

Fișa de autoevaluare privind îndeplinirea standardelor minimale naționale

Lect.dr. Lupșa-Tătaru Dana Adriana

P1 – Articole publicate în reviste ISI cu scor de influență (AIS) nenul P = M x [1-(N-1) x 0.1] x AIS						
Nr.crt	Articol	M	N	AIS		Punctaj
CORE ECONOMICS/INFOECONOMICS						
1.	Jusuf Zeqiri, Todor Raluca Dania, Lupșa-Tătaru Dana Adriana , Kumrije Gagica, Kimberly Gleason, <i>The impact of e-service quality on word of mouth: A higher education context</i> , The International Journal of Management Education, Volume 21, Issue 3, 2023, 100850, ISSN 1472-8117, https://doi.org/10.1016/j.ijme.2023.100850 , WOS:001049115300001 https://www.sciencedirect.com/science/article/abs/pii/S1472811723000885	10	2	0.647		5.823
2	Nichifor, E.; Brătucu, G.; Chițu, I.B.; Lupșa-Tătaru, D.A. ; Chișinău, E.M.; Todor, R.D.; Albu, R.-G.; Bălășescu, S. <i>Utilising Artificial Intelligence to Turn Reviews into Business Enhancements through Sentiment Analysis</i> . Electronics 2023, 12, 4538. ISSN 2079-9292, https://doi.org/10.3390/electronics12214538 , WOS:001100505100001 https://www.mdpi.com/2079-9292/12/21/4538	8	8	0.401		0.9624
SOCIAL SCIENCES AND SCIENCES						
1	Lupșa-Tătaru, Dana Adriana ; Lixândriou, Radu, <i>YouTube Channels, Subscribers, Uploads and Views: A Multidimensional Analysis of the First 1700 Channels from July 2022</i> . Sustainability 2022, 14,	3	2	0.526		1.4202

	13112. E-ISSN 2071-1050, https://doi.org/10.3390/su142013112 , WOS:000875937700001 https://www.mdpi.com/2071-1050/14/20/13112					
2	Lixândroi, Radu; Lupșa-Tătaru, Dana Adriana <i>Switzerland? The Best Choice for Accommodation in Europe for Skiing in the 2023 Season. Sustainability 2023, 15, 4032.</i> E-ISSN 2071-1050, https://doi.org/10.3390/su15054032 , WOS:000946958900001 https://www.mdpi.com/2071-1050/15/5/4032	3	2	0.526		1.4202
P1 TOTAL						9.626
P2 - Cărți sau capitole din cărți publicate la edituri naționale P = 0.2/N						
Nr.crt	Carte sau capitol din cărți publicate la edituri naționale			N		Punctaj
1	Managementul cunoștințelor, Lupșa-Tătaru Dana Adriana , Editura ASE, București, 2008, ISBN 978-606-505-039-6, 109 pag,			1		0.20
2	Management în economia bazată pe cunoaștere, Lupșa-Tătaru Dana Adriana , Constantin Sanda, Neacșu Andreea, Albu Ruxandra Gabriela, Antonoaie Cristina Dana, Editura ASE, București, 2008, ISBN 978-606-505-040-2, , 162 pag			5		0.04
3	Știință și praxis în managementul cunoștințelor. Particularități pentru învățământul superior, Lupșa-Tătaru Dana Adriana Editura Universității Transilvania din Brașov, Brașov, 2009, ISBN 978-973-598-512-7, 320 pag			1		0.20
P2 TOTAL						0.440
C – Citări în reviste ISI cu scor de influență AIS nenul						
Nr.crt	Articol citat	Revista și articolul în care a fost citat	Q	Ci	AIS	Punctaj
1	Lupșa-Tătaru, Dana Adriana ; Lixândroi, Radu, <i>YouTube Channels, Subscribers, Uploads and Views: A Multidimensional Analysis of the First 1700</i>	What is the connection between Fintechs' video marketing and their vulnerable customers' brand engagement during crises?	Q3	0.5	0,713	0.5

	<i>Channels from July 2022</i> . Sustainability 2022, 14, 13112. https://doi.org/10.3390/su142013112 , WOS:000875937700001 https://www.mdpi.com/2071-1050/14/20/13112	Damianos P. Sakas, Nikolaos T. Giannakopoulos, Marina C. Terzi, Ioannis Dimitrios G. Kamperos, Nikos Kanellos, International Journal of Bank Marketing, ISSN: 0265-2323, DOI: 10.1108/IJBM-03-2023-0142 https://www.emerald.com/insight/content/doi/10.1108/IJBM-03-2023-0142/full/html				
2	Lupşa-Tătaru, Dana Adriana ; Lixăndroiu, Radu, <i>YouTube Channels, Subscribers, Uploads and Views: A Multidimensional Analysis of the First 1700 Channels from July 2022</i> . Sustainability 2022, 14, 13112. https://doi.org/10.3390/su142013112 , WOS:000875937700001 https://www.mdpi.com/2071-1050/14/20/13112	Szakai, A.C.; Brătucu, G.; Ciobanu, E.; Chiţu, I.B.; Mocanu, A.A.; Ialomiţianu, G. Exploring Influencing Marketing — Consumer Insights and Creators' Perspectives. <i>Sustainability</i> 2024, 16, 1845. https://doi.org/10.3390/su16051845 https://www.mdpi.com/2071-1050/16/5/1845	Q3	0.5	0.526	0.5
3	Lixăndroiu, Radu; Lupşa-Tătaru, Dana Adriana <i>Switzerland? The Best Choice for Accommodation in Europe for Skiing in the 2023 Season</i> . Sustainability 2023, 15, 4032. https://doi.org/10.3390/su15054032 , WOS:000946958900001 https://www.mdpi.com/2071-1050/15/5/4032	Dincă, G.; Netcu, I.-C.; El-Naser, A. Analyzing EU's Agricultural Sector and Public Spending under Climate Change. <i>Sustainability</i> 2024, 16, 72. https://doi.org/10.3390/su16010072 https://www.mdpi.com/2071-1050/16/1/72/review_report	Q3	0.5	0.526	0.5
4	Lupşa-Tătaru, D. A. (2019). Personal branding-strategic communication instrument for freelancers. <i>Bulletin of the Transilvania University of Brasov. Economic Sciences. Series V</i> , 12(2), 15–20. https://doi.org/10.31926/but.es.2019.12.61.2.2 https://webbut.unitbv.ro/index.php/Series_V/article/view/1258/1136	Kareema M. Smith, Alexis Jones & Evelyn A. Hunter (2023) Navigating the multidimensionality of social media presence: ethical considerations and recommendations for psychologists, <i>Ethics & Behavior</i> , 33:1, 18–36, DOI: 10.1080/10508422.2021.1977935 https://www.tandfonline.com/doi/full/10.1080/10508422.2021.1977935	Q3	0.5	0.514	0.5

5	Sanda, C., Dana, L. T. (2007). Foreign direct investment incentives. Revista Tinerilor Economisti (The Young Economists Journal), 1(7), 149–154.	Paulo Reis Mourao, What is China seeking from Africa? An analysis of the economic and political determinants of Chinese Outward Foreign Direct Investment based on Stochastic Frontier Models, China Economic Review, Volume 48, 2018, Pages 258-268, ISSN 1043-951X, https://doi.org/10.1016/j.chieco.2017.04.006 . https://www.sciencedirect.com/science/article/pii/S1043951X17300597 , WOS:000430528400020 https://www.sciencedirect.com/science/article/abs/pii/S1043951X17300597?via%3Dihub	Q2	0.75	1.329	0.75
C TOTAL						2.75

Situația îndeplinirii criteriilor

Nr.crt	Criteriu	Minim	Realizat
1	Articole ISI cu AIS>0.15	1	4
2	Articole în Core economics și/sau Infoeconomics	1	2
3	Articole cu AIS nenul	2	4

Criterii minime	Punctaj obținut
S > 1.5	12.816
P > 0.75	10.066
C > 0.5	2.750