



Transilvania  
University  
of Brasov

# NEWSLETTER

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## AWARDS OF THE YEAR IN CULTURE AT BRAȘOV. THE 11<sup>TH</sup> EDITION

In March 2026, Transilvania University of Brașov hosted the gala for the 11<sup>th</sup> edition of Awards of the Year in Culture at Brașov, an event organised by Corona Cultural Consortium.



Through this gala, Corona Cultural Consortium aims at offering, every year, a retrospective event, a moment of assessment on the consequential and relevant projects or events conducted in the city of Brașov. Therefore, not only a jury of experts selected from outside of Brașov, but the public as well were invited to choose their favourites. Eventually, the winners were designated through the arithmetic mean of the two votes.



The winning projects were: *Soul Makes You a Man* – Oana Paler (Book of the year), *Brașov, City of Arts* – Brașov Art Museum (Exhibition of the year), *OXYGEN*, based on Ivan Virîpaev's lyrics – a production of Reduta Cultural Centre and Bloom Association (Theatre performance of the year), *Lady of the Camellias* – Opera Brașov (Dance show/performance of the year), Opening of the 148<sup>th</sup> Season – symphonic concert in the Black Church, within George Enescu Festival – Brașov Philharmonics (Concert of the year), Brasov Jazz & Blues Festival – Fanzin Cultural Association (Festival of the year), *PHOENIX – Wordless*

*Story* – Cristian Radu Nema (Visual arts project of the year), *Virtual Museum of the Art Under Communism. Perspectives on a Controversial Heritage* – Brașov Art Museum (Cultural project of the year), *Listen to the Angels' Carol* – Forum ARTE Foundation for Culture and Heritage (Cultural education project of the year), *[un]fold* – Ana-Maria Gălețeanu's personal exhibition, INSPIRATIO Gallery (Debut), *Brașov, City of Arts* – Brașov Art Museum (Cultural poster of the year).

The award for the literary project of the year was given to the European Poetry Biennale – Solace and Solitude, an event organised by the Faculty of Letters and the Multicultural Centre of Transilvania University of Brașov. It is the third consecutive year for this award to go to the Faculty of Letters, after having been given, in the previous years, to the Sixth Edition of the European Poetry Biennale: *We/Us* (2023) and to *Papercuts. Poetry Festival on Page* (2024).



The award for the Music project of the year was obtained by the Multicultural Centre of Transilvania University of Brașov, for its Chamber Jaz @ Transilvania University programme. For 10 years, the Multicultural Centre has brought to Brașov, within the series of concerts curated by the jazz pianist Lucian Ban, great figures of the European and American jazz. Abraham Burton, Evan Parker, Mircea Tiberian, Albrecht Maurer, Alex Harding, John Surman, Sarah Murcia, Mat Maneri, George Dumitriu, Amina Claudine Myers and many others have met, in various formulas, at the Multicultural Centre, offering through their music, but also through the post-concert discussions, a picture of 21<sup>st</sup>-century jazz.

Anca PAPANA  
Multicultural Centre, Transilvania University of Brașov

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## UNITBV AT 2026 ASIA-PACIFIC ASSOCIATION FOR INTERNATIONAL EDUCATION (APAIE)

Between 28 February and 2 March 2026, *Asia-Pacific Association for International Education (APAIE), Conference and Exhibition*, an event attended by over 3,500 participants from all over the world, took place in Hong Kong.



On this occasion, in the *Study in Romania* stand specially arranged for our university, the UNITBV delegation had meetings with partners and potential partners, holding discussions on the current stage of cooperation, respectively possible new directions of collaboration, in order to develop joint activities and diversify results.



The representatives of Transilvania University of Braşov met with their colleagues from Hochschule Rhein Main, Université de Technologie de Troye, J.F. Oberlin University, Tokyo, Japan, University of Wisconsin-Madison (Law School), Manisa Celal Bayar University, China Europe International Business School, headquartered in Shanghai (CEIBS) and Universitas Multimedia Nusantara, Indonesia.

The discussions continued after returning home, with a view to concluding partnerships.

Assoc. Prof. Dr. Corina Silvia MICU  
Coordinator of Centre for International Relations

Eng. Greta MAN  
International Cooperation Office

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## PROMOTION OF ROMANIAN HIGHER EDUCATION AT BMI GLOBAL STUDENT FAIR IN MEXICO CITY

Between 28 February and 1 March 2026, Prof. Dr. Răzvan Săftoiu (Faculty of Letters) and Lect. Dr. Bogdan Bedeleian (Faculty of Furniture Design and Wood Engineering) participated in the BMI Global Student Fair of Mexico City, one of the most prominent and largest-scale international recruitment events for higher education institutions targeting the Latin American market. The fair brought together universities and education providers from all over the world, which seek to attract international students.



UNITBV joined this event under the project “Study in Romania”, thus contributing to the greater efforts of promoting Romanian higher education internationally. The BMI fair specifically targets the students interested in various education cycles abroad. This event primarily focuses on prospective graduate and doctoral candidates. Its approach reflects the general regional trends as, historically, Latin American students mainly attend international studies at postgraduate level.

Mexico is a particularly promising recruitment market. With the second-largest economy and population in Latin America after Brazil, and a growing middle class, with a high interest in international education, this country offers major opportunities for the European universities. Students are increasingly aware that international academic expertise can improve their career prospects and provide a competitive advantage in the global job market.

During the two-day event, the UNITBV delegation had nearly 200 interactions with prospective students, presenting our university’s study programmes and highlighting the advantages of pursuing a degree Romania. A high number of students showed strong motivation to apply, especially drawn in by Transilvania Academica Scholarship (TAS). The discussions also approached the international recognition of Romanian

diplomas, admission procedures, fields of study, as well as the aspects of student life.

The visit also included institutional networking activities. On 2 March 2026, the members of the Romanian delegation visited *Universidad Nacional Autónoma de México* (UNAM), one of the most



prestigious universities in Latin America, and a UNESCO World Heritage site – a unique illustration of the 20<sup>th</sup>-century modernism, which integrates urban

planning, architecture, engineering, landscape design and fine arts, with references to Mexico’s pre-Hispanic heritage. The Director of the International Relations Office welcomed the delegation with a tour of the faculties and campus, followed by a formal presentation of the institution. The official meeting laid the groundwork for concrete follow-up actions: the planned online sessions will explore student participation in a Collaborative Online International Learning (COIL) programme; and the conclusion of an Erasmus+ partnership will allow academics, administrative staff and students to register for blended intensive programmes (BIP) at UNITBV, as well as UNAM to join the UNITA Alliance as a Geminae partner university.

Throughout the visit, the Romanian delegation benefited from the support of Romania’s Embassy in Mexico, whose involvement facilitated both the participation in the fair and the institutional meetings.

The participation in BMI Mexico City Global Student Fair marks a significant step forward in Transilvania University’ international outreach, as it resulted in the attraction of many motivated scholarship applicants, and an early partnership with one of the leading research universities in Latin America.

Prof. Dr. Răzvan SĂFTOIU

Faculty of Letters

Lect. Dr. Bogdan BEDELEAN

Faculty of Furniture Design and Wood Engineering

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## DAY OF TRANSILVANIA UNIVERSITY OF BRAȘOV FOR THE MUSIC CENTRE: GUSZTÁV KIRÁLYHALMI AS GUEST ARTIST OF THE CONCERT SEASON

Gusztáv Királyhalmi's piano recital, hosted in "Sergiu T. Chiriacescu" Conference Centre, on 1 March 2026, marked our University's Day through an event of high artistic class, within the tradition of the anniversary concerts organised by the Music Centre of Transilvania University of Brașov. Over the years, the 1<sup>st</sup> of March Concert has become a beacon of the academic season, bringing together the academic community and the audience of Brașov for a symbolic moment dedicated to music and cultural dialogue.



The evening's programme proposed an extensive stylistic journey, which bridged Viennese Romanticism, modern reinterpretations of the Baroque repertoire and Frédéric Chopin's pianistic monumentality. The recital began with Franz Schubert's *Impromptus* op. 142, highlighting the lyricism and delicacy of the musical discourse in a balanced interpretation, attentive to nuances and the fluidity of phrasing. The pianist spontaneously emphasised the contrast between the meditative character of some pages and the inner energy of others, outlining a cohesive musical architecture.

A highlight of the recital was Rachmaninov's transcription of J.S. Bach's *Partita no. 3 for Solo Violin in E Major*, which reconfigures, in the pianistic space, the rigour and polyphonic clarity of the Bachian violin language, filtered through Sergei Rahmaninov's romantic sensitivity. The performance highlighted

both the complexity of the sound texture and the balance between the structural dimension and the expressiveness of the musical discourse.



The second part of the programme was dedicated to Frédéric Chopin's creation, through two music pieces of great scope and depth: *Polonaise-Fantaisie* op. 61 and *Polonaise* op. 44. The pianist sensitively explored the dramatic contrasts and expressive richness of Chopin's language, highlighting the monumental character and inner tension of these masterpieces.

The atmosphere of the recital was amplified by the large audience, which generated a state of receptivity and artistic communion between performer and audience. Through this concert, the Music Centre of Transilvania University of Brașov reaffirmed its essential role in the cultural life of the academic environment, while strengthening the tradition of the events dedicated to the University's Day and offering the audience an artistic moment of high refinement. The concert was broadcast by AP Studio, which contributed to a higher visibility of the event, far beyond the concert hall.

Lect. Dr. Maria-Magdalena SUCIU  
Faculty of Music

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## IAOE'S 20<sup>TH</sup> ANNIVERSARY IN THE CITY OF BRAȘOV

The International Association of Online Engineering (IAOE) (<https://iaoe.clubexpress.com>) marked its 20<sup>th</sup> anniversary and, in acknowledgement of Prof. Dr. Cornel Samoilă's and Prof. Dr. Doru Ursuțiu's status of founding members, celebrated this moment in the city of Brașov through *Smart Technology and Education* (STE) International Conference. It was attended by 164 researchers and professors from 33 countries. The interest in this conference is due not only to its set of topics, but also to the quality of the papers, which undergo a Web of Science selection, with the conference proceedings to be published by Springer.



The conference was a success, as unanimously agreed, due to the great number of participants, to the strong involvement of the economic environment in the relevant topics, as well as to several special sessions, such as *Scientific JAM Session* (SJS), coordinated by Prof. Dr. Florin Munteanu, another one on the Science of Complexity, within a conference with papers rather focused on the traditional branches of science. SJS was intended as a beacon showing where we are heading.



While remaining the initiator of Music Therapy as an academic major in Romania, UNITBV, as co-organizer, hosted a special session of communications in this field, highlighting the strong interdisciplinarity of the topic. The participating companies, of high repute, include: Phoenix Contact, Miele, H-Test, ARC, Rhode Schwartz, Kasper, Siemens, Dexion, Steinell, Dolsat, Electronica, Zetea, Poenari, Zivara, Epi Sistem, Apidava.

The Romanian Academy was also directly involved, through the keynote speaker, acad. I. Dumitrache, as were two branch academies as well, namely AOSR (through the presentation given by Prof. Dr. Eng. Doina Banciu, President of AOSR) and ASTR.



The conference was honoured with the presence of the local authorities, namely the Prefect of Brașov County and the Deputy Mayor of Brașov Municipality (in a context where Brașov City Hall and Brașov Local Council provided the conference participants with free transport on all city lines).

During the conference, "Cornel Samoilă Meritorius Service Award" was officially established and launched, thereby honouring his initiative of setting up IAEOE. The first awardee was Prof. Dr. Karsten Henke - Technical University of Ilmenau-Germany. From now on, this award will be given on an annual basis.

The social agenda included visits to Făgăraș Fortress and Bran Castle, highly appreciated by the participants who know so little about our history. During the festive dinner organised at Serenity Restaurant, the Faculty of Music impressed through an exquisite artistic production, with a rich and varied programme, which included Romanian folk music.



An international conference, an award that honours our university through the name of the scholar who has spent a lifetime in the academic environment of Brașov, a pleasant memory for everyone present.

Prof. Emeritus Dr. Eng. Cornel SAMOILĂ  
Prof. Dr. Phys. Doru URSUȚIU

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## THE 2026 INTERNATIONAL CONFERENCE ON GERMAN STUDIES, AT THE 29<sup>TH</sup> EDITION



RUHR  
UNIVERSITÄT  
BOCHUM



XXIX. INTERNATIONALE TAGUNG KRONSTÄDTER GERMANISTIK

### KONFLIKT UND IDENTITÄT

Politische Spaltungen und  
kulturelle Repräsentationen im  
europäischen Gegenwartsdiskurs



TRANSILVANIA-UNIVERSITÄT BRAŞOV

26.–28. März 2026

Aula Sergiu T. Chiriacescu | Raum UII2 und UII3

FÖRDERER:



BUNDESSTIFTUNG  
AUFARBEITUNG



The 29<sup>th</sup> edition of the International Conference on German Studies of Braşov, held between 26 and 28 March 2026, was themed on “Conflict and Identity: Political Divisions and Cultural Representations in Contemporary European Discourse” (“Konflikt und Identität: Politische Spaltungen und kulturelle Repräsentationen im europäischen Gegenwartsdiskurs”).

The event brought together researchers from both our country and abroad, providing an interdisciplinary framework for debate on the relations between political discourse, identity and culture. The meeting of “European Encounters” (“Europäische Begegnungen”) International Group, coordinated by Ruhr Bochum University’s Institute for German Language and Literature (“Institut für Deutschlandforschung der Ruhr-Universität

Bochum”) took place in parallel, facilitating the academic dialogue between students, researchers and professors from different cultural spaces.



The schedule of events included conferences, round tables and thematic sections, as well as a forum for the doctoral students. Aside from the scientific presentations, the participants visited the fortified church of Prejmer, and attended the launch of the book “The 1957/58 Black Church Process. Testimonies and Documents” („Der Schwarze-Kirche-Prozess 1957/58. Erlebnisberichte und Dokumentation”), which took place on the premises of the Democratic Forum of Germans in Romania. The discussions highlighted the relevance of the proposed topic and the complexity of the interactions between politics, language and culture in contemporary Europe, and especially the role of the conference as a platform for international academic exchange.

Assoc. Prof. Dr. Delia COTÂRLEA

Faculty of Letters

Department of Literature and Cultural Studies

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## 35 YEARS OF FRANCOPHONE EXCELLENCE: THE ANNIVERSARY CONFERENCE OF ALLIANCE FRANÇAISE

The partnership between Transilvania University of Braşov and Alliance Française de Braşov has been recently reaffirmed, on 26 March 2026, on the occasion of the anniversary conference that marked 35 years of active presence for this prestigious institution in the city's cultural and educational life.



Hosted in "Sergiu T. Chiriacescu" Conference Centre, the event provided the ideal setting to celebrate common history dedicated to promoting the values of Francophonie and intellectual openness.



The event brought together representatives of public authorities, professors, researchers, students and experts in various fields, offering a setting for open dialogue and valuable exchange of ideas to the entire academic community.

Its agenda was structured around four round tables that provided a dynamic framework for

debate between the participants from diverse backgrounds and generations. The discussions approached topical issues, such as the Francophonie's stakes and challenges in today's world, or the role of Alliance Françaises as key drivers of culture in Romania. Special attention was paid to the connection between education and youth, emphasising that the French language remains a strategic asset for careers, and a facilitator for the graduates' integration into an increasingly globalised labour market.



The collaboration between Transilvania University of Braşov and Alliance Française was highlighted throughout the event as a trigger of successful educational and cultural projects for the city. This anniversary was the culmination of the activities conducted during the month of Francophonie, which proved both institutions as consequential actors for the local community.

Maria-Mihaela DRĂGULIN, sophomore student  
Communication and Public Relations  
Assoc. Prof. Dr. Victor BRICIU  
Compartment for Marketing and Image  
Photo credit: Alliance Française de Braşov

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## TEDxUNITBV 2026 – *BEYOND APPEARANCES*

Transilvania University of Braşov hosted the 2026 TEDxUNITBV edition, an event dedicated to thought-provoking and worth-sharing ideas.



This edition's topic, "Beyond Appearances", launched an invitation for the audience to look beyond appearances, in a world where image, speed of information and quick judgments tend to shape the way we perceive reality.

During the event, the speakers promoted, from various perspectives, the idea that identity, performance or success cannot be cut down to first impressions. Every intervention brought to the fore personal experiences, moments of transformation, and reflections on courage, responsibility and the ability to overcome the limitations of superficial perceptions.

The stage of TEDxUNITBV was taken by eight guests from various fields:

■ Andrei Victor Petrici – Researcher and Lecturer in the field of mechanical engineering;

■ Nicolae Marinescu – Professor of the management and international trade discipline;

■ Mihai Comşiţ – Associate Professor and coordinator of BlueStreamline – Formula Student Racing Team;

■ Anton Răzvan Nicolae – teacher and trainer of debate, specialised in developing the argumentation and critical thinking skills;

■ Bogdan-Ioan Niţuleasa – researcher in the field of CAD design and additive manufacturing;

■ Dan Antipa – deputy Director-General of Braşov Opera House, involved in cultural management and artistic projects;

■ Marcel Nistoreanu – programmer and national boxing champion, an example of balance between a career in technology and sports performance;

■ Dorian Lungu – entrepreneur and founder of an initiative dedicated to promoting local gastronomy and rural communities;

■ Elena-Bianca Botezatu – professional athlete and coach, involved in promoting sports and an active lifestyle.



The diversity of represented fields, from research and education, to entrepreneurship, sports and culture, reflected the central idea of the conference: different perspectives on the world might generate relevant insights and inspiration for the community.

A TED licensed event, TEDxUNITBV is part of the global network of independent events dedicated to disseminating valuable ideas. The conference was organised by Assoc. Prof. Dr. Ec. Dana Adriana Lupşa-Tătaru, and took place under the auspices of Transilvania University of Braşov, with the involvement of a dedicated volunteer team, consisting of students at the Faculty of Economic Sciences and Business Administration, but also pupils at "Nicolae Titulescu" and "Mircea Cristea" Colleges of Braşov.

Through its set of topics and ensuing dialogues, TEDxUNITBV 2026 reaffirmed the university's role as a space for critical thinking, creativity and meeting between disciplines, professions and generations.

Assoc. Prof. Dr. Ec. Dana LUPŞA-TĂTARU  
Faculty of Economic Sciences and Business  
Administration

## THE 2026 NATIONAL UNIVERSITY CHESS CHAMPIONSHIP

Between 6 and 8 March, the city of Timișoara hosted the National University Chess Championship. The competition was also attended by the team of Transilvania University of Brașov, led by Assoc. Prof. Dr. Ion-Gabriel Stan and trainer drd. Ciprian-Costică Nanu, international grandmaster (GM). The team consisted of the following students: Adrian-Vasile Cosman (Faculty of Letters), Ioan Cotigă (Faculty of Physical Education and Mountain Sports), Mihai-Octavian Dobrin (Faculty of Sociology and Communication), Victor Purece (Faculty of Electrical Engineering and Computer Science) and Vlad-Ștefan Stan (Faculty of Electrical Engineering and Computer Science) who played in the men's competitions, and respectively Jemal Ovezdurdyeva (Faculty of Mathematics and Computer Science), Sabina-Andreea Pițigoi (Faculty of Sociology and

Communication) and Luciana-Gabriela Stan (Faculty of Medicine) who played in women's competitions.

After the two speed and blitz chess competitions, the points scored by our students ranked Transilvania University of Brașov third, winning them the bronze medal. Individually, in the speed chess competition, Jemal Ovezdurdyeva won third place and Luciana-Gabriela Stan – fourth place; whereas in the blitz competition, the girls took the first two places: Luciana-Gabriela Stan (first-ranked) and Jemal Ovezdurdyeva (second-ranked).

Assoc. Prof. Dr. Ion-Gabriel STAN, Dean  
Faculty of Mathematics and Computer Science

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## THE 2026 NATIONAL UNIVERSITY JUDO CHAMPIONSHIP

Between 28 and 29 March 2026, the city of Sibiu hosted the National University Judo Championship, a milestone within the National University Championships, which brought together student athletes from our country's main academic centres.



On behalf of Transilvania University of Braşov, this sporting event was attended by a team coordinated by Assoc. Prof. Dr. Ioan Turcu and Lect. Dr. Mircea-Ionuţ Olteanu, and consisting of students at several faculties: Physical Education and Mountain Sports, Technological Engineering and Industrial Management, Product Design and Environment, Civil Engineering. The team included the athletes: Ion Fornea (ITMI), Iulian Ciobanu (DPM), Ahmet Hacibektasoglu (CT), Alexandra Stan (EFSM), Lavinia Berevoianu (EFSM), Mihai Fustos (EFSM), Andrei Trâmbiţaş (EFSM) and Ana-Maria Bădica (EFSM).

Their participation stood out through a high level of specific training, reflected in the skills of adaptation to the competitive requirements, the tactical discipline and the commitment shown all through the tests. Their high level of performance foregrounded both the solidity of the educational process and the efficiency of the training strategies applied at institutional level.

The obtained results confirm the athletes' competitive potential, with Ana-Maria Bădica as winner of the silver medal, and with Mihai Fustos, Lavinia Berevoianu and Alexandra Stan taking third place, thus winning bronze medals. These achievements validate the university's educational approach, highlighting the role of sports activities for the students' harmonious development and for a good image of the institution in the national academic and competitive environment.



We express gratitude to the university for the constant support provided all along our sports activity. This support has played an essential role for the results achieved so far and for our participation in the National University Championships.



We look confidently to the future and hope to benefit from the same support, so important for our progress and self-surpassing. Through enhanced collaboration and a shared desire to achieve excellence, we will definitely succeed in marking ever-higher achievements and successfully representing our institution.

Lect. Dr. Mircea-Ionuţ OLTEANU  
Faculty of Physical Education and Mountain Sports

## THE 2026 NATIONAL UNIVERSITY KARATE CHAMPIONSHIP

The National University Karate Championship, which took place on 21 March 2026, provided a relevant competitive framework for assessing the training level of the students who practice martial arts while academically engaged.



The event brought together athletes from many academic centres, facilitating the exchange of experience and the validation of skills under competitive conditions.



Transilvania University of Braşov was represented by a student team from the Faculty of Physical Education and Mountain Sports, coordinated by Assoc. Prof. Dr. Ioan Turcu and Lect. Dr. Mircea-Ionuț Olteanu. The team consisted of Robert Ungureanu, Marius Bucur, Dănuț Mîndrean, Radu Giurgiu and Eduard Drăghiciu. The athletes' performance stood out through technical cohesiveness and stability, especially in the kata event, which requires a high degree of precision, control and expressiveness. In this context, their

results, namely the 3<sup>rd</sup> place for Marius Bucur and Eduard Drăghiciu, reflect a good integration of the specific training elements and an efficient adaptation to the competitive rigours.



Participation in this type of competitions boosts the students' professional development, offering them the opportunity to valorise their sports training and gain relevant experience in the field of physical education. At the same time, these results raise UNITBV's visibility within university sports and reflect the strenuous pursuit of excellence.

Lect. Dr. Mircea-Ionuț OLTEANU  
Faculty of Physical Education and Mountain Sports

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## A WORKSHOP WITHIN “RE-GRAD” EUROPEAN PROJECT AT TRANSILVANIA UNIVERSITY OF BRAȘOV

Between 24 and 27 March 2026, Transilvania University of Brașov was host to the workshop organised within the European project RE-GRAD-*Reforming Undergraduate Education for Green and Sustainable Development in Armenia and Moldova*. Alongside their UNITBV colleagues, over 40 participants from Moldova, Armenia, France and Italy analysed the provisional results of the process of revision on the study programmes within the universities of Moldova and Armenia, in order to align them with the principles of sustainable development. The programmes were updated by introducing new courses and by adapting the existing ones, with a focus on priority fields such as green energy and sustainable development.

The activities were attended by representatives of prominent academic institutions and organizations, including the Technical University of Chișinău, Moldova, “Bogdan Petriceicu Hașdeu” State University of Cahul, Yerevan State University, National University of Architecture and Construction of Armenia, University of Strasbourg and Sannio University of Benevento. Moreover, representatives

of the Ministry of Education and Research in the Republic of Moldova, of the French Chamber of Commerce and Industry in the Republic of Moldova, of the Armenian Centre for Educational Policy and Management, and of CESIE Palermo NGO contributed thereto in their turn.

During the event, several sessions were organised to present the methodology for the revision of academic programmes, and the provisional results for the piloted programmes in the Republic of Moldova and Armenia; interactive discussions and feedback sessions took place, with participation of European experts and partners; furthermore, round tables were dedicated to identifying future collaboration opportunities between the project partner institutions.

Prof. Dr. Eng. Simona LACHE

Prof. Dr. Eng. Codruța JALIU

Assoc. Prof. Dr. Eng. Daniela CIOBANU

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## WORKSHOP FOR “VETUS TT” PROJECT THROUGH “UNITA STARTING GRANTS TECH TRANSFER” PROGRAMME

On 10 March 2026, Transilvania University of Braşov hosted a meeting for the project “Voice Empowerment Technology for Uniting Societies: Tech Transfer Phase” (VETUS-TT). The event provided the partners with the opportunity to discuss the project guidelines, the pursued results and the contributions that each institution can bring. The meeting also aimed at establishing the following work stages, at defining the main implementation milestones, and at identifying the potential risks, along with the solutions required to mitigate them.



On behalf of the host institution, the participants were Gheorghe Daniel Voinea and Florin Gîrbacia, from the Faculty of Mechanical Engineering, Department of Automotive and Transport Engineering, Arabela Briciu, from the Faculty of Sociology and Communication, Department of Social and Communication Sciences, and Vlad Popescu, from the Faculty of Electrical Engineering and Computer Science, Department of Electronics and Computers.

The event was coordinated by Massimo Leone, Gianmarco Thierry Giuliana and Daniel Voinea. Its agenda included the opening session, the institutional presentations for Transilvania

University of Braşov and the University of Turin, as well as an introduction to the HEAT XR project, but also a hands-on demo of the results, in addition to the speeches of Massimo Leone, Federico Bellentani, Gianmarco Thierry Giuliana and Daniela Ghidoli.



The working sessions reunited perspectives from the fields of humanities, design, artificial intelligence and engineering, with a focus on the social impact of the project, the semiotic foundations for the change of activities into game-like experiences, and the development directions of UNITA's current and future initiatives, including Codex and Figma.

The meeting ended with a final session of conclusions and discussions, a visit to the Black Church and a working dinner, thus strengthening inter-institutional collaboration and outlining the next project stages.

Dr. Eng. Gheorghe-Daniel VOINEA  
Faculty of Mechanical Engineering

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## "IESC STUDENTS AND COMPANIES", AN EVENT ORGANISED BY THE FACULTY OF ELECTRICAL ENGINEERING AND COMPUTER SCIENCE

On Tuesday, 3 March 2026, the seventh edition of the annual event "IESC students and Companies", organised by the Faculty of Electrical Engineering and Computer Science, took place in "Sergiu T. Chiriacescu" Conference Centre of Transilvania University of Braşov. It is part of the series of events organised on the University's Day and has become a success for our faculty in terms of the relations with the economic partners.

The event has both a technical nature, through the student-centred thematic presentations and practical activities of the companies, and an auspicious one to professional relations, providing an opportunity for students and companies to establish a first contact in order to conduct internships.



The activities scheduled during the event create the framework for presentations and discussions on the profile of the companies and their technologies, and provide the students with useful information on the opportunities of conducting an internship with beneficial results, in terms of the major of the study programme and their expectations alike.

This edition was attended by 24 companies and three public institutions, with projects and activities in the IESC Faculty's fields of study. More details about organization, participants and the schedule of activities are available on the Faculty's [News and Events page](#), [Facebook](#) and [Instagram](#).

STUDENȚII IESC ȘI COMPAANIILE  
3 martie 2026



As with every edition, the event included student visits to the display stands, video presentations in Aula Magna, and practical workshops or interactive presentations organised by the companies.

In closing, the traditional raffle with prizes offered by companies to the participating students who visited all the stands and attended the presentations took place, too.

On this occasion, the IESC Faculty's Economic Advisory Council (CONSEC) organised a meeting. Therein, the discussions addressed topics such as:

- workflow streamlining in terms of work placements/internships, and bachelor's theses/master's dissertations/diploma projects;
- the impact of AI on the teaching-learning-evaluation methods and on skills;
- presentation of the changes in the approach to the design and assessment of the study programmes, as regards the learning outcomes.



We thank all participants for their interest in this event!

Prof. Dr. Eng. Titus Constantin BĂLAN, Dean  
Lect. Dr. Eng. Cristian BOLDIȘOR, Vice-Dean

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## THE ACADEMY OF ONLINE AT ITS 8<sup>TH</sup> EDITION

In early March, the Academy of Online, a programme dedicated to developing the practical skills in digital marketing, opened its the eighth edition.



As in previous editions, the trainers are representatives of the local agencies *Romanian Copywriter* and *The Pharmacy*. This year as well, the participants are organised into teams that simulate the activity of a marketing agency, and work on briefs provided by real clients. This way, the students have the opportunity to apply directly the concepts acquired in a context as close to reality as possible.



The first three meetings were led by Cătălin Ionașcu (Romanian Copywriter), who opened the day's agenda with a presentation about SEO and GEO (optimization for generative AI engines), highlighting how artificial intelligence changes the

search behaviour and online marketing strategies. The following sessions addressed essential topics, such as *Content Marketing*, *Email Marketing & Automation* and *Performance Media*.

The programme continued with meetings led by Ovidiu Bălcăcian and Denisa Sumedrea (The Pharmacy), who brought up digital marketing, the use of AI, tools and strategies, but also career opportunities in the field. For Denisa, the return in front of the students had a special meaning, as she is a graduate of our faculty, specifically Communication and Public Relations, and Brand Campaign Management study programmes.



The series of seminars will be concluded, after the spring holidays, by Laurențiu Mihai (The Pharmacy).

Relying on real case studies and the experience acquired on projects of their agencies, the trainers provide concrete examples and applied exercises. The Academy of Online keeps offering opportunities of practical learning experience in the highly dynamic field of digital marketing, thus fostering the much-needed skills in digital communication.

Prof. Dr. Florin NECHITA  
Faculty of Sociology and Communication

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## ALUMNI DAYS AT THE FACULTY OF PSYCHOLOGY AND EDUCATION SCIENCES

Under the aegis of Alumni Days PSE, the already traditional meeting between our faculty's students and graduates of various classes was organised, this year as well, in the framework of the events dedicated to the Day of Transilvania University of Braşov, on 1 March.



As always, we enjoyed the graduates' presence, who stood out through their professional activity and the projects they developed.



On Friday, 27 February 2026, the students in the Special Psychopedagogy programme had the opportunity to meet Norina Gherman – psychologist in this field, and Cosmina Marin – itinerant and support teacher, speech therapist. On 2 March 2026, Luminița Gheorghiu – psychotherapist at EquilibruPsi, and Ioana

Mărăcineanu – psychologist within the Career Counselling and Guidance Centre, shared their expertise with the students in Psychology. As regards the Pedagogy of Primary and Preschool Education study programme, the guests were Simona Lesenciuc – Director, "Baby Teeth" 23 kindergarten, Braşov, and Adina Lăzăreanu – founder of "Sparkle Starter" and "Little Dragon" kindergartens.

One of the most precious aspects of these meetings is the opportunity to watch the graduates' journey: from their student years, marked by emotions and uncertainties, to a gradually built career, now in full bloom, through accumulation of expertise and consistent commitment.

The common topic of this year's edition was community involvement, beyond daily professional activity. The guests presented their own initiatives, as projects developed in the private sector, and solutions for the needs identified within their work communities. This activity reflects a natural extension of their professional role, beyond office or course room.

The event provided the FPSE graduate and undergraduate students with the opportunity to interact directly with the graduates and to better understand the possible professional paths. Meeting an alumnus thus becomes an important milestone in the future experts' training.

For the guests, taking their old seat on the faculty benches was an opportunity to reflect on their own professional journey. They spoke about their beginnings, choices and acquired lessons, but also about the role of people and experiences alike in their development. The meeting with the students was perceived as a valuable experience; and the open dialogue created the ideal framework to share perspectives and shape the beginners' path.

Lect. Dr. Iolanda Felicia BELDIANU

ALUMNI Officer

Faculty of Psychology and Education Sciences

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## "STUDENTS IN FRONT OF THEIR FUTURE EMPLOYERS": OVER 30 TOP COMPANIES AT THE FACULTY OF CIVIL ENGINEERING

What does the journey from the first day of university to the first day on the construction site or in the engineering company look like? The answer was given on 4 March, during the event "Students in front of Their Future Employers", an initiative with long-established tradition organised on the University's Day, which turned the halls of the Faculty of Civil Engineering into a genuine hub of professional networking.



Over 30 companies in the field of constructions, roads, bridges and installations came to meet the best students of Braşov.



The atmosphere was buzzing with energy, due to the many graduates of the Faculty of Civil Engineering who returned, this time, as mentors and representatives of the employers.



The students explored internship and work placement opportunities, receiving valuable advice on the professional skills sought in the labour market and on the challenges of the Romanian construction ecosystem.

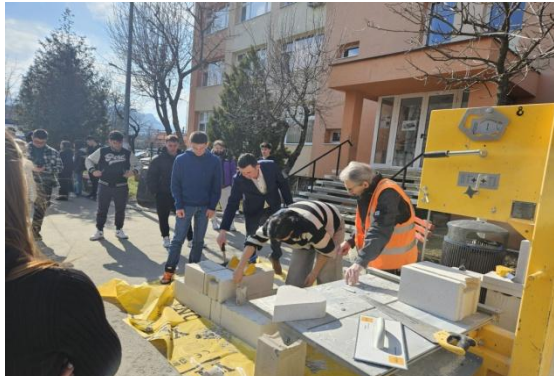


At the close of the event, the management of the Faculty of Civil Engineering organised a meeting with the representatives of the participating companies. They expressed messages of congratulations and appreciation for the organization of this event which provides the economic partners with the opportunity to engage the students, and which enjoys an ever-growing number of participants from one year to another. Therefore, the meeting was an important step to fostering collaborations between the faculty and its strategic partners, for the benefit of the students and the academic community of Braşov.

Lect. Dr. Eng. Christiana CAZACU, Vice-Dean  
Faculty of Civil Engineering

## XELLA LABORATORY BRINGS THE MATERIALS OF THE FUTURE INTO THE COURTYARD OF THE FACULTY OF CIVIL ENGINEERING

The anniversary day of Transilvania University of Braşov is not only an occasion for academic pride, but also a moment when theory meets cutting-edge technologies.



On 3 March, the Faculty of Civil Engineering turned the learning process into a hands-on and interactive experience through its partnership with Xella, a world leader in masonry solutions.



The event, organised as an “open-air laboratory” right on the faculty premises, provided the students with the opportunity to closely analyse AAC blocks and YTONG systems.

Beyond the textbook figures, the future engineers tested the resistance, thermal capacities and sound-absorbing properties of the specific materials for modern constructions. The representatives of Xella declared themselves impressed with the young people’s enthusiasm, as the latter got actively involved in the launched technical challenges, thus proving that the new generation is ready to build more efficiently and sustainably.



Through such activities, the Faculty of Civil Engineering aims at emphasising the importance of the direct dialogue with major manufacturers. Understanding groundbreaking materials is the first step for an engineer who strives to leave a lasting mark on the community.

Lect. Dr. Eng. Christiana CAZACU, Vice-Dean  
Faculty of Civil Engineering

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## IPSOS COMPANY AT THE FACULTY OF SOCIOLOGY AND COMMUNICATION

On Friday, 17 March 2026, in the TII2 room, a few representatives of the Romanian division for Ipsos, the world's leading market research company, met with over 40 students at UNITBV's Faculty of Sociology and Communication, for an open discussion on the project management and market research. The meeting offered a practical insight into how the company's teams manage complex global projects and support the clients in understanding markets, society and human behaviour, through innovation, technology and data analysis.



Relevant real-life examples were also presented, with an emphasis on the importance of the balance between quality, security, speed and cost efficiency, in line with the company's values: zeal, collaboration, entrepreneurial spirit and customer orientation.



The event was a valuable opportunity of dialogue, clarification and encouragement for the students to explore the various directions that a career in research can offer.



This presentation is an important first step to developing the collaboration between the academic environment and Ipsos Romania, with a view to creating concrete opportunities for the students. The open discussions and exchange of ideas laid the foundation for future institutional collaboration, oriented towards the development of internship programmes. These initiatives aim at facilitating the students' transition from the academic to the professional environment, offering them relevant practical experience and access to real projects in the field of market research.

Assoc. Prof. Dr. Luiza MESEȘAN SCHMITZ  
Vice-Dean, Faculty of Sociology and Communication  
Photo credit: Silvia Mariana SOARE (Ipsos Romania)

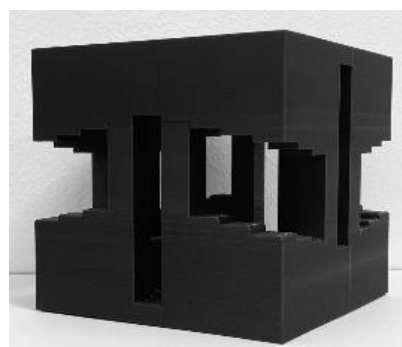
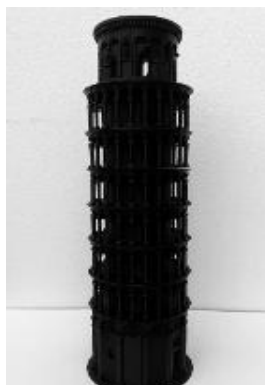
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## THE STAIRS, A COMPETITION FOR CREATIVE PUPILS

Within the series of events on the festive anniversary days of Transilvania University of Braşov, the Department of Manufacturing Engineering within the Faculty of Technological Engineering and Industrial Management (ITMI) held, on 2 March 2026, a first meeting with the participants in "Scara" design competition for creative high-school pupils, focused on CAD and 3D Printing.



The event organisers set themselves as a goal to foster the young people's creativity, to develop their engineering thinking and inculcate the strive for excellence in them, providing the participants with the opportunity to capitalise on their theoretical knowledge and practical skills in a competitive and academic setting. The event was attended by 11<sup>th</sup> and 12<sup>th</sup> graders of "Transilvania" Technical College, "Hans Mattis-Teutsch" Vocational High School of Fine Arts and Kronstadt German Vocational School.



By organising this competition, the University reaffirms its commitment to supporting performance, strengthening the partnership with the pre-university environment, and guiding young people towards a career in engineering.

The competition coordinators, Prof. Dr. Eng. Mircea Viorel Drăgoi, Prof. Dr. Eng. Sebastian Marian Zaharia and Lect. Dr. Ec. Flavia Fechete, congratulate all participants for the high level of the featured projects and for their deep commitment, expressing withal gratitude to the coordinating pre-university teaching personnel for their support.

Lect. Dr. Ec. Flavia FECHETE  
Faculty of Technological Engineering and Industrial  
Management

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## A SPRING TOKEN OF JOY OFFERED BY THE FACULTY OF SOCIOLOGY AND COMMUNICATION

The Faculty of Sociology and Communication continued, this year as well, the tradition of the event "A Spring Token of Joy", organised on 6 March 2026, at the Elder Care Home of Noua district, with the support of Braşov Social Assistance Directorate. This event comes under the series of activities dedicated to Transilvania University's Day.



The event was marked by simple, yet meaningful gestures: offering flowers and tokens of spring to the ladies in the elder care home, as symbols of respect, appreciation and gratitude. The atmosphere was so warm and heart-warming that smiles became a common language between generations.

The event culminated with the participation in "Spring begins with you, with me, with us", an artistic show by and for the elderly, proving that energy, creativity and the joy of living know no age limits.



We thank the students in the Social Work study programme for their involvement, empathy and desire to boost the community's well-being. Through such initiatives, they become not only the professionals of the future, but also advocates of genuine human values. We also express our special appreciation for the students Ştefania Neagu (Social Work - AS I) and Evelyn Coreh (Communication and Public Relations - CRP I) for their artistic moments, as well as for Lorena Cojocar (Digital Media taught in English - MDE I) for their contribution to the promotional materials of the event.



Through such actions, our faculty keeps building bridges between generations and turning small gestures into experiences with a deep impact on the community.

Assoc. Prof. Dr. Marinela ŞIMON,  
Faculty of Sociology and Communication

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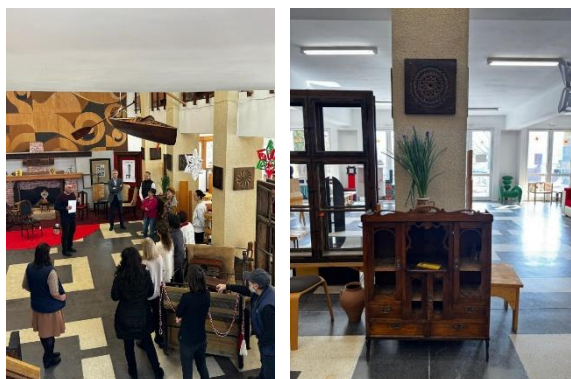
## TRADITION, INNOVATION AND DESIGN: THE UNIVERSITY'S DAY AT THE FACULTY OF FURNITURE DESIGN AND WOOD ENGINEERING

On the Day of Transilvania University of Braşov for the year 2026, the Faculty of Furniture Design and Wood Engineering (DMIL) organised the events:

- opening of "Wood Design, Restoration and Engineering – Our Students' Projects" exhibition;

- "Open Gates at the DMIL Faculty – visit to the didactic laboratories".

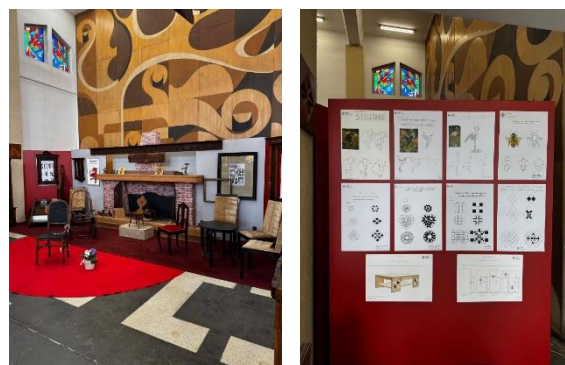
The exhibition reunited projects achieved during the didactic activities, which illustrated the combination of design, technical rigor and the respect for wooden heritage. The participants had the opportunity to discover artworks that reflect the process of learning, experimentation and professional development in the fields of design and wood engineering, as well as furniture restoration.



The visitors' attention was drawn by the senior students' projects, achieved within the Furniture Restoration discipline. The foreground of the exhibition on the faculty's premises featured several chairs, belonging to different styles and made of various materials, such as wood, leather or textiles.



The visit to the didactic laboratories offered a factual overview of the faculty's infrastructure and working methods used in the educational process. Moreover, the participants had the opportunity to discuss the study and professional development opportunities.



Both events provided an opportunity for dialogue between students, academic teaching personnel and visitors, valorising their passion for wood.

Lect. Dr. Eng. Bogdan BEDELEAN

Lect. Dr. Eng. Emanuela BELDEAN

Photo credit: George - Liviu DIACONU, sophomore student, FDMIL

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## THE PRACTICE FAIR – FACULTY OF MATHEMATICS AND COMPUTER SCIENCE

On 3 March 2026, one of the festive days around the anniversary of Transilvania University of Braşov, the Faculty of Mathematics and Computer Science organised the "Practice Fair", an event destined to the sophomore students.



The event was hosted in "Sergiu T. Chiriacescu" Conference Centre of Transilvania University of Braşov. Within this meeting, 180 sophomores in the study programmes Computer Science, Applied Computer Science, Applied Computer Science – taught in German, and Mathematics – Computer Science had the opportunity to learn about the opportunities for collaboration offered by the IT companies of Braşov, especially work placements and internships.



As in previous years, the partner companies were Canam Group, Waters Romania, Siemens Industry Software, Siemens R&D, Eviden Technologies, Carmatik, Arvato Systems, E-Novation, Bearing Point, Vass Eastern Europe, Rebedot, Trimble.



The companies of Braşov engaged the students with their presentations about the latest technologies on the IT market.



The students were informed about the possibility of conducting an internship, but also about the prospect of finding a job in the IT field after completing their academic studies.



We thank the companies that participated in this event, and we look forward to an equally efficient collaboration in the future as well!

Lect. Dr. Nicoleta ENACHE-DAVID, Vice-Dean  
Faculty of Mathematics and Computer Science

## FROM THEORY TO PRACTICE – A VISIT TO THE CONSTRUCTION SITE OF THE MULTIPURPOSE SPORTS HALL IN THE CITY OF BRAȘOV

There are lessons that cannot be taught in the amphitheatre, but only where the structures that will change the face of the city are being erected.



On 6 March, the Faculty of Civil Engineering concluded the series of events dedicated to the University's Day with a working visit to the building site of the Multipurpose Sports Hall in Brașov city, under the name "From Theory to Practice".



For two days, over 100 students from all years of study had behind-the-scenes access to a consequential investment for our municipality.

Guided by Ausbau company's experts, many of whom former students of our faculty, these youth could watch firsthand the complexity of a large-scale sports building.



The visit offered a rare insight into construction site management and real-world technical challenges, giving the students the chance to ask practical questions and to see concepts only theoretically studied in class.



Through the set of topics and content of these events, followed by debates and exchanges of ideas on the conclusions drawn from the studies and presentations, the events organised on Transilvania University's Day completed the sphere of knowledge and information on the current fields of interest for the economic experts, but also for the students at the Faculty of Civil Engineering.

Lect. Dr. Eng. Christiana CAZACU, Vice-Dean  
Faculty of Civil Engineering

## RADIO CAMPUS TRANSILVANIA ON THE WAY TO "ELEVATION 2000" SINAIA RESORT



Over the last three months, Radio Campus Transilvania continued to develop through new projects, team expansion and broader online presence. Due to the volunteers' activity, the radio station succeeded in reaching even higher, reflecting the ongoing search for relevant content. From shows designed for the student audience, to highly topical editorial projects and ever-better results on the online social networks, the radio station confidently confirms its upward direction and its goal of reaching ever-greater heights.

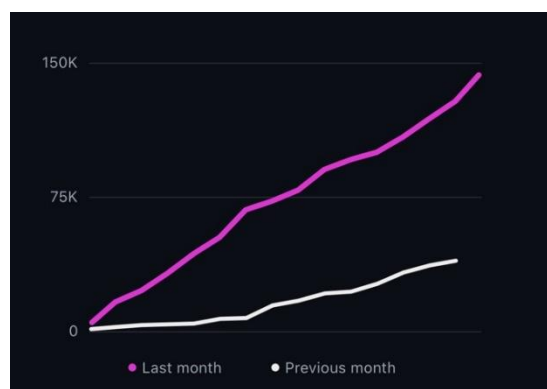
The show "From Freshman to Graduate" continues its series, bringing together students at 15 different faculties, with a view to watching and broadcasting their academic journey from different perspectives. The show "Academic Quarter" remained on the TV programme schedule; and, recently, the show "The Last Desk" has been launched in a new and interactive format, where the moderators propose games inspired by the specific atmosphere of the last desk in high-school years.



One of the projects that has sparked interest, in both our university and the local community, is its own newsletter. Aimed at connecting the students to the city's dynamics, it has steadily generated a great many positive opinions. The latest edition's synthesised post for social media has had over

6,800 views, 31 saves, and ranks second in the top of the most appreciated posts for this academic year. Moreover, a percentage of 49.4% out of the total audience are the users who do not follow the page, an aspect that highlights the capacity of the project to attract new audience, a fact also proven by the fast growth in the number of subscribers.

Therefore, Radio Campus Transilvania is rapidly approaching Elevation 2000, a symbolic threshold that marks the higher visibility and broader community built in the online environment, especially these days. The activity in March generated over 143,000 views for the published content, thus marking a 260% increase over the previous month. It is the pace of publication that triggered these figures, with 51 *reel*-type posts and 29 classical posts, which is an effective content strategy.



These results attest to the entire team's efforts and actual work, with every department being an important component in this process. Recent developments show how much radio has developed and its impact on the student community.

Diana GHIȘOIU  
Editor, Radio Campus Transilvania

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## INSIGHTS INTO THE COMMUNICATION INDUSTRY AT THE STUDENTS' ADVERTISING DAY

On 19 March, twenty students in the Communication and Public Relations, Digital Media, and Business Administration study programmes attended the Advertising Day, an event organised in Bucharest by the Romanian Advertising Agencies Association (UAPR) and the International Advertising Association Romania (IAA) for the marketing, media and communication enthusiasts.



This event brought together professionals from agencies, companies and the media, offering a current view of the industry. The addressed topics included the role of emotion in creativity, the impact of artificial intelligence and the future of brands in a dynamic digital environment.



The speakers included Vanesa Panait (Cohn&Jansen), who brought up the role of emotion in creating memorable campaigns, and Șerban Alexandrescu (Headvertising), who raised a challenging question about the future of brands.

Bogdan Vrânceanu and Monica Georgescu (United Media Services) highlighted the importance of artificial intelligence as an essential skill, whereas Romeo Bunescu (ING Bank) described the development stages of a campaign, from idea to implementation. Luana Roman (McCann/MRM) offered a perspective on the dynamics of social media and professional development, whereas Alexandra Stoica, Bianca Buzilă and Mina Comeaga, who successfully completed "Talent Nursery", the IAA programme, shared their early experiences in the industry. The representatives of Saatchi & Saatchi and School of Big Ideas presented real opportunities for training and professional integration.



The presentations minutely showed how to build communication campaigns and develop the relevant skills, illustrated by examples of professional paths and training opportunities. The experience provided the students with inspiration, practical guidelines and a better understanding of the industry demands.

Prof. Dr. Florin NECHITA  
Faculty of Sociology and Communication

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## EDU4PLASTICIRCULAR – MULTIPLIER EVENT IN THE CITY OF BRAȘOV

Transilvania University of Brașov organised, on 6 March 2026, within the 14<sup>th</sup> edition of BRAMAT International Conference, the multiplier event for EDU4PlastiCircular, a project dedicated to promoting circularity and responsibility in the use of plastics for the purposes of engineering training. Hosted in “Sergiu T. Chiriacescu” Conference Centre, the event brought together professors, experts, representatives of the environmental authorities and international partners.



The event foregrounded the need to integrate the principles of circular economy into the engineering education, with an emphasis on the role of universities in training a generation capable of sustainably managing plastics. The presentations addressed topics such as circularity of plastics, environmental crime associated with textile and plastic waste, or impact of microplastics, they brought examples for the transformation of plastic waste into local resources, and shared international learning experiences

A special emphasis was placed on the digital tools developed within the project: e-learning platform, digital library, and certification scheme, resources

designed to support students, teaching personnel, employers, and staff alike in adopting modern and responsible practices regarding the circularity of plastics.

The participants included representatives of the academic environment from Transilvania University of Brașov, “Politehnica” University of Timișoara, Universitat Politècnica de València, Spain, Technical University of Cluj, Valahia University of Târgoviște, Faculty of Environmental Protection Velenje, Slovenia, and Insubria University of Italy; as well as representatives of the socio-economic partners, namely National Environmental Guard, S.C. Fin-Eco S.A., Schaeffler Romania, Eu Consulting, S.C. Eldon SRL, S.C. Hutchinson SRL, DS Smith Zărnești, Silcotub Tenaris, and more.



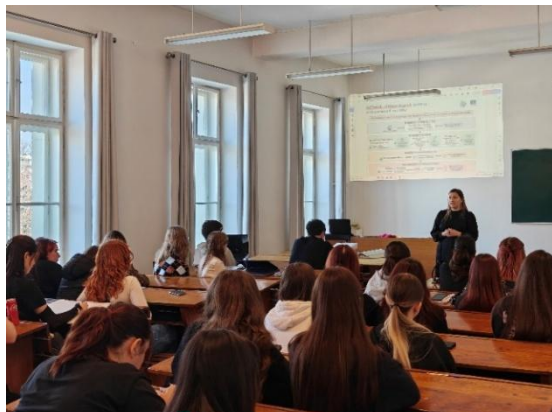
The event strengthened the collaboration between academia, authorities and industry, proving that the transition to a circular economy requires joint effort, quality education and continuous innovation.

Prof. Dr. Eng., Dr. Mrkt. Angela REPANOVICI,  
Prof. Dr. Dana PERNIU, project coordinator

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## DESIGN YOUR FUTURE: YOUTH-TARGETED OPPORTUNITIES OF PERSONAL AND PROFESSIONAL DEVELOPMENT

As part of the event series dedicated to the Day of Transilvania University of Braşov, an information session took place in the TI12 room of the Faculty of Sociology and Communication, on Thursday, 5 March 2026.



The event was graced with the presence of Adelina Dragomir, currently Head of Future Skills at GEYC, before the students in the Digital Media, and Communication and Public Relations study programmes. As a graduate of this faculty, she presented her professional journey and the correlation between academic studies and work within European projects.

The session facilitated the dialogue between the representative of GEYC and the over 60 student participants. The discussions focused on the valorization of the communication and public relations skills in the current context of creative economy. This interaction provided the students with information about the transition stages from theoretical training to the implementation of professional initiatives.

The presentation highlighted the importance of the adaptation to the requirements of the labour market through the use of digital skills and critical thinking, elements included in the curriculum of the communication sciences discipline. While describing the activity of GEYC Association, on its 16<sup>th</sup> anniversary of ongoing rise, the speaker also opened a perspective on the development opportunities available to young people during their studies.



The collaboration between the organization and the faculty continues through the European initiatives coordinated by Adelina Dragomir. In this regard, the project ACT4EU was presented as a support tool for the students who want to test their entrepreneurial ideas under the guidance of mentors, in an international setting.



The interested students can access down the line the resources and opportunities offered by the creative entrepreneurship accelerator, thus maintaining contact with the personal development programmes presented within the university.

Assoc. Prof. Dr. Arabela BRICIU, Vice-Dean  
Faculty of Sociology and Communication

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## INTERDISCIPLINARY DIALOGUE ON AN ANNIVERSARY OCCASION: STUDENT CAFÉ ORGANISED ON THE ENVIRONMENTAL GUARD DAY BY ITS BRAȘOV COMMISSARIAT

On 12 March 2026, the students of the Faculty of Product Design and Environment and the Faculty of Law, accompanied by Assoc. Prof. Dr. Cristina Bogatu, respectively Lect. Dr. Georgeta-Bianca Spîrchez, accepted the invitation to participate in an informal debate – student café type – organised by Brașov Environmental Guard, on the 23<sup>rd</sup> anniversary of this institution. The event was a valuable educational and interdisciplinary approach, bringing together students in complementary fields, generating an open and dynamic framework for dialogue, in which the future lawyers and environmental specialists explored together the current environmental protection-related challenges.



During the meeting, the students were introduced to the institution's main duties and fields of expertise, complete with relevant examples from the environmental officer's practice. This presentation was followed by an open discussion, focused on the difficulties encountered by the environmental officers in the exercise of their duties, offering the participants a practical insight into the real facts.

A special emphasis was placed on the legal side in managing environmental issues, by analysing concrete situations in which deeds with a negative impact on the environment are classified as either crimes or contraventions, depending on their severity, consequences and incidental legal framework. The students had thus the opportunity to understand the differences between contraventional and criminal liability in the field of environment, as well as the environmental officers' essential role in ascertaining the facts and notifying the competent bodies.

The debates addressed the issue of waste management, with a focus on textile waste, a major topic these days, with legal, social and environmental implications. Legal obligations on selective collection, waste traceability and the economic operators' responsibility were analysed, in the context of the new European trends of circular economy.

The interdisciplinary nature of the dialogue favoured problem-solving, from the improvement of the legal framework, to practical solutions for a lower impact of waste on the environment, and encouragement for the reintegration of waste products into the circuit.

The students in Environmental Engineering contributed technical and sustainability-oriented perspectives, while their colleagues in Law brought clarity to the legislative framework and regulatory opportunities. The open, informal atmosphere of the meeting fostered the exchange of ideas and the collaboration, highlighting the essential connections between the legal and environmental dimensions for a clean, healthy and safe environment.



We thank the Environmental Guard officers for this useful, interactive and unique learning experience, which strengthened both theoretical knowledge and applied understanding of environmental protection challenges, and respectively raised a solid civic and ecological awareness among the future graduates.

Lect. Dr. Georgeta-Bianca SPÎRCHEZ

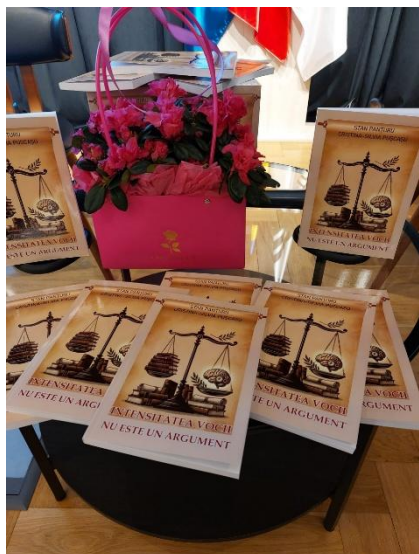
Faculty of Law

Assoc. Prof. Dr. Cristina BOGATU

Faculty of Product Design and Environment

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## WHEN "LOUDNESS IS NOT AN ARGUMENT" – A DIALOGUE ON EDUCATION AND COLLABORATION



In March 2026, within the Faculty of Psychology and Education Sciences, among the series of events marking the anniversary of Transilvania University of Braşov, two distinct activities stood out, merged in one "voice", namely the collaboration between faculty and community, students and professors, mentors and disciples, parents and young learners.



The former activity, the conference "School, Family, Community: One Voice for Children", organised in partnership with Braşov County School

Inspectorate, took place as a debate attended by education specialists – inspectors, methodist teachers, primary-school teachers (insp. Mihaela Zugravu, tchr. Raluca Voina, Cornelia Melcu, Laura Piorş) as well as representatives of the local community and parents. The conclusion was that only together can we help children develop into fulfilled citizens.

The latter activity, including a precious experience



sharing, brought together Professor Stan Panțuru, a mentor and role model for the academic teaching personnel of the Faculty of Psychology and Education Sciences, and teacher Cristina-Silvia Pușcașu, who co-authored "Voice Pitch Is Not an Argument". Dwelling on this book, the dialogue,

interspersed with memories and emotions, added a strong touch of genuineness and professionalism to the atmosphere.

The activities emphasised the importance of education and dialogue for collaboration, sharing, argumentation and respect for every voice.

Assoc. Prof. Dr. Mihaela VOINEA  
Faculty of Psychology and Education Sciences

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## PROMO CAMPAIGN OF SEAA'S EDUCATIONAL OFFER AT "NICOLAE IORGA" NATIONAL COLLEGE OF VĂLENII DE MUNTE

On 30 March 2026, our team, consisting of academic teaching personnel, together with the students Georgiana Nikolle Hulpe and Alexia Duca, participated in the Fair of Faculties, hosted by "Nicolae Iorga" National College of Vălenii de Munte.



The event was an excellent opportunity to present Transilvania University's educational offer to the youth pursuing an economic career. The pupils' interest defied expectations, as our stand was the focal point for over 120 "mini-dialogues" brimming with curiosity and enthusiasm.



Although most of the visitors were senior pupils (11<sup>th</sup> and 12<sup>th</sup> graders) in full process of decision-making, we were delighted to talk to younger pupils (8<sup>th</sup>-10<sup>th</sup> graders) as well, which proves that the image of SEAA draws attention from early high school years.



The career guidance test was the "star" of the discussions, proving to be a highly effective interactive tool, since it not only helped the students identify their skills, but also facilitated an authentic connection between them and our academic community.



We thank the hosts for their greet, and look forward to welcoming our future colleagues on the university campus, starting this autumn!

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## CINEMAUNIT AT A NEW EDITION



The fifth edition of CinemaUnit, the Romanian film festival organised by Cinemaraton TV in partnership with Transilvania University of Braşov, took place between 22 and 29 March 2026, and brought nineteen Romanian heritage films, but also the latest films awarded at international festivals, as well as documentaries and classics for the children, to Astra movie theatre. Participation in the festival was free, and the screenings were held, for the most part, to a full house.

Under the Award-winning Films section, which reunites contemporary cinematographic creations highly appreciated by moviegoers, and nominated or awarded at international festivals, the masterpieces on the big screen featured *The Yellow Tie* (Serge Ioan Celibidachi, 2025), *The Magus* (Bogdan Mureşan, 2025), a short nominated at the International Animation Festival of Annecy, *Kontinental 25* (Radu Jude, 2025), which won the Silver Bear for the best screenplay at Berlin International Film Festival (Berlinale) 2025 and *Dracula* (Radu Jude, 2025), which was awarded at the 78<sup>th</sup> edition of Locarno Film Festival.

The movies under the Multicultural Section were presented by grace of the German Cultural Centre of Braşov, Goethe Institute and Brassói Magyar Filmnapok. *In the Crossfire* (Christian Petzold, 2023) won the prestigious Silver Bear – Grand Jury Prize at Berlin International Film Festival (Berlinale) in 2023. *Bölöni – The Transylvanian Legend* (Kollarik Tamás şi Szabó Attila, 2025) is a biographical documentary film that explores Ladislau Bölöni's life and career as a legendary football player. *I'm Not Famous But I'm Aromanian* (Toma Enache, 2013) is a romantic comedy and drama; but, most importantly, the first Romanian film made in the Aromanian language. *Kizim* (Radu Potcoavă, 2026) is a Romanian adventure and love film, the first production inspired by the Tatar community in Romania. Within this section, a series of shorts dedicated to the Roma community were screened.

Just as in the previous edition, the screenings were followed by debates bringing together film critics, directors, producers and revered actors: Dan Piţa, Victor Rebengiuc, Bogdan Mureşan, Toma Enache, Manuela Cernat, Iuliana Naghi, Laurenţiu Damian, Dana Duma, Nae Caranfil, Stere Gulea, Anca Moscu, Anda Onesa, Dorel Vişan, Adi Voicu, Igor Cobileanski, Ada Lupu, Virgiliu Mărgineanu, and more.

Established in 2022, CinemaUnit festival was designed as a meeting place with Romanian cinematography for both the students of Transilvania University of Braşov, and the audience at large. The selection of movies, but also the organization of post-screening discussions/debates was aimed at acquainting the audience with valuable local productions, both classic and contemporary. The meetings with artists, directors and film critics created the framework for free discussions on these motion pictures, from the process of production to their destiny on the big screens.

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## KINEDOK - DOCUMENTARY FILM FESTIVAL

The 11<sup>th</sup> edition of KineDok festival was hosted by the Multicultural Centre of Transilvania University of Braşov in the month of March. It was a first for the festival to take place in collaboration with the Faculty of Letters and the students in the Cultural Innovation master's study programme, who got involved in the organization and conduct of the three screenings that took place on Tuesdays.



For the city of Braşov, the series of screenings started on 17 March with the feature film *Alice On & Off*, directed by Isabela Tent, one of the most appreciated and awarded 2025 Romanian documentaries. The movie tells the story of Alice, a young woman who becomes a mother at 16 and strives to find balance, despite a life marked by responsibilities, personal trauma and drug addiction. The schedule of events continued, on 24 March as well, with the multi-awarded documentary *Agent of Happiness* by Arun Bhattarai and Dorottya Zurbó. The film starts from a simple question: is there a measure for happiness? In the kingdom of Bhutan, known for applying a Gross National Happiness Index, two officials go door to door to ask people if they are happy. The last screening in the KineDok series for the city of Braşov took place on 31 March, with the movie *Balomania*, a Denmark-Spain production in the favelas of Brazil, where building and launching giant hot air balloons is a tradition and an art form passed down from generation to generation. Of late, this practice has become illegal, and the stakeholders are forced to do everything covertly.



Every screening ended in discussions with the audience, to which experts in various fields of relevance for the film topic were invited: Ioana Constantinescu, learning and development specialist at Alternative Step Association, clinical psychologist, psychotherapist and social worker, Vlad Bătrânu-Pinţea, Lecturer at the Faculty of Sociology and Communication, and respectively Florin Dumitrescu, Lecturer at the Faculty of Letters. The discussions were moderated by Anisia Bumbăcea, Alexandru Pavel, Bianca Vicol, Cosmina Ciochină, Doina Nastea, Andra Pop and Anne Marie Alexandru, students in the Cultural Innovation master's study programme.

KineDok is a unique programme in Europe, simultaneously running in five countries: Czech Republic, Slovakia, Hungary, Croatia and Romania. In our country, the programme is coordinated by One World Romania Association, in partnership with One World Romania International Documentary and Human Rights Film Festival. The selected documentaries run in hundreds of alternative spaces across all five countries on an annual basis, helping build an active cultural community and fostering social dialogue through film.

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## JEROME SABBAGH QUARTET AT CHAMBER JAZZ

In the month of March, Chamber Jazz brought five great names of world jazz to the Multicultural Centre: Jerome Sabbagh (saxophone), Ben Monder (guitar), Joe Martin (double bass) and Nasheet Waits (drums). Prolific composer and representative of New York City's contemporary jazz scene, Jerome Sabbagh is, at the same time, a musician deeply connected to the tradition of the genre. Jerome Sabbagh's quartet, active for over twenty years – a rarity in contemporary jazz – have built a distinct sound identity for themselves, largely due to the musicians' exceptional quality.



Born at Paris in 1973, Jerome Sabbagh has been living in New York since 1995. As a saxophonist, he is particularly interested in lyricism and sound refinement. His band's music is eclectic but cohesive, always bringing in surprises. Sabbagh was one of the last saxophonists with whom the legendary Paul Motian had sung, for a week, in the famous Village Vanguard club, within the "New Trio" project (as well as alongside the guitarist Ben Monder). During his career, he recorded 12 albums with his own quartet, but also with musicians such as Kenny Barron, Al Foster, Ben Street, Rodney Green, Daniel Humair, Jozef Dumoulin, Greg Tuohey and Johnathan Blake.

Ben Monder, with a special talent for ingenious harmonic textures, known for his collaborations with Maria Schneider, Lee Konitz and David Bowie, currently a member of the acclaimed The Bad Plus

band, is considered one of the greatest guitarists of his generation.



The double bass player Joe Martin, a first-class musician with a remarkable musical sense, has collaborated with artists such as Mark Turner, Kurt Rosenwinkel, Chris Potter and Al Foster.

The acclaimed drummer Nasheet Waits completes the quartet with an organic style, anchored in the authentic tradition of jazz, with explosive energy and a highly refined sense of musical interaction.

The quartet's new album, *Stand Up!*, which reunites the saxophonist's compositions, is the band's fourth album after *North*, *Pogo* and *The Turn*, but also the first one produced together with Nasheet Waits. The album was released under Analog Tone Factory, the record label established by Jerome Sabbagh and Pete Rende, known for its analog tape recordings that have earned it a loyal audience among audiophiles and vinyl collectors. *Stand Up!* has been recently selected by Bill Milkowski, in *The Absolute Sound* journal, as one of the ten best jazz albums of the year 2025.

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