

LISTA LUCRĂRI
IVASCIUC IOANA-SIMONA

Nr. Art.	Articol, referință bibliografică	SRI 2021 (iunie 2022)
1	<p>Ivasciuc, I. S., Epuran, G., Vuță, D. R., & Tescașiu, B. (2022). Telework Implications on Work-Life Balance, Productivity, and Health of Different Generations of Romanian Employees. <i>Sustainability</i>, 14(23), 16108. (Impact Factor – 3,889, Q2), http://dx.doi.org/10.3390/su142316108</p> <p>WOS:000665353000001.</p>	0.823
2	<p>Ivasciuc, I. S., & Ispas, A. (2023). Exploring the Motivations, Abilities and Opportunities of Young Entrepreneurs to Engage in Sustainable Tourism Business in the Mountain Area. <i>Sustainability</i>, 15(3), 1956, (Impact Factor – 3,889, Q2), http://dx.doi.org/10.3390/su15031956</p> <p>WOS: 000930217400001</p>	0.823
3	<p>Zamfirache, A., Suciu, T., Anton, C. E., Albu, R. G., & Ivasciuc, I. S. (2023). The Interest Shown by Potential Young Entrepreneurs in Romania Regarding Feasible Funding Sources, in the Context of a Sustainable Entrepreneurial Education. <i>Sustainability</i>, 15(6), 4823. (Impact Factor – 3,889, Q2), https://doi.org/10.3390/su15064823</p> <p>WOS:000959740300001</p>	0.823
4	<p>Epuran, G., Tescașiu, B., Tecău, A. S., Ivasciuc, I. S., & Candrea, A. N. (2020). Permaculture and downshifting-sources of sustainable tourism development in rural areas. <i>Sustainability</i>, 13(1), 230, (Impact Factor – 3,889, Q2), http://dx.doi.org/10.3390/su13010230</p> <p>WOS:000606401700001</p>	0.823
5	<p>Epuran, G., Dovleac, L., Ivasciuc, I. S., & Tescașiu, B. (2015). Sustainability and organic growth marketing: an exploratory approach on valorisation of durable development principles in tourism. <i>Amfiteatru Economic Journal</i>, 17(40), 927-937. (Impact Factor – 2,304, Q2), https://www.amfiteatruconomic.ro/RevistaDetalii_RO.aspx?CodArticol=2439</p> <p>WOS:000365317700006</p>	0.310
6	<p>Ivasciuc, I.S., (2014). Organic Growth Marketing Strategies in Hospitality Industry. <i>Journal of Economic Practices and Theories</i>, 4 (5), p. 626-636, https://bit.ly/3YRVVQv</p>	-

7	Epuran, G., Ivasciuc, I.S. , Micu, A, (2015), From 4P's to 4 E's – How to Avoid the Risk of Unbalancing the Marketing Mix in Today Hotel Businesses, Revista de economie si informatica aplicata Universitatea "Dunarea de Jos" Galati. no2/2015ISSN-L 1584-0409, https://bit.ly/3lnCCQg	-
8	Ivasciuc, I. S. , & Epuran, G. (2015). A Marketing approach on how continuous processes improvement can contribute to hotel business Organic Growth. Bulletin of the Transilvania University of Brasov. Economic Sciences. Series V, 8(2), 185, http://webbut2.unitbv.ro/BU2015/series%20v/BILETIN%20I/24_Ivasciuc.pdf	-
9	Epuran, G., Chițu, I. B., & Ivasciuc, I. S. (2019). The Augmented Reality Technologies in Tourism: A State of Art. Risk in Contemporary Economy, 501-505, https://bit.ly/3DTMCqS	-
10	Ivasciuc, I. S. (2020). Augmented reality and facial recognition technologies. Building bridges between the hospitality industry and tourists during pandemic. Bulletin of the Transilvania University of Brasov. Series V: Economic Sciences, 75-92. http://dx.doi.org/10.31926/but.es.2020.13.62.2.8	-

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Semnatura

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