

FIȘA DE VERIFICARE

**a îndeplinirii standardelor CNATDCU pentru concursul pentru ocuparea postului de Conferențiar,
Comisia nr.27 Științe Economice și Administrarea Afacerilor,
Simona BĂLĂȘESCU**

P1 - Articole publicate în reviste ISI cu scor de influență (AIS) nenul: $P=M \times [1-(N-1) \times 0,1] \times AIS$

Nr.crt.	Articol	M	N	AIS	Punctaj
Computer Science					
1	Nichifor, E.; Brătucu, G.; Chițu, I.; Lupșa-Tătaru, D.A.; Chișinău, E.M.; Todor, R. D.; Albu, R.-G.; Bălășescu, S. ; (2023) <i>A Utilising Artificial Intelligence to Turn Reviews into Business Enhancements through Sentiment Analysis, Electronics</i> , eISSN: 2079-9292, 12(21), 4538; pag:1-19, https://www.mdpi.com/2079-9292/12/21/4538 WOS: 001100505100001, Factor de impact 2,9, AIS 0,401, Q3	8	8	0,401	0,9624
Social Sciences+Sciences					
1	Neacsu, N.A. Baltescu, CA, Bălășescu, S. Boscior, D. (2017), <i>The influence of design and aesthetics elements in choosing clothing</i> , Industria Textilă, ISSN:1222-5347, 68(5), pag.375-379, http://www.revistaindustriatextila.ro/images/Textila_nr_5_2017r.pdf WOS: 000413600700009, Factor de impact 1,4, AIS 0,110, Q3	6	4	0,110	0,462
2	Duguleana, L, Balasescu, M., Duguleana, C, Balasescu, S. , Neacsu, NA., Dovleac, L.(2018), <i>Dynamic analysis of European organic agricultural areas in the context of sustainable development</i> , Outlook in Agriculture, ISSN 0030-7270, ISSN online 2043-6866, 47(1), pag: 27-35, https://journals.sagepub.com/eprint/T5GdVFevF4gHYwxlkGuD/full WOS:000429905900004 Factor de impact 3,0, AIS 0,478, Q1	6	6	0,478	1,434
3	Neacsu, A, N, Balasescu, S. , Balasescu, M., Anton, C.E., (2020), <i>Social responsibility in the textile industry in Romania</i> , Industria Textilă, ISSN 1222-5347,71(4), pag:357-363, http://revistaindustriatextila.ro/202004.html WOS:000574893800009, Factor de impact 1,4, AIS 0,110, Q3	6	4	0,110	0,462
4	Balasescu, S. , Neacsu, NA, Madar, A., Zamfirache, A., Balasescu, M., (2022), <i>Research of the Smart City Concept in Romanian Cities, Sustainability</i> , ISSN online 2071-1050,14(16) pag:1-24, https://www.mdpi.com/2071-1050/14/16/10004 WOS:000845364900001, Factor de impact 3,9, AIS 0,526, Q3	6	5	0,526	1,8936
5	Untaru, E-N; Han, HS; Bălășescu, S; Kim, B. Ariza-Montes, A. (2023) <i>Green Atmospheric as Nature-Based Solutions and Patient Responses and Behaviors in Healthcare Establishments From Romania</i> , SAGE Open, ISSN 2158-2440, 13(1) https://journals.sagepub.com/doi/full/10.1177/21582440231162531 wos:000956829400001, Factor de impact 2, AIS 0,436, Q2	6	5	0,436	1,5696
P1 Total					6,7836

P2 Cărți sau capitol din cărți publicate la edituri naționale și internaționale P= 0,2/N			
Nr.crt.	Cărți	N	Punctaj
1	Balasescu, M. Balasescu S. , (2005) <i>Restructurarea activitatilor din domeniul distributiei bunurilor de consum final in conditiile integrarii Romaniei in Uniunea Europeana editura</i> , Editura Universitatea Tehnica a Moldovei, ISBN: 9975-9861-0-2, An Aparitie: 2005, Nr. Autori: 2, Nr. Pagini: 373 http://opac.biblioteca.ase.ro/opac/bibliographic_view/149203;jsessionid=8480ADFAC736134317DF7221AA1C6D34	2	0,100
2	Balasescu S. , <i>Negociere comerciala internationala</i> , Editura Universitatii Transilvania din Brasov, ISBN:978-973-598-260-7, Nr.Pagini: 100 https://www.unitbv.ro/editura-universitatii/publicatii/stiinte-economice-si-juridice/1080-publicatii-din-2008.html	1	0,200
3	Balasescu, S. , Balasescu, M.,(2010) <i>Marketingul in comertul cu amanuntul</i> , Editura Universitatii Transilvania din Brasov, ISBN: 978-973-598-690-2, Nr.Pagini: 257 https://www.unitbv.ro/editura-universitatii/publicatii/stiinte-economice-si-juridice/1082-publicatii-din-2010.html	2	0,100
4	Balasescu, M., Balasescu, S. , <i>Economia comertului (2011)</i> Editura Universitatii Transilvania din Brasov, ISBN:978-973-598-870-8, An Aparitie: 2011, Nr. Autori: 2, Nr. Pagini: 168 https://www.unitbv.ro/editura-universitatii/publicatii/stiinte-economice-si-juridice/1083-publicatii-din-2011.html	2	0,100
5	Balasescu, S. , <i>Negociere comerciala internationala (2017)</i> Editura Universitatii Transilvania din Brasov, ISBN:978-606-19-0887-5,, Nr. Pagini:152 http://193.254.231.112:8280/liberty/OpacLogin?mode=BASIC&openDetail=true&corporation=UNITBV&action=search&queryTerm=uuid%3D%2282e6d676c1fe7700009720700d6aa22%22&operator=OR&url=%2Fopac%2Fsearch.do	1	0,200
Capitol din cărți			
1	Balasescu, S (2008) , <i>Adaptarea vanzarilor, Asocierea pret-calitate, Automatizarea fortei de munca, Campanii de proiecte</i> , Dictionar explicativ de management comercial, Editura Universitara, ISBN:978-973-749-591-4, pag 25, 37, 41, 65 http://opac.biblioteca.ase.ro/opac/bibliographic_view/191645;jsessionid=85071E036C546C82BA95B3CFAA57A45A	24	0,0083
2	Madar, A., Neacsu N.A., Balasescu, S. , (2017), <i>Life Quality: Reasons for European Migration from East to West</i> , East-West Migration in the European Union, Cambridge Scholars Publishing, ISBN: {10}: 1-4438-9893-7, ISBN {13}: 978-1-4438-9893-5, pag 240-256 https://www.cambridgescholars.com/resources/pdfs/978-1-4438-9893-5-sample.pdf	3	0,066
P2 Total (conform standardelor minime max. 25% din valoarea minima a lui P)			0,1875
TOTAL P (P1+P2)			6,9711

Nr. crt.	Articolul citat	Reista și articolul în care a fost citat	Q	AIS	Punctaj
1	Balasescu, S., Neacsu, NA, Madar, A., Zamfirache, A., Balasescu, M., (2022), <i>Research of the Smart City Concept in Romanian Cities, Sustainability</i> , ISSN online 2071-1050,14(16) pag:1-24, https://www.mdpi.com/2071-1050/14/16/10004 WOS:000845364900001, 3,9, AIS 0,526, Q3	Vătămănescu, E.M., Nicolescu, L., Gazzola, P., Amelio, S., Integrating smart mobility and electric car sharing adoption in a common framework: Antecedents and mediators, <i>Journal of Cleaner Production</i> , Volume 418, 2023, 138254, https://www.sciencedirect.com/science/article/abs/pii/S0959652623024125	Q1	1,481	1
2	Balasescu, S., Neacsu, NA, Madar, A., Zamfirache, A., Balasescu, M., (2022), <i>Research of the Smart City Concept in Romanian Cities, Sustainability</i> , ISSN online 2071-1050,14(16) pag:1-24, https://www.mdpi.com/2071-1050/14/16/10004 WOS:000845364900001, 3,9, AIS 0,526, Q3	Javidroozi, V.; Carter, C.; Grace, M.; Shah, H. Smart, Sustainable, Green Cities: A State-of-the-Art Review. <i>Sustainability</i> 2023, 15(6) 5353. https://doi.org/10.3390/su15065353 https://www.mdpi.com/2071-1050/15/6/5353	Q3	0,526	0,5
3	Balasescu, S., Neacsu, NA, Madar, A., Zamfirache, A., Balasescu, M., (2022), <i>Research of the Smart City Concept in Romanian Cities, Sustainability</i> , ISSN online 2071-1050,14(16) pag:1-24, https://www.mdpi.com/2071-1050/14/16/10004 WOS:000845364900001, 3,9, AIS 0,526, Q3	Apostoaie, M.G.; Baritz, M.; Repanovici, A.; Barbu, D.M.; Lazăr, A.M.; Bodi, G. Visual Aid Systems from Smart City to Improve the Life of People with Low Vision. <i>Sustainability</i> 2023, 15, 6852. https://doi.org/10.3390/su15086852 https://www.mdpi.com/2071-1050/15/8/6852	Q3	0,526	0,5
4	Neacsu, N.A. Baltescu, CA, Bălășescu, S. Boscor, D. (2017), <i>The influence of design and aesthetics elements in choosing clothing</i> , <i>Industria Textilă</i> , ISSN:1222-5347, 68(5), pag.375-379, http://www.revistaindustriatextila.ro/images/Textila_nr_5_2017r.pdf WOS: 000413600700009, Factor de impact 1,4, AIS 0,110, Q2	Cupar, A., Stjepanovic, Z., Olaru, S., Popescu, G., Salistean, A., Rudolf, A., <i>CASP methodology applied in adapted garments for adults and teenagers with spine deformity</i> , <i>Revista: Industria Textila</i> 2019, vol. 70, Issue 5, 435-446 DOI 10.35530/IT.070.05.1619 http://revistaindustriatextila.ro/images/2019/5/Revista_Industria%20Textila%205_2019%20web.pdf	Q3	0,110	0,5

5	Neacsu, N.A. Baltescu, CA, Bălăşescu, S. Boscor, D. (2017), <i>The influence of design and aesthetics elements in choosing clothing</i> , Industria Textilă, ISSN:1222-5347, 68(5), pag.375-379, http://www.revistaindustriatextila.ro/images/Textila_nr_5_2017r.pdf WOS: 000413600700009, Factor de impact 1,4, AIS 0,110, Q2	Indrie, L., Bellemare, J., Zlatev, Z., Tripa, S., Diaz-Garcia, P., Montava, I., Ilieva, J., <i>Contemporary customized clothes using folk motifs</i> , Revista: Industria Textila, 2021, vol. 72 Issue 6, 632-638 DOI: 10.35530/IT.072.06.1834 http://revistaindustriatextila.ro/images/2021/6/Revista%20IT%206-2021.pdf	Q3	0,110	0,5
TOTAL C					3,00

$$P = P1 + P2 = 6,7836 + 0,1875 = 6,9711$$

$$C = 3,00$$

$$S = P + C = 9,9711$$

Situația îndeplinirii criteriilor

Criterii minime conferențiar	Punctaj obținut
$S \geq 1,5$	$S = 9,9711$
$P \geq 0,75$	$P = 6,9711$
$C \geq 0,5$	$C = 3,00$

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