



ADMISSION TO DOCTORAL STUDIES

Session September 2022

Field of doctoral studies: Marketing

Doctoral supervisor: Prof. Bianca Tescaşiu, PhD

TOPICS FOR THE ADMISSION TO DOCTORAL STUDIES

TOPIC 1: COMMUNICATION STRATEGIES REGARDING THE IMPLEMENTATION OF TRANSFORMATIVE LEARNING CONCEPT IN ASSURING GENDER EQUALITY IN THE TERTIARY EDUCATIONAL SYSTEM

Content / Main aspects to be considered – *Theoretical and empirical issues regarding gender equality. Communication in the tertiary educational system. Implementation of transformative learning in the educational system.*

Recommended bibliography:

1. Song, J.M. (2022), Female senior managers and the gender equality environment: Evidence from south Korean firms, Pacific-Basin Finance Journal, <https://doi.org/10.1016/j.pacfin.2022.101838>
2. Ojwala, R.A. & all (2022), Effectiveness of gender policies in achieving gender equality in ocean science programmes in public universities in Kenya, Marine Policy, <https://doi.org/10.1016/j.marpol.2022.105237>
3. Yakovleva, N. & all (2022), Gender equality in artisanal and small-scale mining in Ghana: Assessing progress towards SDG 5 using salience and institutional analysis and design, Environmental Science & Policy, <https://doi.org/10.1016/j.envsci.2022.06.003>
4. Carrard, N. (2022), The water, sanitation and hygiene gender equality measure (WASH-GEM): Conceptual foundations and domains of change, Women's Studies International Forum, <https://doi.org/10.1016/j.wsif.2022.102563>
5. Jansson, M., Calderon-Sandoval, O. (2022), Opposition to gender quotas in Sweden and Spain: Debates about gender equality in the film industry, Women's Studies International Forum, <https://doi.org/10.1016/j.wsif.2022.102599>
6. Jones, S. (2022), Storying gender equality in Northwest Uganda: Educators develop contextually- and culturally responsive stories in professional development courses, Teaching and Teacher Education, <https://doi.org/10.1016/j.tate.2021.103600>
7. Nguyen, P. C. (2022), Tourism and gender (in)equality: Global evidence, Tourism Management Perspectives, <https://doi.org/10.1016/j.tmp.2021.100933>
8. Yakovleva, N & all (2022), Gender equality in artisanal and small-scale mining in

- Ghana: Assessing progress towards SDG 5 using salience and institutional analysis and design, *Environmental Science & Policy*,
<https://doi.org/10.1016/j.envsci.2022.06.003>
9. Nguyen, P. C. (2022), Gender equality and economic complexity, *Economic Systems*,
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 10. Njuki, J (2022), A review of evidence on gender equality, women's empowerment, and food systems, *Global Food Security*, <https://doi.org/10.1016/j.gfs.2022.100622>
 11. Mangubhai, S & all (2022), Progressing gender equality in fisheries by building strategic partnerships with development organisations, *World Development*,
<https://doi.org/10.1016/j.worlddev.2022.105975>
 12. Fang, S. & all (2022), Female entrepreneurs and productivity around the world: Rule of law, network, culture, and gender equality, *World Development*,
<https://doi.org/10.1016/j.worlddev.2022.105846>
 13. Nguyen, C. V, Tarp, F. (2022), Changing male perceptions of gender equality: Evidence from a randomised controlled trial study, *World Development*,
<https://doi.org/10.1016/j.worlddev.2022.106019>
 14. Barreiro-Gen, M. & all (2022), Gender equality for sustainability in ports: Developing a framework, *Marine Policy*, <https://doi.org/10.1016/j.marpol.2021.104593>
 15. Rao-Gupta, G. & all (2022), Gender equality and gender norms: framing the opportunities for health, *The Lancet*, vol. 393, issue 10190,
[https://doi.org/10.1016/S0140-6736\(19\)30651-8](https://doi.org/10.1016/S0140-6736(19)30651-8)
 16. Yeong-Shyang, C., Shou-Tsung, W (2022), A case study of sustainable hospitality education relating to food waste from the perspective of transformative learning theory, *Journal of Hospitality, Leisure, Sport & Tourism Education*,
<https://doi.org/10.1016/j.jhlste.2022.100372>
 17. Nada, C., Legutko, J. (2022), "Maybe we did not learn that much academically, but we learn more from experience" – Erasmus mobility and its potential for transformative learning, *International Journal of Intercultural Relations*,
<https://doi.org/10.1016/j.ijintrel.2022.03.002>
 18. Mikkola-Pouru, L., Wileniu, M (2022), Building individual futures capacity through transformative futures learning, *Futures*,
<https://doi.org/10.1016/j.futures.2021.102804>
 19. Harder, M. & all (2021), Are those really transformative learning outcomes? Validating the relevance of a reliable process, *Journal of Cleaner Production*,
<https://doi.org/10.1016/j.jclepro.2020.125343>
 20. Zsu, G. & all (2020), Chinese student teachers' teaching practicum experiences: Insights from transformative learning, third space, and dialogical-self theory, *International Journal of Educational Research*,
<https://doi.org/10.1016/j.ijer.2020.101638>

Prerequisites / Remarks: -

Doctoral supervisor,

Prof. Dr. Bianca TESCAȘIU

Signature



Coordinator of the field of doctoral studies,

Prof. Dr. Gheorghe EPURAN

Signature

