



**Transilvania
University
of Brasov**

NEWSLETTER

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NEW COOPERATION AGREEMENT BETWEEN TRANSILVANIA UNIVERSITY OF BRAȘOV AND THE TECHNOLOGICAL UNIVERSITY OF PANAMA

On Thursday, 2 December 2021, the General Agreement on Educational, Scientific and Cultural Cooperation was signed between Transilvania University of Brașov and the Technological University of Panama.

This four-year agreement aims at improving the scientific and educational level, as well as at promoting and intensifying the bonds of friendship, cooperation and mutual understanding between the two universities involved.

The document envisages cooperation in the field of research and education, by exchange programmes specially dedicated to the academic personnel and researchers, by scholarships offered to students from bachelor's and master's programmes, by exchange of scientific publications and specialized literature and information, among other aspects.

This agreement was signed by Prof. Dr. Alma Urriola de Muñoz, the Rector of the Technological University of Panama and by Prof. Dr. Eng. Ioan Vasile Abrudan, the Rector of Transilvania University of Brașov.

The Director of the Directorate for Latin America and the Caribbean within the Romanian Ministry of Foreign Affairs, Mrs. Gențiana Șerbu, the Honorary Consul of Romania in the Republic of Panama, Mrs. Maria Bârsan de Saldana, deans and professors both from the Faculty of Industrial Engineering and from the Faculty of Science and Technology within the Technological University of Panama, attended this event conducted via an online video conference.



Prof. Dr. MD Liliana ROGOZEA,
Vice-Rector for Public Relations
Assoc. Prof. Dr. Victor BRICIU,
Office of Marketing and Image

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UNITBV – FEATURED AGAIN IN QS EECA 2022 INTERNATIONAL TOP



Ranked for the fourth consecutive year in the QS ranking of the universities of Emerging Europe and Central Asia (EECA), Transilvania University of Braşov is, at the time of publication of the latest results, in December 2021, in the 156th place, out of a total of 450 universities included in the top.

From Romania, in total, 20 universities were classified in *QS EECA University Rankings 2022*. Among them, Babeş Bolyai University, which in the general top ranks 43rd, is in first place, followed by the University of Bucharest and by the Polytechnic University of Bucharest.

Transilvania University of Braşov ranks 9th among the Romanian universities. Last year, Transilvania University was on position 190 in the general ranking; and in 2022 the academic institution of Braşov has climbed up 34 positions.

Several indicators were considered in order to achieve the ranking: academic reputation (30%),

employer reputation (20%), teacher/student ratio (10%), number of scientific articles/faculty (10%), international collaborations in research (10%), online impact and presence (5%), number of PhD staff (5%), number of citations (5%), international academic teaching personnel and students (5%).

In 2021 UNITBV was also included in other prestigious international academic rankings, such as *QS World University Rankings*, *Ranking Web of Universities (Webometrics)*, *Times Higher Education*, - "Emerging economies" section, Shanghai (*Global Ranking of Academic Subjects – GRAS*) by fields.

In 2020 Transilvania University of Braşov marked the highest rise of a Romanian university in *Centre for World University Rankings (CWUR)* - the prestigious international top, and in *QS international ranking of universities in Emerging Europe and Central Asia*. It also entered for the first time the prestigious Shanghai international ranking by field, as well as *Times Higher Education – Impact Rankings*.

Synthesis made by Victor BRICIU,
Office of Marketing and Image

Sources: www.unitbv.ro/stiri-si-evenimente,
www.topuniversities.com.

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THE NATIONAL DAY OF ROMANIA IN THE REPUBLIC OF SERBIA

The Embassy of Romania in the Republic of Serbia celebrated the National Day of Romania by organizing events in Belgrade and Novi Sad, during which vocal and instrumental recitals were given by the representatives of Transilvania University of Braşov: the pianist Paul Cristian Ionescu (Prof. Dr. Corina Ibănescu's class) and the mezzo-soprano Noémi Karácsony, Assoc. Prof. Dr. within the Faculty of Music.



On 1 December 2021, the National Day of Romania was celebrated in Belgrade in the spaces made available by the National Library of Serbia.



The pianist Paul Cristian Ionescu gave a recital in which he performed works by Heitor Villa-Lobos, Frédéric Chopin, Eugen Doga and Ciprian Porumbescu. The young pianist impressed with the artistic force and expressiveness of his interpretation. The performances continued with a Romanian lied recital given by Noémi Karácsony and Paul Cristian Ionescu, for which they selected pieces from the creation of Tiberiu Brediceanu and Diamandi Gheciu. The recital ended with a lied of the Serbian composer Isidor Bajic, the two performers' choice impressing the audience. Both the quality of the two recitals and the

performers' elegance were applauded.



The National Day of Romania was also celebrated in Novi Sad, on 2 December 2021, at the Museum of Vojvodina. The representatives of the Faculty of Music delighted the audience with a short Romanian lied recital in which the expressiveness and quality of their interpretation were appreciated this time as well. The event was complete with an exhibition of clothing creations inspired by the Romanian folk wear, an idea that belongs to "Romanian Roots" Association of Valea Timocului region.



The artistic performances given by the two musicians of the Faculty of Music within Transilvania University of Braşov stood out and were appreciated by the members of the diplomatic corps, by officials of the Serbian State, as well as by the Romanian community in Serbia.

Prof. Assoc. Dr. Noémi KARÁCSONY
Faculty of Music

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STUDENTS OF THE FACULTY OF MUSIC AT EXPO 2020 DUBAI, IN NOVEMBER 2021

Since November 2021, the Romanian Pavilion at Expo 2020 Dubai has been hosting, every day, musical moments performed by students and professors from UNITBV Faculty of Music.



The November concerts covered a varied repertoire, as the performers approached both solo instrumental programmes and chamber ensembles.

Sabin Bănescu - piano (Assoc. Prof. Dr. Anca Preda's class), Nora Kakasi - flute (Prof. Dr. Filip Ignac's class) and Magdalena Lazăr (doctoral student, Prof. Dr. Stela Drăgulin's class) – violin shone on the stage of the pavilion as a trio, performing, to the delight of the audience, scores of Romanian and international cult music, as well as ragtime arrangements.



In the Romanian Pavilion, the visitors could listen to piano arrangements of pop and jazz music performed by Lect. Dr. Alexandra Belibou. Alexandra Mitu – piano (Prof. Dr. Anca Preda's class) delighted the audience with a classical and impressionist solo repertoire; together with Ionel Suci - clarinet (Dr. Iulian Rusu's class), she also gave recitals of modern folk music.



Gabriel Pleșca performed on the pan flute a traditional Romanian repertoire, highly appreciated by the foreign audience. Together with Prof. Dr. Anca Preda - piano, he also masterfully approached a cult repertoire in arrangements for pan flute.

The National Day of Romania was marked by a performance given by the students Filip Zsombor - guitar (Prof. Dr. Corneliu Voicescu's class), Janet Gal - violin (Assoc. Prof. Dr. Alina Nauncef's class), Nicoleta Porancea - viola (Lect. Dr. Leona Varvarichi's class), Andrei Drăgușanu (accordion) and Lect. Dr. Lioara Frățilă - piano. The ensemble delighted the audience with selections from the Romanian repertoire, as well as from the classical and modern repertoire.

The concerts of the performers from the Faculty of Music – Transilvania University of Brașov will continue on the stage of the Romanian Pavilion during January 2022, in the same captivatingly varied manner.

Lect. Dr. Lioara FRĂȚILĂ
Faculty of Music

CONCERTS GIVEN BY TRANSILVANIA UNIVERSITY OF BRAȘOV AT EXPO 2020 DUBAI

In December 2021, a delegation from Transilvania University of Brașov visited the Romanian Pavilion at the World Exhibition EXPO 2020 Dubai. The programme chose by our students on this occasion was diverse, including several genres: classical music, traditional Romanian music, but also traditional Christmas carols and music/jazz.



UNITBV delegation included the following students from the Faculty of Music: Diana Ichim, Sabin Bănescu and Florin Bălan (piano), Ștefan Milutinovici (traditional Romanian instruments), Andrei Drăgușan (accordion), Diana Logofătu, Ioana Berechet, Cătălina Neacșu (voice), but also from the Faculty of Medicine: Alexandra-Ioana Rucsanda (voice), Elena Rusu (piano), Iulian-Andrei Hotinceanu (cajon).

Among the important events of this period, the performances given on the occasion of "Study in Romania" seminar, an event organized by the National Council of Rectors to promote the national educational offer addressed to undergraduate, graduate and doctoral students from abroad are worth mentioning.

Another important event was the visit of the Minister of Foreign Affairs and International Cooperation of the United Arab Emirates, His Highness Sheikh Abdullah bin Zayed Al Nahyan, the son of the founder of the United Arab Emirates, who was impressed by the UNITBV students and their artistic performance.



In the Romanian Pavilion at EXPO 2020 Dubai, the young pianist Diana Ichim, Prof. Stela Drăgulin's class, gave several recitals, which stood out through their authenticity and vivacity and were highly appreciated by the audience.



Due to the success of these recitals, Diana Ichim was invited to perform on the Jubilee stage at Expo 2020 Dubai, opening the performance organized by the Holy See Pavilion on 24 December 2021.

We thank Transilvania University of Brașov for the opportunity to participate in events of such magnitude; moreover, we appreciate that in the current pandemic context, we could sing for a heterogeneous audience, but very warm and eager to listen to us and resonate with us.

Alexandra Ioana RUCSANDA
Fourth-year student, Faculty of Medicine

THE FACULTY OF FURNITURE DESIGN AND WOOD ENGINEERING AT EXPO 2020 DUBAI, IN DECEMBER 2021 AS WELL



The workshops organized by the Faculty of Furniture Design and Wood Engineering at the Romanian Pavilion within Dubai World Exhibition 2020 were also provided in December, by two other teams, with the same enthusiasm as in the case of the first group.

The second group was made up of the students Patrisia Caciura, Laura Fekete-Kászoni, Amalia Gabriela Nițură, Giulia Trandafir, Radu Emil Mărtinaș and Timotei Marcu. From 1 to 10 December 2021, under the coordination of Assoc. Prof. Dr. Eng. Alin M. Olărescu, they taught the visiting public how to make rattan fibre braids and celebrated the National Day of Romania wearing traditional blouses, shirts or costumes specific to the areas they come from.



The third group, who left for the United Arab Emirates from 11 to 19 December 2021, and was composed of the students Valentin Avram and Mihnea Molnar, continued to introduce the visitors to rattan fibre weaving.

The Romanian pavilion is in the area of Sustainability, one of the sub-themes of the current

world exhibition, in which 192 countries and 10 organizations participate.



For the first time in the history of this event, each country has its own pavilion. The motto of Expo 2020 Dubai is "Connecting Minds, Creating the Future". In the same vein, the FDMIL students explored some of the pavilions of other states, obtaining from each one, in a souvenir passport, a stamp that certified their visit. They thus interacted with a unique architecture of different cultures and inspiring innovations.

Drd. Antonela LUNGU
Faculty of Furniture Design and Wood Engineering

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DIARY OF EXHIBITION – PSE AT EXPO 2020 DUBAI

From 10 to 19.12.2021, the students Alexandra Bocîrneă, Alexandra Aieftimioaie, Andra Aldea and Florina Răpițeanu, from the Faculty of Psychology and Education Sciences, stood for Transilvania University of Brașov at Expo 2020 Dubai. For an active presence in Dubai, we designed seven workshops and specific tutorials for activities themed on the return to popular Romanian motifs, made by modern processes and materialized in decorative Christmas ornaments.



The “Ornaments” group held workshops with two activities each.

During the interactive activities, the visitors had the opportunity to practice various techniques (assembling, cutting, sewing, painting, etc.) and to make their own handmade products. The process of making an etamin doll that wears a dress with ornaments sewn with traditional Romanian motifs marked the beginning of the workshops, the first of them bringing together 29 participants. The information about our stand travelled fast and with an unexpectedly high impact. At the following workshops, the flow of visitors increased, exceeding 60 people per day, which led to the extension of the original programme and to the repetition of some of the 14 activities. The success of the interactive workshops was reflected in the large number of participants – 472 people from many countries.

The visitors had the opportunity to keep the craft object they made, both as a memory of Romania and as proof of the acquired skills. The point of greatest interest was the visitors’ painting the globes for the Christmas tree and their decorating the trees inside the Romanian Pavilion



Other activities of high interest were painting wooden spoons with images of peasants in traditional Romanian costumes, making ornaments for the Christmas table and assembling miniature snowmen.



In addition to the interactive workshops, together with the graduate student Alexandra Bocîrneă, we also held three demonstration activities, for the public, with a high level of complexity: traditional Romanian stitches, Christmas ornaments and wooden objects decorated with linear outline.

Encouraged by the success of our presence at Expo 2020 Dubai, we are currently training a new team of students to participate with other workshops and demonstration activities.

Assoc. Prof. Dr. Elena-Simona INDREICA
Faculty of Psychology and Education Sciences

NEW PERFORMANCES FOR THE FACULTY OF PHYSICAL EDUCATION AND MOUNTAIN SPORTS

Almost a year ago, the March 2021 Newsletter read: "The Faculty of Physical Education and Mountain Sports is proud of the performances achieved by two special sportswomen, our graduate students in Sports Performance and Management. Mihaela Hogaş and Bianca Lorena Stănică have been practicing speed skating for over 12 years, under the guidance of the coach Bogdan Stănescu, in his turn our graduate. The three achieved together many results that encourage us to hope for Romania's successful participation in the Beijing 2022 Olympic Games."

Here's how "our dream", of all the faculty's friends, and not only, has come true. The coach Bogdan Stănescu, together with our student, Mihaela Hogaş, will participate in the Beijing 2022 Olympic Games.

They are joined by many other students or graduates of the Faculty of Physical Education and Mountain Sports. Thus, the next edition of the Olympic Games will be attended by eight athletes and eight coaches or officials who still are or were students of Transilvania University.

Sledge: athletes - Raluca Strămbăturaru (flag carrier), Valentin Creţu, Marian Gîţlan, coaches - Ioan Apostol, Eugen Radu, team leader - Sorina Țicu; Bob: coach - Iulian Păcioianu; Alpine skiing: athlete - Maria Constantin; Cross-country skiing: coach - Daniel Borca; Biathlon: athlete - George Colţea; Ski jumping: athletes - Daniela Haralambie, Daniel

Cacina, coaches - Florin Spulber, Adrian Comănescu; Speed skating: athlete - Mihaela Hogaş, coach - Bogdan Stănescu.

We cannot overlook the athletes who are catching up and have achieved valuable results in important international bobsleigh competitions. Thus, the coach Cezar Popescu, a graduate of our faculty, "takes care" of the student-athletes Andrei Robert Nica and Mihai Bogdan Calancea who ranked 3rd at U23 European Championship in Winterberg - Germany and 6th at U23 World Championship in Innsbruck - Austria. We are also proud of our students, Georgeta Popescu and Antonia Sârbu who, coached by the same Cezar Popescu, rose to the occasion in women's bobsled competitions: 1st place at U23 and 2nd place at U26 - the European Championship in Winterberg - Germany, 3rd place at U23 - Innsbruck World Championship - Austria. Georgeta Popescu also competed in international monobobsleigh competitions, obtaining the 1st place in U23 and U26 - European Championship in Winterberg - Germany, and 2nd place in U23 - World Championship in Innsbruck - Austria.

We are proud of our students and graduates!

Assoc. Prof. Dr. Ioan TURCU, Decan
Faculty of Physical Education and Mountain Sports

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MIHAELA HOGAŞ
SPEED SKATING – FEFSM



GEORGETA POPESCU AND ANTONIA SÂRBU
BOBSLEIGH – FEFSM



DANIELA HARALAMBIE
SKI JUMPING - FEFSM



DANIEL CACINA
SKI JUMPING – IESM



MARIA CONSTANTIN
ALPINE SKIING – FEFSM



GEORGE COLŢEA
BIATLON SKIING – FEFSM

AMBASSADOR... THROUGH ART: THE WATERCOLOURIST INDREICA MAGHER



For some, the pandemic context meant not only a return to oneself, but also a flight to others. This is the case of our colleague, Assoc. Prof. Dr. Elena-Simona Indreica, from the Faculty of Psychology and Education Sciences, who established herself worldwide as an artist under the pseudonym *Indreica Magher* in 2020. After graduating from two faculties of "Babeş-Bolyai" University of Cluj-Napoca (Psychology - Educational Sciences and History - Art History), she found herself at the intersection between psychology and art, coordinating numerous activities in the fields of occupational therapy and plastic education at the Research Institute of Transilvania University of Braşov, which also hosts a beautiful exhibition with the works of the students in psychology, medicine and sport (room L.III.P.01).

His watercolors immediately stood out by their unique style and were selected by international commissions for exhibitions in Japan, Indonesia, India, Singapore, Poland, France, Nepal, Serbia, Malaysia, South Korea and England.

She made her debut with a beautiful and suggestive metaphor "The Lark's Tears" (photo 1: watercolor, 42 x 62 cm, 2020, private collection) at "JIWI International Watercolor Exhibition, Niigata, 2020", Japan.



The pictures through which she speaks to the whole world about Romania also include "Crocuses and golden butterflies" (photo 2, watercolour, 42 x 62 cm, 2021) selected in *Top 200 Merit Award* out of over 3.725 works from 70 countries.



This artwork will participate in the International Watercolour Exhibition, organized by *International Watercolour Masters* in England, in May 2022.

Furthermore, the painting "One second in a dream" (photo 3: watercolour, 42 x 62 cm, 2021) was selected in *Top 50 Recognition Awards Stylized & Abstract* out of 2.350 works from 72 countries for "Exposition D'Aquarelles France – Pologne 2022".



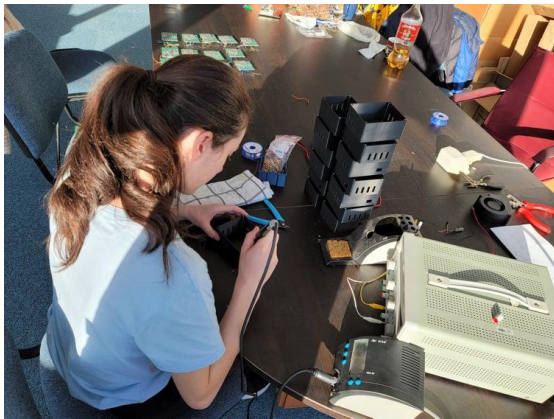
The greenish-white edelweiss with purple reflections, gathered in a "nest", illusorily floating among transparent spheres, actually transport you, for a second, in a dream.

Prof. Dr. MD. Liliana ROGOZEA,
Vice Rector for Public Relations
Assoc. Prof. Dr. Victor BRICIU,
Office of Marketing and Image

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END OF PROJECT – BE CENTRAL 2020-2021 – SAFE UNITBV

The project *SAFE-UNITBV Intelligent systems for increasing safety and comfort in the premises of Transilvania University in Braşov* had as its theme the adaptation of university processes to special conditions (including of an epidemiological nature) for conducting the activity and involves the development of solutions based on modern technologies, such as artificial intelligence, the Internet of Things (IoT), autonomous navigation and additive manufacturing systems (3D printing).



The project team consisted of the following students from three different technical faculties: Gheorghe-Daniel Voinea, Manuela Daniela Danu, Ioana Diana Buzdugan, Andreea Gisa, Alexandru Bejinaru and Dorinel Ionuț Bobârnac.

From January to December 2021, systems were developed to check the wearing of a protective mask, systems to check the physical distance of at least 1.5 meters, as well as systems for air quality monitoring.



The project results were disseminated by participating in both online events (Digital Nerds Conference, interview at the Radio and Television Broadcast Station of Vojvodina) and face-to-face (AFCO 2021, Researchers' Night 2021, Invention and Innovation Show, TEDx Braşov).



Dr. Eng. Gheorghe-Daniel VOINEA,
Faculty of Mechanical Engineering

EDUCATION AND INNOVATION AT THE SECOND EDITION OF THE INTERNATIONAL STUDENTS' SYMPOSIUM

2nd Edition
ISS
International Students Symposium

EDUCATION, INNOVATION AND CHALLENGES OF THE 4.0 WORLD

- Presentation of undergraduate, master, doctoral thesis and online collaboration projects
- National and international lectures
- Certificate of participation

7 COUNTRIES

Romania, China, Brazil, Japan, Nigeria, Azerbaijan, India

15 INSTITUTIONS

ENIAC, Unichristus, UNIFAGOC, UNICEPLAC, UNIS, CESUPA, UNIVERSITY OF BADAN, Facens, SATHYABAMA, MEISEI UNIVERSITY, FAMILIAS-BH, CHANDIGARH UNIVERSITY, SATHYABAMA, MEISEI UNIVERSITY, FAMILIAS-BH, CHANDIGARH UNIVERSITY

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Organized by U.Experience, the university consortium that includes over 30 universities in Brazil, with over 100,000 students, the 2nd edition of the *International Students Symposium* was an excellent new opportunity to strengthen academic connections, to learn from other cultures, to meet colleagues and partners, to share knowledge and to interact in a multicultural environment.

Education, Innovation and Challenges of the 4.0 World was the theme of the conference held online from 1 to 4 December 2021, attended by over 300 students and featuring the works of 53 authors, representing 15 universities from seven countries.

2nd Edition
ISS
International Students Symposium

CLOSING SESSION

Msc Daniella Melo (U.Experience)
Dr Florin Nechita (Transilvania University of Brasov)
Dr Meenu Bhardwaj (Chandigarh University)
Dr José Alves (City University of Macau)

The conference was also a good opportunity for the dissemination of the FDI project coordinated by Prof. Dr. Liliana Rogoza, f2f/e-SCOP (Personalized Counselling and Guidance Strategies in career development at Transilvania University of Braşov).

Assoc. Prof. Dr. Daniela POPA
Faculty of Psychology and Education Sciences
Assoc. Prof. Dr. Florin NECHITA
Faculty of Sociology and Communication

2nd Edition
ISS
International Students Symposium

TALK

Personalized Strategies for Counselling and Career Orientation at Transilvania University of Brasov

December 2nd
(09:00 - 10:00 am, Brazil GMT-3)
(2:00 - 3:00 pm, Romania, GMT+2)

Dr Florin Nechita
Associate Professor at the Faculty of Sociology and Communication Studies.
PhD in Marketing

Dr Daniela Popa
Associate Professor at Department of Psychology, Education and Teacher Training.
PhD in Educational Sciences

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EVENING OF SANTA NICHOLAS

The Music Centre of Transilvania University of Braşov continued the tradition of Santa Nicholas Evening concerts with an event that successfully crowned the efforts of both academic personnel and students of the Faculty of Music during this period unfavorable to the smooth preparation of the artistic act.

On Monday, 6 December 2021, the stage of "Sergiu Chiriacescu" Conference Centre and the specific platforms (the university website and the Facebook page of the Music Centre) provided the young artists motivated by the aspiration to a professional career in music with the opportunity to make their determination and talent known to the audience of Braşov and everywhere. Gathered within the faculty's main ensembles, the orchestra and the choir, several students at all study cycles gave the concert structured according to a varied and at the same time familiar programme, consisting of Romanian and international carols (in Dan Pavelescu's orchestration) on the one hand and of well-known works composed by W. A. Mozart, G. Puccini, C. Frank, on the other hand.

The exceptional level of achievement of this programme would not have been possible without the coordinating professors, conductors of the two ensembles: Traian Ichim, respectively Ciprian Țuțu and Laurentiu Beldean.

Moreover, during the concert, a few students at the higher education cycles brought their contribution as soloists, namely the pan-flute player Gabriel Pleşca (master's degree) and the sopranos Mădălina Bourceanu and Emilia Giol (doctorate).

The homogeneous sonority of the two ensembles and the soloists' deeply affective performance gave this year's Evening of Santa Nicholas the appropriate ethos for the occasion – a celebration outlined in this way by the effusion of enthusiasm specific to the protagonists' age, as well as by full compliance with our university's desiderata: excellence and professionalism.

Drd. Magdalena LAZĂR
Music Centre of Transilvania University of Braşov

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SANTA CLAUS... IS REAL!

The charity activity organized by the Faculty of Economic Sciences and Business Administration resumed its tradition.



On 14 December 2021, the 3rd-year students in the Economy of Trade, Tourism and Services and the 2nd-year students in International Business answered the letters sent by the pupils of the Secondary School of Voila. They proved to the children that Santa Claus actually exists, offering them gifts. The children prepared in return a small carol show for our students.



The latter part of the day was dedicated to a study visit to the fortified Church and Guest House in Cincșor. The hosts, very welcoming, explained to the students what it means to manage such a business and how the accumulated theoretical knowledge can be applied.



The visit ended in a very warm atmosphere (both literally and figuratively) in the former local school, now transformed into a guest house, with a traditional Cincșor pie offered by the hosts.



Activity coordinators:
Assoc. Prof. Dr. Alina TECĂU
Assoc. Prof. Dr. Ioana CHIȚU
Faculty of Economic Sciences and Business
Administration

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CONFERENCE – INNOVATIVE APPROACHES TO EDUCATION IN A MODERN, DIVERSE AND INTERCULTURAL ENVIRONMENT

On 10 December 2021, the conference *Innovative approaches to education in a modern, diverse and intercultural environment* took place under the Erasmus+ UniCulture project - *Development of innovative approach of training for university professors to work in the modern diverse and intercultural environment 2019-1-RO01-KA203-063400*.



The event took place at “Sergiu Chiriacescu” International Conference Centre and was organized by Transilvania University in Braşov with the support of Erasmus+ project partners: Buckinghamshire New University, Great Britain; University of Zagreb, Croatia; FRAME Foundation, Poland; and Pax Rhodopica Foundation, Bulgaria.

The conference aimed at presenting the results of the UniCulture project and at stimulating their use by the participants who work in intercultural and multicultural environments. The *integrated training package* developed within the project, together with the guide on *social inclusion in educational organizations* are the main materials that were presented and discussed during the event. The conference was attended by both academic and pre-university teaching personnel, as well as by specialists involved in education, training or promotion of social inclusion services.



Moreover, to encourage dialogue and the exchange of ideas, two workshops were organized on the basis of the project results: *Use of images in multi-cultural educational environments* (moderator: Prof. Dr. Florentina Scârnci-Domnişoru) and *Social inclusion and the reduction of discrimination in education* (moderator: Assoc. Prof. Dr. Codrina Csesznek).



The event ended with a question-and-answer session that showed the participants' interest in future events that address the topic of didactic activity in intercultural and multicultural contexts. Details about UniCulture conference and project are available on the project website:

<https://uniculture.unitbv.ro/>.

Prof. Dr. Carmen BUZEA, Vice-Rector
Faculty of Sociology and Communication

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DITRAMA PROJECT CONFERENCE - DIGITAL TRANSITION OF THE MOBILE SECTOR: NEW OPPORTUNITIES FOR THE LABOUR MARKET



This conference took place online on 15 December 2021, within #DITRAMA European project (www.ditrama.eu) financed by ERASMUS+ programme. The project was implemented by twelve partners with complementary knowledge and expertise in the academic, business, applied research and professional training environments, from eight EU countries: CENFIM - Spain (coordinator), Aarhus University - Denmark, WOODWIZE - Belgium, CETEM - Spain, UEA - Czech Republic, AMIC - Spain, CFPIMM - Portugal, FEDERLEGNOARREDO - Italy, OIGPM - Poland, METODO - Spain, HO-GENT University - Belgium and Transilvania University of Braşov - Romania (Faculty of Furniture Design and Wood Engineering).

The international conference focused on the *digital transformation of the furniture manufacturing sector* and on the *new challenges and employment opportunities* it will provide – the topics of the discussion between the project partners and the stakeholders such as industry employers and their representatives, consultants, training providers, higher education institutions and labour market experts.

During the conference, the results of DITRAMA project were presented and the course we developed to train the “Digital Transformation Manager-MTD” for the furniture sector. This new professional specialization will deal with *designing and conducting the implementation of the company’s digital transformation strategy*. MTD requires technical, technological and management knowledge, having a vision for the application of digitization in the sector, as well as transversal skills for

change management. All of this is covered at different levels in the DITRAMA training course (<https://www.ditrama.eu/ro/curs-de-pregatire>), produced in the format of 100 learning pills containing multimedia materials and links to videos and external resources: for higher-education specializations (70 hours, EQF5) and for vocational training (35 hours, EQF4).

The conference also featured a keynote presentation on the trends and scenarios in the sector, a presentation of *ALLVIEW European Platform of Centres of Vocational Excellence (VET)* for the wood and furniture industry. In addition, two round tables were organized, one on the impact of the transition to digitalization on the labour market and another on how universities and vocational training institutions approach the challenge of digitalization.

More details about the conference and a link to the conference video can be found here: <https://ditrama.eu/ro/noutati/656-news16-ro>. Other details that may be of interest: conference agenda - https://lnkd.in/dU3_3M7U; video presentation of the DITRAMA project: <https://youtu.be/o3MrSfqEkS0>; guide for the digital transformation manager: <https://www.ditrama.eu/images/downloads/technical-documents/Guide-DTM-EN.pdf>.

Prof. Dr. Eng. Lidia GURĂU
UNITBV Officer of DITRAMA project

LIBRARIAN TRAINING ON THE 3D PRINTING SERVICES PROVIDED BY LIBRARIES

This event took place on 15 December 2021 at Transilvania University in Braşov, and the training was organized by the Faculty of Product Design and Environment and attended by the librarians of Transilvania University Library and George Bariţiu County Library.



The participants were introduced to events that changed society through the library's motor and innovative effect. The library is the space for collaboration, learning, innovation and socialization accessible to all members of the community. The moments that marked the history of innovation and were recalled during the event were related to topics such as: Library, the oldest economic model, Library and the technology for people with disabilities, the first public 2D copiers and printers, 3D printing for community members, 3D printing for medicine.

In the former part of the training – the theoretical one, the 3D printing process, 3D products, the components of a 3D printer, databases with 3D files, 3D printer suppliers were presented, all of which are offered through the project INNO3D, KA203 - *3D printing services – support for*

innovative citizens, <https://www.inno3d.eu>.

Eight modules were developed within the project, namely 3D printing technologies in libraries, additive manufacturing types and technologies, industrial and personal printers, personal 3D printers, basic maintenance, applications, training documents, copyright in 3D printing. They are available in Romanian, in e-book format with the possibility to browse the pages, like Flipbook.



In the latter part, the volunteers of the 3D printing centre made practical demonstrations, printing small 3D models. Throughout this training, the participants showed great interest, manifested by the questions asked and the satisfaction of understanding the process and its importance.

Project coordinator: Angela REPANOVICI
Team members: Cornel DRUGĂ, Ionel ŞERBAN,
Daniela BARBU, Mihaela BARITZ
Faculty of Product Design and Environment

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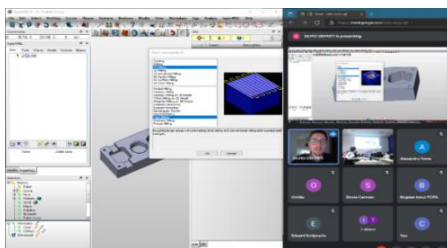
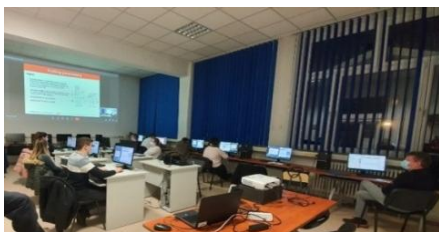
SPECIAL COURSE - REMOTE LAB PRACTICE ON THE USE OF CAM SOFTWARE FOR NC MACHINE TOOLS AND METAL CUTTING BASICS

Within the collaboration initiated between the *Engineering and Industrial Management* Department of the Faculty of Technological Engineering and Industrial Management and “Enzo Ferrari” Engineering Department, Università degli Studi di Modena e Reggio Emilia, Italy, several joint didactic activities took place from November 2021 to January 2022.



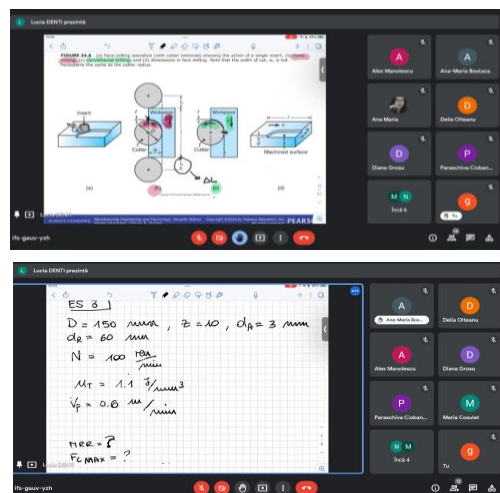
From 24.11 to 15.12.2021, the course *Remote lab practice on the use of Hypermill CAM software for NC of machine tools in milling operations*, given by Dr. Eng. Silvio Defanti, Senior Research Assistant at the Italian university, was held.

This course was attended by the graduate students in Innovative Manufacturing Engineering, specializing in Advanced Production Systems. The courses were held in three sessions, in a hybrid system. Silvio Defanti communicated online, through specific means; and the students worked in the laboratory room, having access to the *OPEN MIND hyperMILL* application through user licenses made available by the Italian partners. The participants were provided support, during the practical classes by Assoc. Prof. Dr. Eng. Cristian Pisarciuc who facilitated the smooth running of the activities.



The trainees made applications in *hyperMILL 2020.1*, a high-performance CAM software intended for programming numerically controlled machine tools, which is a software used by the industrial companies in the area of interest of the Italian university.

In early January, in the new calendar year's very first school days, students in *Industrial Economic Engineering* and *Engineering and Business Management* had the opportunity to participate in a course in the field of metal cutting, held by Professor Lucia Denti, from the same department of the Italian university. During the course, held online on the Google Meet platform by her, but with the students in the lecture hall, coordinated by Assoc. Prof. Cristina Găvruş, a few theoretical notions of metal cutting and practical notions were presented through suggestive films and interesting applications. The most frequently used metal cutting processes were targeted: turning, borehole processing and milling.



This collaboration developed with “Enzo Ferrari” Engineering Department of Modena, Italy, through Prof. Dr. Eng. Elena Bassoli, will continue in the future, on various topics of common interest for the two departments.

Lect. Dr. Eng. Ioana PETRE
Assoc. Prof. Dr. Eng. Cristina GĂVRUŞ
Faculty of Technological Engineering and
Industrial Management

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NEW PROFESSIONAL AND CULTURAL CONNECTIONS

The first semester at the Faculty of Furniture Design and Wood Engineering started actions aimed at bringing to the fore new opportunities for professional development and creating connections with the cultural environment. In this respect, the graduate students in the study programme *Furniture Eco-Design and Restoration* made several visits to the museums located in the city of Braşov. We mention here the County Museum of History and the Museum of Urban Civilization, as well as the Museum of Ethnography in the town of Săcele. The meetings were aimed at getting to know cultural heritage and raising awareness of the importance of preserving it in the context of the 21st century, when heritage strategies and policies must be national priorities.



At the County Museum of History, an incursion was made into the history and identity of Braşov, with an emphasis on the presentation of the wooden heritage, but also on the presentation of projects to enhance the museum's heritage. At the Museum of Urban Civilization, the way of life of the inhabitants of the Braşov urban environment along three centuries was illustrated.



The visit to the Museum of Ethnography of Săcele was dedicated to the traditional civilization living in the multicultural area of Săcele.



On this occasion, the hosts offered the visitors guided tours dedicated to the permanent or temporary exhibitions, which reflect the dynamics and importance of the Romanian heritage in a European and world context.

The actions for us to take, as individuals, with a view to enjoying this heritage in the future as well were also discussed.

These visits contribute to the establishment or maintenance of permanent, solid contacts between the academic, cultural and economic environments and to the development and implementation of joint educational or research programmes on the theme of cultural heritage.

Lect. Dr. Eng. Emanuela BELDEAN,
Prof. Dr. Maria Cristina TIMAR
Faculty of Furniture Design and Wood Engineering

HUMAN LIBRARY EVENT IN *TELL* PROJECT - TELLING THE STORY, LEARNING FROM LISTENING

On Friday, 17.12.2021, within the project Europe for Citizens *TELL- Telling the story, Learning from Listening*, a Human Library-type event was held with a view to highlighting some contexts in Romania's contemporary history that favoured violations of the fundamental human rights and manifestations of intolerance.



The event was hosted on the e-learning platform of Transilvania University in Braşov, which is a project partner. Participating students, from the Faculty of Sociology and Communication and from the Faculty of Electrical Engineering and Computer Science, watched individually or together at school the guest speakers' online presentations on *the history of human rights in Europe* (Prof. Dr. Gabriela Răţulea), *the Transylvanian Saxons' deportation at the end of the Second World War* (Prof. Dr. Elena Helerea and museographer Dr. Ovidiu Savu, "Casa

Mureşenilor" Museum, Braşov), *the remarkable experience of previous projects on the same theme* (Assoc. Prof. Dr. Livia Sângeorzan), *war refugees from Bucovina* (museographer Dan Ramf, "Hermann Oberth" Museum, Mediaş) *and the Romanian Greek-Catholic priests' dignity* (Lect. Dr. Laura Lelutiu).



TELL project focuses on the importance of the Charter of Fundamental Rights of the European Union. The references to violations of the fundamental rights in Romania's recent history aim at making young people aware of the EU's achievements and the danger of taking them for granted.

Lect. Dr. Daniela SOREA
TELL UNITBV Team

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ABOUT FORESTRY CERTIFICATION UNDER THE *MULTI PURPOSE FORESTRY MASTER'S DEGREE PROGRAMME*

The master's degree programme *Multiple Purpose Forestry* of the Faculty of Silviculture and Forest Engineering is the first Romanian programme in the field of Forestry taught in English. The programme offers its students the opportunity to interact and learn from nationally and internationally renowned specialists.

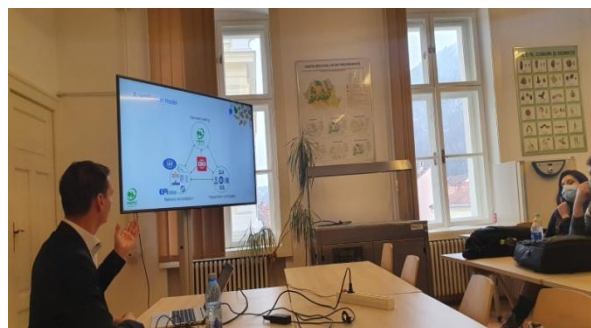


In this respect, within the *Forest management and chain of custody certification*, the 2nd-year students had the opportunity to meet the representative of PEFC Romania Organization, Mr. Lucian Filigean (a graduate of our faculty). The graduate attendees also included students from Kenya, Ghana, Syria or Ecuador.



Forestry certification is a current trend in global forestry, defined by the fact that the organizations that manage forests or the companies that process and sell products adopt voluntary management standards through which they want to prove their practicing a socially, economically and environmentally sustainable performance

management. *Programme for the Endorsement of Forest Certification* (PEFC) is a certification system for the forest management or the chain of custody. Globally, over 300 million ha of forests are managed according to the PEFC standard and over 20,000 companies implement the standard on the traceability of wood products on the chain of custody (www.pefc.org). The interest in this certification system is growing in Romania, currently over 11,000 ha (forests owned by SC Tornator SA) are managed according to this standard, and 35 companies sell products with the PEFC logo.

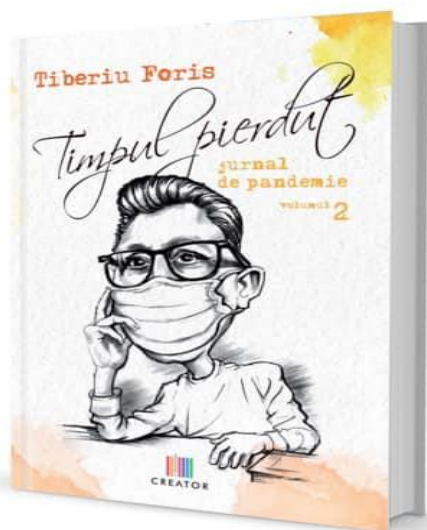


The students learned about the peculiarities of this certification system and about the practical aspects of standardization, auditing or non-conformities in the forestry field. Aspects regarding the employment opportunities in the field, as well as possible directions of development and research were also discussed. The dialogue was beneficial and led to the enrichment of the students' knowledge in the field of forestry certification.

Assoc. Prof. Dr. Eng. Florin HĂLĂLIȘAN
Vice-Dean for students and the socio-economic environment
Faculty of Silviculture and Forest Engineering

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BOOK RELEASE ON THE EVE OF THE WINTER HOLIDAYS - THE GIFT OF TIBERIU FORIȘ



As part of the festivities dedicated to Romania's National Day, on 2 December 2021, Reduta Brașov Cultural Centre hosted, for the sixth time in a row, thus already a tradition of the year-end celebrations, the release of a book of poetry: "Time Lost. Diary of a Pandemic", tome 2, author Prof. Dr. Tiberiu Foriș, Director of the *Management and Economic Informatics Department* within the Faculty of Economic Sciences and Business Administration, Transilvania University of Brașov.



The book presentation was made by Mrs. Iuliana Răducan - general director of Creator Publishing

House, by Mrs. Cristina Nicolau - on behalf of Transilvania University of Brașov, and the lyrics were recited by the actor Mihai Giurițan.



More than 70 people attended the event: academics, businessmen, politicians and cultural personalities of Brașov, as well as representatives of the local and national media.

The book ended up in the libraries of poetry lovers both in our country and in the communities of Romanians around the world.



In the end, the author expressed his intention to carry the tradition forward and organize a new book release on the occasion of Romania's National Day in 2022.

Assoc. Prof. Dr. Ioana CHIȚU
Faculty of Economic Sciences and Business
Administration

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RECITAL OF TRADITIONAL ROMANIAN CAROLS

The most important winter celebration, the Birth of our Lord or Christmas, brings along an extraordinarily beautiful and solemn custom - caroling.



The period from Christmas to Epiphany is marked by this ancient custom, with pre-Christian origins. The rural world has always offered an example of tradition and spiritual endowment; the Christmas celebration is held in high regard by the community members, who start their preparations, namely learning carols, forming groups of lads, as early as 6 December, the Day of Saint Nicholas.



To mark this great celebration of Christianity this year as well, the students in traditional music at the Faculty of Music within Transilvania University of Braşov offered a *Recital of Carols* on the evening of 24 December, thus bringing the great news of our Lord's birth into the homes and souls of their viewers and listeners.



The programme was chosen and prepared by the academic personnel members drd. Liviu Iosif and George Muraru. Given the pandemic conditions, the recital took place without physical attendance, being recorded and broadcast online on the date mentioned above. In the hope of better times, both students and teachers wish for the Christmas carol recital to take place, this year, with spectators in the concert hall, as the emotion is completely different when they can sing for the audience.

Academic personnel member George MURARU
Faculty of Music

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HOLIDAY JOY. CONCERT OF CAROLS – WAITING FOR SANTA CLAUS

December is the month in which the members, families and friends of the Children's Choir of Transilvania University of Braşov, *Cheerful Camerata*, are looking forward to heralding the start of the approaches to prepare the Concert of Carols.



The context was not favourable this year either; it was impossible for us to gather the entire team as we would have liked. However, we don't surrender to obstacles, we are the bearers of the solutions. Thus, to carry on the tradition and, above all, to bring joy to those around us this time as well, we decided to focus on solo moments and duets.

The idea was embraced without hesitation, the choir members responded to the invitation and, in no time, we succeeded in organizing a beautiful repertoire of winter songs and carols. We were joined by Tudor Botescu-Sireţeanu and Theodora Răducă who sang *Santa Claus*. Teodora Mîzgaci and Oana Enescu told us *A different kind of Christmas carol*, and Ştefania Ancu performed, together with the students of the Faculty of Psychology and Education Sciences, *A la nanita nana*.

And, because such a great celebration must be doubled by a powerful event, we were joined by other UNITBV friends - Natalia Preda, who opened the magical evening with a superb performance of the *Concerto for violin and orchestra* in A minor BWV 1041, part I, by J. S. Bach; then, Irina Colomei performed *Song for a Winter's Night*, and Antonia Nicolau chose *White Christmas* to celebrate this festive event.

The transition to the second part of our event was ensured by the student Denisa Safta and her performance of *Yellow quince*. The following moments were a connection with the traditional carols of the local space. First, Albert Bodi performed *Apple blossom*; then, the stage became too small for all the students of the Faculty of

Psychology and Education Sciences, study programme Pedagogy of Primary and Preschool Education, third year, who performed *Carollers are coming*, *At the wedding in Cana Galilei*, *Taken and gone away* and *Since the Lord was born*.

The final moment belonged to Tudor Botescu-Sireţeanu who, at the end of *Pure white flowers* wished our hosts *Many beautiful evenings like tonight, and like tomorrow*.



The recordings were made at "Sergiu Chiriacescu" Conference Centre of Transilvania University of Braşov; and the Concert of carols *Waiting for Santa Claus* was broadcast online on 17 December 2021, at 5:00 p.m. on the University's website and Facebook, its official page, on the Facebook page of the Vice-Rectorate for Public Relations of UNITBV, and on that of AP-Studio of Braşov. Of course, this is where all Braşov community members logged in and shared, in their turn, the joy of the Holidays.



The event was coordinated by drd. Iuliana ISAC and drd. Vlad Isac. However, as usual, we were glad to receive the support offered by the Dean of the Faculty of Music of Braşov, Prof. Dr. Mădălina Rucsanda. Of course, this time as well we were joined by the actor Marius Stroe, to whom we recognize the merit of beautifully binding together all moments.

Academic personnel member, drd. Iuliana ISAC
Faculty of Music

SANTA CLAUS IS COMING TO TOWN

In early December, the students in *soft music and jazz* of the Faculty of Music of Transilvania University of Braşov filmed a concert dedicated to the winter holidays in "Sergiu Chiriacescu" Conference Centre of Transilvania University.

We missed the energy of the audience in the hall; however, the viewers watched this concert on 21 December on the University's website and its Facebook page.

The protagonists of the concert were the students Ioana Mirţu, Andrei Stancu, Ioana Micu, Cătălina Neacşu, Alina Voicu, Georgiana Lăpuşnenu (teaching associate drd. Anda Pop's class), Vasilia Stoichkova (Prof. Dr. Valentin Munteanu's class) and George Ciungălan (Prof. Dr. Claudia Şuteu's class).

They were joined by the young charismatic Vlad Morar, member of *Ad Libitum* band of Cluj Napoca, who was very pleasantly impressed by the collective met here in Braşov.

He stated: "First of all, I would like to thank Professor Anda Pop for the invitation to sing in the Christmas concert of the students at the Faculty of Music of Braşov. I met very talented people, with beautiful voices, timbrally different and already determined stylistically. I felt wonderful! I'm looking forward to the next concert!"



The show was organized in two parts and showcased a varied repertoire, meant to highlight the soloists' qualities and interpretative skills.

The second part introduced us to the specific Christmas atmosphere.

Songs such as *White Christmas*, *Santa Claus is coming to town*, *The Prayer*, *My grown up Christmas List*, but also the Romanian songs *White snow from heavens* and *Winter*, the last two signed by the beloved composer Andrei Tudor, could not be missing.

In the hope that the next concert will take place in front of our dear audience, we all wish you a better year, with health and many cultural events!

Academic personnel member, drd. Anda POP,
Coordinator of the Show

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VIOLIN AND PIANO RECITAL

On 30 November 2021, the Multicultural Centre of Transilvania University of Braşov hosted a violin and piano recital given by the violinist Valentin Şerban together with the pianist Ioan-Dragoş Dimitriu.



Ioan-Dragoş Dimitriu.

Born in Braşov, Ioan-Dragoş Dimitriu began to study the piano at the age of six. Over time, he won over 25 first prizes at international competitions, and his great international debut took place in 2011, at the Berlin Philharmonic Hall, where he performed Beethoven's Piano Concerto no. 5.

In recent years, he set out to support art and gifted artists among the musicians of his age, founding *Aegeria Artists Management* in Vienna and *Transylvanian International Piano Competition* in

Braşov, bringing over 100 pianists from all over the world to the city.

Valentin Şerban

Valentin Şerban won the Grand Prize in the violin section of "George Enescu" International Competition 2020/2021 with his performance of the Concerto in D minor for violin and orchestra op. 47 by Sibelius, succeeding in raising the audience at the Romanian Athenaeum up on their feet.

He has performed in countries such as Romania, France, Germany, Austria and became in 2018 a member of "Les Dissonances" Orchestra in Paris.

He has won several national and international competitions such as "Andrea Postacchini" International Violin Competition, "Mihai Jora" National Musical Interpretation Competition and "Ştefan Ruha" International Violin Competition.

A large audience enjoyed the recital.

The artists had in their programme works by Franz Waxman, Manuel de Falla, César Franck and Igor Stravinsky.

The show ended with the performance of some famous operas, in tune with the beginning of the winter holidays and with the lighting of the festive illumination in Braşov.

Antonia CEPOIU and Alexia IORDACHE,
Second-year students, Faculty of Letters

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KIRA FROLU RECITAL

On 20 November 2021, the Multicultural Centre of Transilvania University of Braşov hosted a new piano recital within the *Piano Star – Young Artist* series, given by Kira Frolu.



Kira Frolu is currently studying in London at the Royal Academy of Music with Professor William Fong, who has been her mentor since the age of 15 when she was accepted to the Purcell School for Young Musicians.

Kira Frolu gave solo recitals on important stages in Great Britain, Italy and Romania.

Following her success at *Pianale Competition and Festival*, where she won several awards, she received the EMCY Foundation scholarship.

After debuting with the orchestra at the age of 14, Kira Frolu continued by performing as a soloist with orchestras in Great Britain, Ukraine, Poland, Bulgaria and Romania.

She was among the finalists of the 2020 edition of *Heirs of Musical Romania* competition, organized by Radio Romania Musical, and she was invited to give a recital at Sala Radio, an event that was part of *Pink Concerts* series.

She has participated in numerous masterclasses in Germany, Italy, Finland, Spain, Scotland and Poland and studied with Nikolai Demidenko, Dmitri Alexeev, Yong Hi Moon, Noriko Ogawa and Bernd Goetzke, among a great many others.

The recital held at the Multicultural Centre featured selections from Ludwig van Beethoven (Sonata no. 21 in C major, op. 53 "Waldstein"), Frédéric Chopin (a selection of études, mazurkas and nocturnes) and Igor Stravinsky ("Trois mouvements de Petrouchka").

Cristian APOSTOL,
Second-year student, Faculty of Letters

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