu Ana-Maria, Ionescu Alexandru (2020). The Doubly Warped Product of Holomorphic Lie Algebroids, Journal of Lie Theory, 30(3), 767-778 https://www.heldermann.de/JLT/JLT30/JLT303/jlt30039.htm 3. Ionescu Ana-Maria, Cazan Ana-Maria, Truta Camelia (2020). Assessing the use of electric

¹ Numărul documentului se completează numai în cazul posturilor pe perioadă nedeterminată.
F04-PS6.2-01/ed.3,rev.3

scooters and its association with personality traits to adopt pro-environmental behaviours, Environmental Engineering and Management Journal
https://www.eemj.icpm.tuiasi.ro/pdfs/vol19/no12/10_26_Ionescu_20_R.pdf

4. Ionescu Ana-Maria, Romanelli Mauro, Sârbu Flavius Aurelian (2021). Towards Sustainable Enterprises in Uncertain Business Environment in The International Academic Conference STRATEGICA 2021 – Shaping the Future of Business and Economy, October 21-22, 2021. <https://strategica-conference.ro/wp-content/uploads/2022/04/70-2.pdf>
5. Ionescu Ana-Maria, Sârbu Flavius Aurelian (2020). How can enterprises survive in Romania’s present economic environment? in The 5th International Conference on Computing and Solutions in Manufacturing Engineering, Brasov, Romania, October 7-8, 2020.
6. Romanelli Mauro, Ionescu Ana-Maria (2020). Driving Smart Cities and Projects in Romania, STRATEGICA International Academic Conference – 8th Edition - Bucharest, Romania, October 15-16, 2020, Preparing for Tomorrow, Today. <https://strategica-conference.ro/wp-content/uploads/2022/04/43-1.pdf>
7. Ionescu Ana-Maria, Romanelli Mauro (2019). Rediscovering Neuromarketing for Sustainable Companies, in STRATEGICA International Academic Conference – 7th Edition - Bucharest, Romania, October 10-11, 2019, Upscaling Digital Transformation in Business and Economics, 251-260. <https://strategica-conference.ro/wp-content/uploads/2022/04/27.pdf>
8. German Ana-Maria, Sârbu Flavius Aurelian, Boşcoianu Mircea (2017). A real options and joint ventures perspective for strategic decision-making process in the case of dynamic industrial environments. MATEC Web Conf., Vol. 97, 06010
9. German Ana-Maria, Boşcoianu Mircea, Constantinescu Cristian (2016). Knowledge Management Challenges: The case of SMEs in a competitive business environment, Proceedings of the 9th International Conference of Entrepreneurship, Innovation and Regional Development. “Responsible Entrepreneurship Vision, Development and Ethics, Bucharest, Romania, 91-102.
10. German Ana-Maria, Romanelli Mauro (2016). Rediscovering Ethics and the Importance of Human Resource Management for Entrepreneurship in Emerging Economies, Proceedings of the 9th International Conference of Entrepreneurship, Innovation and Regional Development “Responsible Entrepreneurship Vision, Development and Ethics, Bucharest, Romania, 272-283.
11. German Ana-Maria, Boşcoianu Mircea (2015). The influence of dynamic capabilities and strategic leadership on SME’s performance in emerging markets. 6th International Conference LUMEN 2015 “Rethinking Social Actions. Core Values” MEDIMOND Publishing Company, Italy.
12. German Ana-Maria, Boşcoianu Mircea (2015). Gaining competitive advantage in a global business environment – the case of SMSs in emerging markets, 2nd Strategica International Academic Conference, Strategica: Management, Finance, and Ethics, Edition “Local versus Global”, Bucharest, Romania.
13. German Ana-Maria, Ionescu Alexandru (2018). Decision - Making Process in Business Using Game Theory, in 10th LUMEN International Scientific Conference Rethinking Social Action. Core Values in Practice by Antonio Sandu, Tomita Ciulei.
14. Suciú Titus, German Ana-Maria (2018). The economic and social polarization in the actual period of globalization, Journal of Academic Research in Economics, 10(3), 429-444.
15. German Ana-Maria (2017). A real option perspective for industrial enterprises in a dynamic environment, Bulletin of the Transilvania University of Brasov, series I, Vol. 10 (59), 2, p.79.
16. German Ana-Maria, Boşcoianu Mircea (2016). Innovation and Business Model Prototyping in Industry Sector, Revista RECENT, Vol. 17, Nr. 3 (49), pp. 465-468.
17. German Ana-Maria, Moldovan Elena (2016). Decision-Making Process and Brands in Sport Environments, The International Journal of Business and Management, Vol. 4, Issue 7, p. 361.
18. Suciú Titus, German Ana-Maria (2016). Competitiveness and strategic flexibility through real options, Bulletin of the Transilvania University of Brasov, series V, 9(58), 2, 361-368.

	<p>19. German Ana-Maria, Nechita Florin (2015). Dynamic Capabilities and B2B Branding in Industrial Markets, Bulletin of the Transilvania University of Brasov, series VII, 8(57), 2, pp.155-162.</p> <p>20. German Ana-Maria (2015). Using digital tools to obtain performance and competitive advantage in industry sector. Creativity and Inventics Journal, 7, 21, p.1-5.</p> <p>21. German Ana-Maria (2015). Multi-criteria analysis of investments in a dynamic business environment. Creativity and Inventics Journal, 7, 22, p.1-5.</p> <p>3) Media de absolvire a ciclului de licență 8.80;</p> <p>4) 3 volume de specialitate publicate:</p> <ol style="list-style-type: none"> 1. Ionescu Ana-Maria (2020). Sisteme informatice de management, Ed. Univ. Transilvania, Brașov – suport curs 2. German Ana-Maria (Ionescu) (2019). Elemente de management strategic si marketing, Ed. Univ. Transilvania, Brașov. 3. German Ana-Maria (2018). Informatică aplicată, Ed. Univ. Transilvania, Brașov – suport de curs
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Candidat,
Ana-Maria Ionescu

Ionescu A.M.

A.M.