



Transilvania
University
of Brasov

NEWSLETTER

No. 167 March 2026

- UNITA STAFF WEEK: NEW STRATEGIES FOR THE INTERNATIONALIZATION OF HIGHER EDUCATION
- UNITBV'S CONTRIBUTION TO THE SKILL BUILDING WORKSHOP WITHIN *RETEACH* PROJECT, UNIVERSITY OF PALERMO
- ERASMUS+ KA220 PROJECT ON STRATEGIES FOR A LOWER DIGITAL FOOTPRINT
- ACADEMIC AND ARTISTIC PARTNERSHIP BETWEEN STUDENTS AND PROFESSORS IN THE EUROPEAN SPACE THROUGH THE ERASMUS+ PROGRAMME
- THE THIRD GENERAL MEETING AND CONFERENCE OF COST 22155 EU-POTARCH – *NETWORK FOR FOREST BY-PRODUCTS CHARCOAL, RESIN, TAR, POTASH* ACTION, HELD IN BRAȘOV
- THE UNITBV STUDENTS, BIG WINNERS OF THE JOURNALISTIC CREATION CONTEST ON THE IMPACT OF ARTIFICIAL INTELLIGENCE
- ON BEHALF OF ROMANIA AT "ART BEYOND BOUNDARIES" INTERNATIONAL EXHIBITION, IN JAPAN
- TRANSILVANIA UNIVERSITY'S 2026 CHESS CUP
- LAUNCH OF WENATOUR CONSORTIUM'S EDUCATIONAL OFFER FOR THE YEAR 2026
- WHEN THEORY MEETS PRACTICE: STUDENTS OF THE FACULTY OF ECONOMIC SCIENCES AND BUSINESS ADMINISTRATION AT THE FIRST EDITION OF *ARILOG* WINTER SCHOOL
- PSI WEEK IN FEBRUARY 2026: ACADEMIC DIALOGUES BETWEEN SCIENCE, PRACTICE AND CRITICAL REFLECTION
- THE WORKSHOP OF MATHEMATICS AND COMPUTER SCIENCE IN ITS 11TH EDITION

- ▣ "TOKENS OF SPRING SEWN BY HAND ON PERFORATED WOODEN BOARD" WORKSHOP
- ▣ THE FIFTH EDITION OF *GAMES OF SCIENCE* COMPETITION IN THE CITY OF BRAȘOV: THE SCIENTIFIC COMMUNICATION BETWEEN THE DEVELOPMENT OF SKILLS AND THE SOCIAL IMPACT OF RESEARCH
- ▣ INTERNSHIP OPPORTUNITIES IN COMMUNICATION AND ENTREPRENEURSHIP THROUGH THE *FRESH TECH* PROJECT
- ▣ TESTING IN MECHANICAL ENGINEERING DURING THE ERA OF DIGITALIZATION
- ▣ INTERACTIVE WORKSHOPS FOR HIGH-SCHOOL PUPILS
- ▣ AN EXERCISE OF DIALOGUE AND DISCOVERY ACROSS FIELDS
- ▣ FOLK GARMENTS ON A FEAST DAY AT THE FACULTY OF FOOD AND TOURISM
- ▣ EXHIBITION OF GRAPHICS AND PAINTING SIGNED BY BIBORKA BARTHA AND ÁRPÁD BARTHA AT "NORBERT DETAEYE" MEDIA LIBRARY
- ▣ "PIANO CONCERT" WITH JUNTONG LI AT CONFUCIUS INSTITUTE OF BRAȘOV
- ▣ A MEETING WITH THE WRITER GABRIELA ADAMEȘTEANU
- ▣ CHAMBER JAZZ | SORIN ROMANESCU AND RĂZVAN CIPCĂ
- ▣ "AUREL STROE" MUSIC MEDLEY
- ▣ MUSICAL PAGES OF FAMOUS OPERAS. THE RECITALS ORGANISED WITHIN THE VOCAL MUSIC PERFORMANCE STUDY PROGRAMME

UNITA STAFF WEEK: NEW STRATEGIES FOR THE INTERNATIONALIZATION OF HIGHER EDUCATION



In a dynamic approach to promoting internationalization in higher education, the partners of the project UNITA RECIPES for Internationalization came together in Brașov, between 24 and 26 February, for an intensive series of workshops and presentations aimed at a deeper insight into the concept of internationalization, at facilitating the exchange of good practices, and at developing the institutional capacity for the internationalization of the curricula both within the Alliance's universities through the UNITA RECIPES project, and at European level. The event brought together participants from seven universities – academic teaching personnel, coordinators of study programmes, advisors in the field of internationalization – all pursuing an enhanced internationalization of the study programmes within their faculties or universities.

During the three days of activities, the main tools developed within the project were presented, namely "UNITA Recipes Handbook for Internationalization" – a practical guide which provides structured "recipes" that the programme coordinators and professors can use to plan and develop international educational experiences, as well as "Self-Evaluation Tool" – designed, as the name suggests, to assess the internationalization level of the study programmes, based on a series of carefully selected criteria.

A highlight of the recent meeting was the series of interactive workshops held by Dr. Sandra McGury, an expert in education. With a solid academic background in the field of linguistic education and global skill

development, Sandra McGury valorised her expertise in pedagogical research and professional training within the sessions for the participants.

Apart from the workshops held by Sandra McGury, the Staff Week benefited from relevant presentations in the context of internationalization and of this project, given by Adrian Georgescu, Director of the National Agency for Community Programmes in the Field of Education and Vocational Training (ANPCDEFP) – Erasmus+ National Agency for Romania – and by Nicoleta Popa, coordinator within the same agency. Their contributions highlighted the strategic importance of internationalization in the broader context of European educational policies, addressing topical issues such as *Future of the Erasmus+ Programme. Between Needs and Challenges* and *Erasmus+ Ingredients for Boosting the Success of the Internationalization Recipes*.

The event not only strengthened the collaboration between the partners, but also reaffirmed their shared commitment to providing the academic environment with the confidence and tools to internationalise the curriculum in relevant and sustainable ways. By combining institutional strategies with expert-given training activities, the project UNITA RECIPES proves how collaborative European initiatives can generate systemic changes in higher education.

As the project comes to a close, the partners look forward to organising new presentation events for the newly created toolkits, as well as training modules and dissemination activities, which will raise the visibility and impact of the recipe guide, of the self-evaluation tool on the level of internationalization and of the related resources, thus turning internationalization into a defining feature of the study programmes within the Alliance and beyond.

Assoc. Prof. Dr. Roxana MATEFI, Dean
Faculty of Law

■ CONTENTS

UNITBV'S CONTRIBUTION TO THE SKILL BUILDING WORKSHOP WITHIN *RETEACH* PROJECT, UNIVERSITY OF PALERMO



Between 2 and 4 February 2026, the University of Palermo hosted the workshop *Enhancing Teacher Education Practices for Innovation*, organised within the Erasmus+ project *Reforming Teacher Education towards Green and Digital Transition in Mongolia* (RETEACH). The event brought together teams from the five partner institutions – University of Palermo (UNIPA), Transilvania University of Braşov (UNITBV), CESIE, Olgontenger University and Mongolian National University of Education – in the optimal setting for the exchange of good practices in teacher training.

The three working days were thematically structured: the first day, coordinated by the UNIPA team, was dedicated to inclusive pedagogies and active learning, with an emphasis on digital and ecological perspectives. The third day, led by CESIE, addressed the green and digital skill-related challenges in STEAM education, including presentations on the gender-sensitive education and the integration of gamification practices into the school curriculum.



The second day belonged entirely to the UNITBV team, who coordinated the thematic session *Pedagogical Practices, Internship and In-Service Training*. The UNITBV trainers – Assoc. Prof. Dr. Daniela Popa, Lect. Dr. Alina Turculeţ and Prof. Dr. Eng.

Codruţa Jaliu – facilitated three parallel working groups, structured in two parts: a presentation of good practice instances in Romania and an exercise of transferability to the Mongolian context. The three topics thereof were: models of practical training and internships for the future teachers, mentorship practices and assessment tools, and lifelong teacher training models. The session ended with a plenary discussion where each group presented the results, followed by an exchange of good practices on the school-community relations and supervision, with perspectives from Mongolia, Romania and Italy.



The agenda also included visits to the Green Wall of the university campus and to Palazzo Steri, the historical headquarters of the Rectorate, as well as a meeting with the Rector of the University of Palermo, Prof. Dr. Massimo Midiri, and with the President of the Teaching and Learning Hub, Prof. Dr. Luisa Amenta. The workshop ended with an evaluation and feedback session, followed by the meeting of the Project Coordination Committee.

UNITBV's participation in this workshop showed the value of the Romanian expertise in the teaching personnel's both initial and continuing training, and significantly contributed to attaining the RETEACH project objectives, namely reforming teacher education in Mongolia.

Assoc. Prof. Dr. Daniela POPA
Faculty of Psychology and Education Sciences

■ CONTENTS

ERASMUS+ KA220 PROJECT ON STRATEGIES FOR A LOWER FOOTPRINT

Transilvania University of Braşov participates in the implementation of the international project ERASMUS+ KA220 (2025-1-TR01-KA220-SCH-000356003) with the title *Cyberfootprint Solutions: Strategies for Lighter Digital Impact*, dedicated to developing strategies to identify and reduce the digital footprint, together with five other partners from Germany, Portugal and Türkiye.

The project spans over a two-year period (December 2025 - December 2027), being initiated and coordinated by the University of Gaziantep, Türkiye, and co-financed by the European Union.



The project operates at the intersection of environmental sustainability, digital transformation of the organizations and education reform, preparing the educational institutions to evaluate and optimise the digital footprint of their websites.

The project participants, coming from the four partner countries, have the opportunity of assessing their level of digital performance and understanding the impact of their digital footprint on the environment, but also of exploring concrete ways to apply the best sustainable practices in this field.

Between 26 and 27 February 2026, the project teams' first face-to-face meeting took place, hosted by the colleagues at the University of Gaziantep, with Prof. Dr. Ibrahim Giritlioğlu as project coordinator.

On behalf of Transilvania University of Braşov, the meeting was attended by Prof. Dr. Silvia Sumedrea (coordinator for UNITBV) and Prof. Dr. Cătălin Ioan Maican (IT expert within the project).



During the meeting, the team coordinators gave short presentations of the institutional capacity, expertise in the field of digitalization and sustainable development, followed by the presentation of the in-house teams and a detailed discussion of the roles assigned within the project. More details about the project are available on the website: www.digifootprinteu.com.

At the end of the visit, the participants were received by Prof. Dr. Fahrettin Göğüş, Vice-Rector of the host institution, who had the kindness to give a presentation on how the University of Gaziantep gets involved both in the national education and research system, and in numerous international projects.



A project financed by the European Union. Nevertheless, the expressed opinions are exclusively the author's and do not necessarily reflect the position of the European Union or of Türkiye Ulusal Ajansı. The European Union or the financing authority shall not be held responsible for these opinions or information.

Prof. Dr. Silvia SUMEDREA
Faculty of Economic Sciences and Business
Administration

■ CONTENTS

ACADEMIC AND ARTISTIC PARTNERSHIP BETWEEN STUDENTS AND PROFESSORS IN THE EUROPEAN SPACE THROUGH THE ERASMUS+ PROGRAMME

For the Faculty of Music, the year 2026 started under the sign of a dynamic international activity, marked by the intensification of the mobilities within the Erasmus+ programme.



In February, nine students in the bachelor's and master's programmes of this faculty participated in a short-term Erasmus+ mobility, conducted at "Andrés de Vandelvira" Conservatorio Superior de Música, in Jaén, Spain: Ana Kiss – violin (1st year, IM), Zoltan Kerekes – violin (2nd year, IM), Vlad Nauncef – viola (2nd year, IM taught in English), Gloria Chiciudean – violin (3rd year, IM), Alexandru Nauncef (3rd year, IM in English), Silvia Ferencz – violin (3rd year, IM), Mara Otvos – violin (4th year, IM taught in English), Albert Dănăilă – violin (1st year, SPIV) and Maria Botoşencu – violin (1st year, SPIV).

The activities took place within the blended intensive programme (BIP) entitled "Orchestral Meeting: Sound Dialogues between German Romanticism and Spanish Neoclassicism" (February 2026) and included violin, viola and orchestra masterclasses given by professors from the partner institutions of Italy and Spain, Romania and Austria. The artistic event took place on 6 February 2026, in the concert hall of the host Music Academy, in Jaén.

During the same month, between 9 and 13 February, Assoc. Prof. Dr. Alina Nauncef conducted a teaching mobility (STA) at the headquarters of Conservatorio Superior de Música de Canarias, in Las Palmas, Spain. The collaboration with this partner institution began four years ago and materialised in several academic and artistic mobilities, which included masterclasses and recitals with academic teaching personnel and students

alike, at the headquarters of both Santa Cruz de Tenerife (2023, 2024, 2025) and Las Palmas (2026).

The strengthened partnership with Prof. Gonzalo Jaubert entailed the organization of intensive masterclasses for the violin students, from 6 to 12 February. The activities ended with the final concert on 13 February, within which the students performed solo music pieces, as well as a chamber repertoire together with Prof. Alina Nauncef and Prof. Gonzalo Jaubert, featuring *Concerto for four violins* by G.Ph. Telemann and *Suite for four violins* by L. Gabrielli. A highlight of the recital was the Trio performed by Prof. Alina Nauncef, Prof. Gonzalo Jaubert and the pianist Sandra Gonzales. This special moment for the audience symbolised the academic and artistic collaboration between the Faculty of Music in the city of Braşov and Conservatorio Superior de Música de Canarias.



In conclusion, the practical activities (rehearsals, masterclasses and concerts) conducted in the two types of mobilities by the students and professors of the Faculty of Music complement the theoretical training and foster the development of teamwork skills, artistic leadership and professional adaptability.

The participation in international artistic events raises our university's visibility all over the European space of education and culture. These coordinates confirm that Erasmus+ is not only a mobility programme, but also a strategic tool for academic excellence, cultural openness and integration into the European networks of education and artistic creation.

Prof. Dr. Mădălina RUCSANDA, Dean
Faculty of Music

■ CONTENTS

THE THIRD GENERAL MEETING AND CONFERENCE OF COST 22155 EU-POTARCH – NETWORK FOR FOREST BY-PRODUCTS CHARCOAL, RESIN, TAR, POTASH ACTION, HELD IN BRAȘOV

The Third General Meeting and Conference of [COST EU-PoTaRCh Action](#), coordinated by Poznań University of Life Sciences (PULS), took place between 17 and 19 February 2026 at Transilvania University of Brașov, which was also the organizer of the event. It brought together 70 action members from 22 European countries, who spent three days discussing cultural heritage and sub-forest resources, against the backdrop of the wood tar, charcoal, resin and potash manufacturing.



On the first day of the meeting and conference, keynote lectures were given by distinguished experts of the scientific community: Tănase Dobre - "Politehnica" National University of Science and Technology, Bucharest (Romania) and Meinrad Pohl - Western Norway University of Applied Sciences, Bergen (Norway). The stakeholders were represented by Antonio Martin Chicote - Cabaña Real de Carreteros, Burgos (Spain) - a cultural and educational association combining the rich historical heritage with a practical approach to the capitalization on natural resources. During the sessions, the oral presentations and posters addressed, inter alia: innovative tourism concepts aligned to the conservation of forest heritage; development of a European educational path; submission of a PoTaRCh-focused reference document to policymakers and international organizations; a catalogue of production maps, archives, photographs and other materials on the human and non-human actors, but also socio-ecological systems.

The second day began with the meeting of the working groups, during which the participants kept working on the key objectives of the action, focusing on the development of joint results, materials and international

initiatives. The programme also included a session for the haiku poems written by participants in the EU-PoTaRCh action. The day ended with a cultural tour of the city of Brașov, and a visit to the Museum of Urban Civilization and Black Church. The third day was dedicated to a field trip, with visits to important sites in the cultural heritage of Brașov, namely Prejmer and Feldioara Fortresses, and ended with a visit to the premises of the Faculty of Furniture Design and Wood Engineering.



The three days of intense meetings and discussions brought the participants closer to achieving the ambitious objectives of the action, and provided the representatives of the various countries and sectors with an excellent opportunity for the exchange of knowledge and expertise.

The guests appreciated the cultural richness of Brașov and the organization of the event. We take this opportunity to thank the management and all representatives of UNITBV, the FDMIL student members in "Wood Works" Association, as well as our partners at Feldioara Fortress, who contributed to the conduct of the event under the best circumstances.

The next general meeting of COST EU-PoTaRCh action will take place in Athens, Greece, in May 2027.

Lect. Dr. Eng. Emanuela BELDEAN, local organizer
Faculty of Furniture Design and Wood Engineering

■ CONTENTS

THE UNITBV STUDENTS, BIG WINNERS OF THE JOURNALISTIC CREATION CONTEST ON THE IMPACT OF ARTIFICIAL INTELLIGENCE



The reading room of “George Barițiu” Public Library of Brașov hosted, on 27 February 2026, the award ceremony of the Journalistic Creation Contest for Youth in its first edition. The event, organised by [Union of Professional Journalists in Romania \(UZPR\) - “Aurel Mureșianu” Subsidiary for Brașov-Covasna](#), was themed and titled *Role of IA in Communication and Public Information, Benefits and Dangers*, a highly topical issue that has generated a high interest among pupils and students.

The Faculty of Sociology and Communication within Transilvania University of Brașov was represented in the competition by a group of students in *Digital Media* and *Communication and Public Relations* study programmes. Coordinated by Assoc. Prof. Dr. Victor Briciu, the 1st- and 3rd-year students’ papers obtained the main distinctions of the edition, reflecting the research and journalistic writing skills acquired in the academic environment.

All three places on the podium were adjudicated by the UNITBV students:

- First Prize: Denisa Melinte (Digital Media, 1st study year) with the paper *AI - The Two-sided Mirror*.
- Second prize: Bruno Andrei Isar (Digital Media, 3rd study year) with the paper *Confronted with a Wealth of Information, Human Judgement is the Only Truly Scarce Resource*.
- Third prize: Teodora Gabriela Dedu (Digital Media, 1st study year) with the paper *Word Is Life, Emotion, Feeling*.

The festivity was opened by Ioan Pamparău, the president of UZPR Brașov-Covasna Subsidiary, who emphasised his wish for this contest, launched by Nicolaie Pavel, to become a local tradition. The

students’ success was validated by an expert jury and supported by partners such as Brașov County School Inspectorate, HOME CALLING Christian Cultural-Philanthropic Society (of New York), “George Barițiu” County Library and “Brașov Differently” Association.



Apart from the main prizes, the competitors were also awarded special prizes. Radu Pescaru, expert in advertising and digital communication, awarded the distinctions for “Digital Judgment”, “Critical Thinking” and “Man-AI Balance”. Furthermore, Pavel Nicolaie, editor-in-chief of the new magazine *Way of Brașov*, offered the Special Award for Efficiency and Documentation; and Ioan Popa and Matei Schinteie, deputy chairmen of the subsidiary, awarded personal prizes to the participants with outstanding papers.

The event was not only a competition, but also a learning space where the young participants were encouraged to write and to explore complex phenomena. The presence and achievements of the students at the Faculty of Sociology and Communication confirms the quality of their training, as well as the active involvement of Transilvania University of Brașov in qualifying the next generation of communication experts.

Nicolaie PAVEL, UZPR member, contest initiator
Assoc. Prof. Dr. Victor BRICIU, the students’ coordinator

ON BEHALF OF ROMANIA AT "ART BEYOND BOUNDARIES" INTERNATIONAL EXHIBITION, IN JAPAN



Between 22 January and 1 February 2026, our colleague, Assoc. Prof. Dr. Elena-Simona Indreica (artist name Indreica Magher) represented Romania, together with the artist Cristina Prisăcariu, at "Art Beyond Boundaries" International Exhibition and Competition, 23rd edition. The exhibition took place at the National Art Centre of Tokyo and was organized by Tohun Kobayashi and Harumi Tohsei Kobayashi Sumi-e masters and coordinators of Sumi International Association.

The two Romanian artists' creations stood out among the 770 artworks of 36 countries for the Japanese visitors, with both of them being awarded - our colleague receiving the International Friendship Award for her painting *On a Bough*.



The presence of His Excellency Ovidiu Alexandru Raetchi, the Romanian Ambassador to Japan, at the exhibition, honoured the Romanian artists' participation (by writing wonderful words in this regard both on his own Facebook page and on that of the Embassy) and highlighted how important it is

to promote Romanian culture and art across the international space.



Every year, the event brings together established artists from all over the world, thus promoting the intercultural dialogue through Sumi-e art and contemporary forms of expression inspired by this Japanese artistic tradition. The two Romanian artists' participation in the recent years' editions contributed to strengthening the visibility of Romanian art in a global artistic context and to developing the cultural exchanges between Romania and Japan.

Through the artworks presented, the artists offered the Japanese public a sensitive insight into the way of interpreting a few symbols in both cultures. Our colleague's award attests to the value of her artistic endeavour and to the international acclaim of her creations.

Congratulations to the two artists for their success and for representing Romania in Japan!

Assoc. Prof. Dr. Victor BRICIU
Coordinator of the Compartment for Marketing and Image

TRANSILVANIA UNIVERSITY'S 2026 CHESS CUP

On the occasion of our University's Day, the Faculty of Mathematics and Computer Science organised Transilvania University's Chess Cup. The competition, held in "Sergiu T. Chiriacescu" Conference Centre on 28 February 2026, enjoyed a large attendance.

Worthy of note, it was attended by two members of the academic teaching personnel as well, namely Lect. Dr. Adrian Dașescu and Assoc. Prof. Dr. Gabriel Stan. Thirty-six students competed therein: Lucian Laurențiu Andrei, Cristian Anghel, Dragoș Ionuț Băjenescu, Paul Cristian Brumar, Vlad Cocris, Adrian Vasile Cosman, Ioan Cotiga, Bogdan Doboș, Mihai Octavian Dobrin, Mihnea Doloiu, Alexandru Gelegram, Casian Gocan, Albert Robert Gyorgy, Ferrydun Hadji-dai, Bogdan Andrei Inta, George Ioniță, Răzvan Jiga, Bogdan Matei, Artur Mkrtychian, Angelo Nica, Tiberiu Onofrei, Jemal Ovezdurdyeva, Catălin Palade, Eduard Petrov, Sabina Andreea Pițigoi, Filip Popescu, Cosmin Prot, Vlad Prot, Victor Purece, Adrian Rujoi, David Serea, Luciana Gabriela

Stan, Vlad Ștefan Stan, Vlad Ionuț Toader, Răzvan Andrei Todoran, Mihai Turcanu, joined by three outside-party competitors (children or other relatives of the academic teaching personnel).

The competition took place in the rapid chess mode (10 minutes + 12 seconds), according to the Swiss system, for seven rounds. It was a real tight, with intensely challenged and balanced games of a high level. The competitors with equal scores were ranked in accordance with the international tie-breaking criteria in chess competitions.

The first places were occupied, in this order, by Jemal Overdurdyeva, Sabina-Andreea Pițigoi and Luciana-Gabriela Stan. The organizers extend their congratulations and gratitude to all participants.

Assoc. Prof. Dr. Ion Gabriel STAN, Dean
Faculty of Mathematics and Computer Science

■ CONTENTS



LAUNCH OF WENATOUR CONSORTIUM'S EDUCATIONAL OFFER FOR THE YEAR 2026

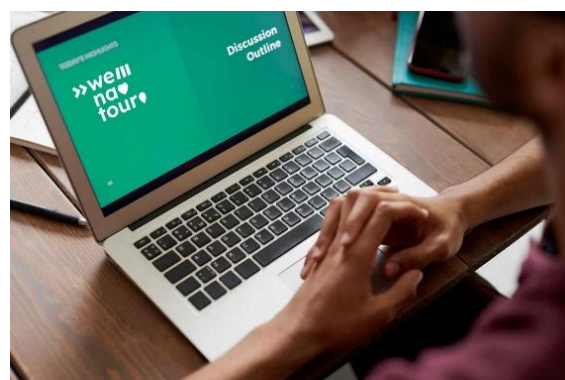
The European Consortium WeNaTour, wherein Transilvania University of Braşov belongs as well, announces the launch of the training offer for the year 2026, which includes two free online courses in sustainable tourism.



Their curricula are aimed at training a new generation of professionals who will successfully support the transition of the tourism sector towards sustainable, resilient, inclusive and nature-inspired models. This educational offer includes an e-learning course with academic recognition and a microcredential course, both of them ensuring professional excellence in destination management.

The former programme, **Welfare, Nature and Innovation in Tourism**, has an open online format with massive participation, totalling 150 hours of study. It addresses both students and tourism professionals. Its successful completion grants 6 ECTS credits. The latter, **Nature-based Tourism for Wellness and Health**, provides training for excellence in leadership within the fast-growing sectors of future tourism and offers internationally recognised microcredentials, upon completion of the 92 hours of study, structured into four stand-alone modules. Registrations and pre-registrations for these courses are currently open on the official platform of the project.

This WeNaTour initiative builds on the success of the first edition, which brought together over 400 international participants and rewarded the best trainees with opportunities of funded mobilities to Italy and Austria. The project, financed through the Erasmus+ programme, coordinated by the University of Padua and implemented by a consortium of 12 partners from five European countries, which includes Transilvania University of Braşov, aims at defining a new professional profile, namely sustainability manager for tourist destinations.



By integrating the environmental, social and governance principles (ESG), WeNaTour proposes real solutions to current challenges such as climate change and overcrowding, thus fostering regenerative tourism. Detailed information is available at www.wenatour.eu/learn.

Synthesis made by Assoc. Prof. Dr. Victor BRICIU
Coordinator of the Compartment for Marketing and
Image

Source: www.unitbv.ro/stiri-si-evenimente

Photo credit: [WeNaTour European Consortium](http://www.wenatour.eu)

■ CONTENTS

WHEN THEORY MEETS PRACTICE: STUDENTS OF THE FACULTY OF ECONOMIC SCIENCES AND BUSINESS ADMINISTRATION AT THE FIRST EDITION OF *ARILOG* WINTER SCHOOL

From 11 to 12 February 2026, the students of the Faculty of Economic Sciences and Business Administration took a major step from amphitheatres straight into the heart of modern logistics. The students, undergraduate and graduate alike, had the opportunity to attend the first edition of the Winter School organised by the Romanian Logistics Association (ARILOG) in the city of Braşov. The schedule of events was designed as an intensive blend of strategic presentations and technical visits, giving us a 360° perspective on what logistics and today's supply chain mean.

The first stage of the programme took place in VGP Industrial Park, a strategic logistics hub where our partners Autoliv and Gebrüder Weiss provided the necessary setting for understanding the complexity of the operational flows. A highlight was the presentation given by Romeo Dumitru (deputy chairman of ARILOG) under the title "Introduction to the Supply Chain".

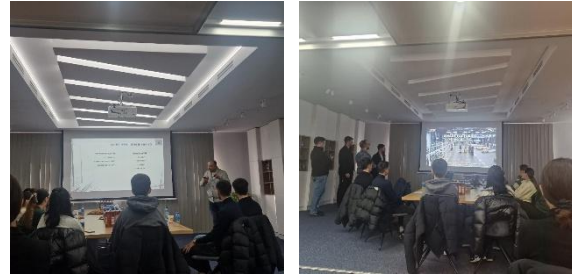


The day continued with a series of presentations focused on the strategic pillars of modern management:

- **Procurement Management:** Dorina Rădoi (Lactalis Group) emphasised the role of procurement as an essential efficiency factor in streamlining the cost structure of the multinationals.
- **Logistics and e-commerce:** Mircea Barbu (Delaco) and Laura Simion (Kruhn Europe Logistik) analysed the quick adaptation of the distribution channels to the volatility of online demand.
- **Efficiency of Warehouse Flows:** the visits to Autoliv and Gebrüder Weiss illustrated the implementation of Lean concepts and automation, for a higher accuracy and fast inventory turnover.

The second day of the programme was spent at Olympus dairy factory, a benchmark of technological integration in this industry. The day's debates focused

on the transversal elements of the supply chain, such as:



- **Digitalization and Technology:** the presentations delivered by the experts of Dachser, namely Andreea Vlădescu and H Supply Chain Advisors, as well as Andrei Hulan, turned the attention towards the IT systems (ERP/WMS/TMS), proving that digitalization is no longer an optional competitive advantage, but a condition of survival on the market.
- **Circular economy and Packaging Management:** Cristi Oprea (Smart Wrap) brought up packaging management from the perspective of sustainability as an imperative topic for contemporary business strategies, according to the Environmental, Social, and Governance (ESG)-related rules and regulations at European level.
- **Operational Excellence in Production and Storage:** the visit to the manufacturing and warehousing unit of Olympus proved how vertical integration and tight coordination between production and logistics can generate sustainable competitive advantages in an industry of high perishability.

The event ended with the award of participation certificates, but the real gain was the direct interaction with the key industry players. In my view, as a student in the Management and Business Strategies master's study programme, this experience was more than a study visit; it was a lesson in adaptability and vision.

Andreea Elena BÂRA, 2nd-year graduate student
Management and Business Strategies (SEAA)
study programme

PSI WEEK IN FEBRUARY 2026: ACADEMIC DIALOGUES BETWEEN SCIENCE, PRACTICE AND CRITICAL REFLECTION

Under the series of events dedicated to the Day of Transilvania University of Braşov, "PSI Week" was organised in partnership with TREI Publishing House and Cărtureşti Bookstore of Council Square, Braşov.



Between 23 and 27 February 2026, on Tuesday and Wednesday evenings, readers of all ages - students, practicing psychologists and teachers participated in the presentation and debate of two current topics, delivered by the academic teaching personnel of our faculty.

■ *Every Therapist Has a Story*

Camelia Truţa has emphasised that a few stereotypical representations linger around the profession of psychotherapist, which excessively simplify the complexity of this professional role. Thus, therapists are frequently perceived either as defined by their own significant biographical experiences, or as embodying an ideal of psychological balance, free of any personal challenges and straits. These representations are partly supported by several established psychotherapists' biographical narratives, later extrapolated to the entire profession. In reality, however, the personal journey and the therapist's role are, most often, more nuanced and less idealised than these representations.

■ *Why Is Psychology Important?*

Mariela Pavalache-Ilie, in an effort of delimiting scientific truth from pseudopsychological conceptions presented as truth, emphasised that psychological pseudotruth is dangerous, especially for the general public, fascinated by the explanations or rather stories that are only peripherally related to the rigour of research. Furthermore, she invited the audience to discover how the scientific approach to psychology provides the necessary tools to understand the often-invisible mechanisms of the mind, to question the seductive popular myths, to critically interpret the information in the public space and, not least, to make real changes in people's lives.



As always, the events took place in a setting characterised by a relaxed atmosphere and a high level of intellectual stimulation alike, bringing together participants of various ages around the exchange of ideas and authentic dialogue. The interest in all topics was high, reflecting in both the relevance and complexity of the questions asked to the experts, and the eloquent interventions and active involvement in the dynamics of the evening's debates. The reflexivity- and cognitive commitment-marked participation turned these events not only into opportunities to disseminate psychological knowledge, but also into authentic meeting spaces for experience, reflection and scientific curiosity.

Assoc. Prof. Dr. Laura-Elena NĂSTASĂ
Faculty of Psychology and Education Sciences

■ CONTENTS

THE WORKSHOP OF MATHEMATICS AND COMPUTER SCIENCE IN ITS 11TH EDITION

The Faculty of Mathematics and Computer Science marked the Day of Transilvania University of Braşov by organising, on 27 February 2026, the 11th edition of the faculty's workshop. The event unified the presentations under a section split into two subsections dedicated to mathematics and computer science.

The event was attended (with scientific articles) by 17 professors and experts in computer science, by doctors in mathematics or informatics, but also by undergraduate (senior year), graduate and doctoral students of Romania, Hungary and India. The articles were of great interest, capturing their colleagues' attention.

This workshop was held by Prof. Dr. Radu Miculescu, whom we thank for the support in organising the event.

We express our gratitude to all colleagues at the Faculty of Mathematics and Computer Science involved in organising this event, who contributed to its smooth conduct. Moreover, we would like to thank the sponsors of this event, Siemens R&D and Siemens Industry Software.

Assoc. Prof. Dr. Diana SAVIN
Faculty of Mathematics and Computer Science

■ CONTENTS



“TOKENS OF SPRING SEWN BY HAND ON PERFORATED WOODEN BOARD” WORKSHOP

Under the series of events dedicated to Transilvania University's Day, "Norbert Detaeye" Media Centre organised and hosted, in the Auditorium hall, a creative workshop on the way of manufacturing hand-sewn tokens of spring on perforated wooden boards. The activity brought together students at the Faculties of Furniture Design and Wood Engineering (DMIL) and Product Design and Environment (DPM) in an approach that combined tradition with contemporary expression of design.



The participants explored the decorative possibilities of the traditionally Romanian tokens of spring, by using coloured threads to outline simple stitching points, as inspired by the traditional techniques for textile ornamentation. The simplicity of the materials and the accessible manufacturing method turned the workshop into a space for experimentation and creativity. The process of sewing on perforated board required attention and perseverance, cultivating the students' patience, hand-eye coordination and pleasure of handmade work.



The chosen symbol for students' hand-sewn tokens of spring was the ladybug, a frequent motif in European popular culture, associated with good luck, protection and the coming of spring. Traditionally, a ladybug coming in sight is deemed a good omen; therefore, the tiny outcomes of the workshop bore this symbolic value, reflecting the young participants' collaborative spirit and artistic sensitivity.



The workshop was organised and coordinated by the students Aida-loana Minciu and Ioana Panaite, together with the author of this text.

Lect. Dr. Eng. Antonela LUNGU
Faculty of Furniture Design and Wood Engineering

■ CONTENTS

THE FIFTH EDITION OF *GAMES OF SCIENCE* COMPETITION IN THE CITY OF BRAȘOV: THE SCIENTIFIC COMMUNICATION BETWEEN THE DEVELOPMENT OF SKILLS AND THE SOCIAL IMPACT OF RESEARCH



From 26 to 27 February 2026, Transilvania University's Research and Development Institute (ICDT) hosted the 5th edition of *Games of Science*, a national programme. Specifically, held in *Noesis* Innovation Centre, the event brought

together young researchers eager to develop their public communication skills and to make the results of their work accessible to society. Against the background of quick information dissemination, the initiative under the coordination of SciPublic Forum Association emphasises the importance of academic research by turning it into an open dialogue with the general public.

This year's edition brought a significant innovation to the format of the competition, by reducing the maximum duration of the presentations from three to two minutes. This change responds to the international trends on the audience's attention span, thus challenging the participants to adapt their speeches for extremely short formats, of 15, 30, 60 and 120 seconds. The training was coordinated by a multidisciplinary team consisting of Ada Roșeti, initiator of the format, alongside the ecologist Costin Enache, the psychotherapist Raluca Neagu, the astronomer Magda Ienciu and the graduate student Andrei Koman, finalist of the previous edition.

The local competition of Brașov foregrounded cutting-edge research, with the jury thus evaluating presentations that covered a wide range of topics, from sociology and technology, to energy efficiency. The first prize went to Ioana Matei, who analysed the dynamics of social interactions and the perceptions of immigrant workers in the Romanian delivery sector. Daria Trașcă ranked second, with a study on the representation of feminism and gender equality in digital media discourse. Both winners will represent UNITBV at the final competition, in May.



Special awards were also given, as a token of acknowledgement for the diversity of academic pursuits within UNITBV. Thus, Andreea Pleșcan was rewarded for the applicability of her research on artificial intelligence in project management, whereas Lucia Șinca received the research topicality award for her innovative solution of energy upgrade through solar collectors. Nicoleta Olariu was rewarded for the social relevance of her study on rural cohesion, and Ana-Maria Marin received the special award for enhancing the team's knowledge and expertise during the training sessions.



This edition's success was ensured by a consortium of partners, namely Raiffeisen Bank, InfoSys, Aqua Carpatica, Takeda, Romanian InSpace Engineering, Lexonn and British Council. Through this programme, the young researchers of Brașov have proved how science can become an active force in the community, when communicated with clarity and enthusiasm. The next stage for the laureates of Brașov will be the finals of *Games of Science 2026*, scheduled from 16 to 17 May.

Assoc. Prof. Dr. Victor BRICIU
Compartment of Marketing and Image
Photo credit: *Games of Science*, Mihaela Parghel

INTERNSHIP OPPORTUNITIES IN COMMUNICATION AND ENTREPRENEURSHIP THROUGH THE *FRESH TECH* PROJECT

On 19 February 2026, the launch of the internships within the project *FRESH TECH – Technologies and Education for Students* took place in the TII room. The presentation, delivered by Cătălina Anghel, detailed the educational offer of the relevant partner *FRESH AIR S.R.L. Bucharest*, financed through the 2021-2027 Education and Employment (PEO) programme.



This initiative falls within the P07 Priority, “A Higher Quality of the Education and Vocational Training Offer for the Equity of the System and a Better Adaptation to the Dynamics of the Labour Market and to the Challenges of Innovation and Technological Progress”, as part of the call for the development of high-quality tertiary education programmes (Appeal code: PEO/71/PEO_P7/OP4/ESO4.5/PEO_A49).



The project is co-funded by the European Union and Romania’s Government, and its implementation spans from 1 November 2024 to 31 October 2026. Its core objective is to facilitate a target group of students’ integration into the labour market, offering them hands-on expertise in fields such as marketing, management or communication. Within the Faculty of Sociology and Communication, this offer opens 50

places to the students in the Communication and Public Relations, respectively Digital Media programmes.



The internship offers a flexible 90-hour format, which may be completed online, with physical attendance or in a hybrid format, within a supportive and efficient work environment. The programme is structured into three weeks dedicated to marketing and communication, followed by a week focused on the development of entrepreneurial skills. The participants will work on real-life projects and have the opportunity to interact with guest journalists in order to understand directly from the professionals how successful media stories build up and what today’s industry requirements are.

Upon completion of the programme, the participants will receive a certificate of internship and two diplomas (in both Communication and Entrepreneurship), as a recognition for the acquisition of essential transversal skills, such as leadership, critical thinking and professional ethics. This topic places particular emphasis on innovation, sustainability and circular economy.

Prof. Dr. Florin NECHITA

Internship coordinator for the Digital Media study programme, 2nd year

Assoc. Prof. Dr. Victor BRICIU

Internship coordinator for the Communication and Public Relations study programme, 2nd year

■ CONTENTS

TESTING IN MECHANICAL ENGINEERING DURING THE ERA OF DIGITALIZATION

On 27 February 2026, for the Day of Transilvania University of Braşov, its Research and Development Institute hosted, in the L9 lab, the activity "Testing in Mechanical Engineering during the Age of Digitalization", organised by the team of "Numerical Simulation, Testing and Mechanics of Composite Materials" Research Hub, in collaboration with their colleagues of "High-tech Products for Vehicles" Research Hub, under the Faculty of Mechanical Engineering.

The programme of the event included: a demo on the recording of dynamic parameters in active testing (organizers: Prof. Dr. Eng. Mariana Domnica Stanciu and Lect. Dr. Eng. Daniel Dragoş Truşcă); a demo on the usefulness of the system for the optical analysis of the 3D deformations with the method of digital image correlation (organizer Prof. Dr. Eng. Camelia Cerbu). The equipment was purchased with PNRR funds (project no. 14039/16.09.2022) within the programme "Digitalization and Preparation of Universities for Digital Professions".

The sophomores of the Automotive Engineering study programme participated in a demo about the effects of the frontal impact on the occupant of a vehicle, measuring accelerations and speeds, with the RPiDaq & PocketDAQ Analyzer-type 15-channel data acquisition platform. The participants experimented, tested their knowledge, capitalised on the challenging experiences of their study programme, but also got acquainted with the research equipment and infrastructure of the research centres.



This activity drew the participants' attention and raised their awareness on how the human body responds to the forces generated during vehicle movement and, in particular, during accidents; as these tests, made in laboratory conditions, are essential to developing the modern systems of passive safety and improving the design of the passenger compartment, in order to protect the passengers' lives and physical integrity. The demo was made by Drd. Eng. Sorin Adrian Mardale, for the field of automotive engineering, whereas the acquisition and processing of signals were presented by Dr. Eng. Dinu Covaciu.

Prof. Dr. Eng. Mariana Domnica STANCIU
Prof. Dr. Eng. Camelia CERBU
Faculty of Mechanical Engineering

■ CONTENTS

INTERACTIVE WORKSHOPS FOR HIGH-SCHOOL PUPILS

In the months of January and February 2026, the Faculty of Letters of Transilvania University of Braşov organised, together with the pupils of "Johannes Honterus" National College, several interactive workshops. These activities approached, from various perspectives, both literature and media literacy skills.



The first workshop, *Im Labyrinth der Parabeln – Ein Kafka-Escape-Game*, proposed a ludic approach to Franz Kafka's texts. Organised as an *escape game*, the workshop challenged the pupils to work as teams on a series of puzzles based on Kafkaesque parables, such as *Kleine Fabel*, *Heimkehr*, *Eine alltägliche Verwirrung* sau *Ein Traum*. Through anagrams, text reordering exercises and interpretation tasks, the participants practiced text comprehension strategies and interactively discovered the author's literary universe.

A second workshop was themed on media education and took place on the premises of the Faculty of Letters, bringing together high-school

pupils interested in how information works in the digital environment. The pupils discussed what media means and the difference between active and passive consumption, thoroughly analysing how exposure to media content can influence the perceptions of events, people or social groups.



The activities included plenary discussions, teamwork, reflection exercises and the use of multimedia resources. A significant part of the workshop was dedicated to the impact of artificial intelligence, with its opportunities and risks of its use in the digital environment as the highlight.

Through these activities, the Faculty of Letters continues the dialogue with the pre-university environment in an interactive and participatory format.

Assoc. Prof. Dr. Delia COTÂRLEA
Faculty of Letters

■ CONTENTS

AN EXERCISE OF DIALOGUE AND DISCOVERY ACROSS FIELDS

On the occasion of the University's Day, the homonymous department within the Faculty of Mechanical Engineering organised, on 27 February 2026, the event "Explain to Me as if to a Layperson", a meeting dedicated to the dialogue and understanding between various fields of study.



The activity was attended by the students of the Faculty of Law, Faculty of Economics and Business Administration, and Faculty of Psychology and Education Sciences, alongside their host colleagues in Mechanical Engineering, within a friendly setting that fostered curiosity and the exchange of ideas.



The event proposed a unique challenge: every faculty came up with concepts specific to its own field, and the participants had the mission to explain them in a clear and accessible way, so that they could be understood by the students in other majors.

Within the friendly "duels" among faculties, the concepts were randomly drawn and the explanations were evaluated in real time through an online application. The results also brought a pleasant surprise: it is not the most complex concepts that won the audience's appreciation, but those explanations that succeeded in turning

abstract ideas into concrete examples and easy-to-understand situations.



Apart from its dynamic and competitive nature, the main goal of the event was to encourage communication among different fields. As regards many of the students, it was the first experience of this type; and the interactive format proved captivating and useful for the development of the communication skills.

Through this initiative, the event highlighted an essential truth of the academic and professional environment: it is not enough to master a concept; but the ability to explain it clearly and convincingly is equally important, in order for it to be understood beyond the boundaries of one's own specialization.



Such meetings prove that the dialogue between disciplines not only enriches the students' perspectives, but also contributes to the formation of future professionals capable of communicating and collaborating in an increasingly interdisciplinary world.

Assoc. Prof. Dr. Mircea MIHĂLCIĂ
Lect. Dr. Eng. Andrei BENCZE
Department of Mechanical Engineering

■ CONTENTS

FOLK GARMENTS ON A FEAST DAY AT THE FACULTY OF FOOD AND TOURISM

On 27 February, the Faculty of Food and Tourism was host to an event dedicated to Romanian tradition, authenticity and cultural values, organised on the occasion of the University's Day. The event had a double significance for the academic community, marking both institutional identity and respect for the national cultural heritage.



Within the event, "Home Treasure" Association, coordinated by Loredana Adam, alongside Adam Brothers – Lorena and Radu, showcased an exhibition of traditional folk garments specific to several areas of our country. The pieces on display highlighted regional diversity, the symbolism of decorative motifs and the value of traditional craftsmanship, offering all participants the opportunity to discover the cultural meanings of Romanian folk wear.



The schedule of activities ended with an interactive workshop on the way of manufacturing traditionally

Romanian tokens of spring, which combined tradition with creativity and encouraged the participants' involvement, thus strengthening community spirit and promoting cultural values.



Lady Chef Cornelia Ghișoi and *Pastry Chef* Georgian Tufă (Sweet Desert confectionery) enhanced the festive atmosphere of the activities by offering "springy" and delicious culinary dishes to the participants.



The event was an opportunity to celebrate tradition and academic spirit, reaffirming thus the importance and meaningfulness in the act of promoting cultural heritage in the academic environment.

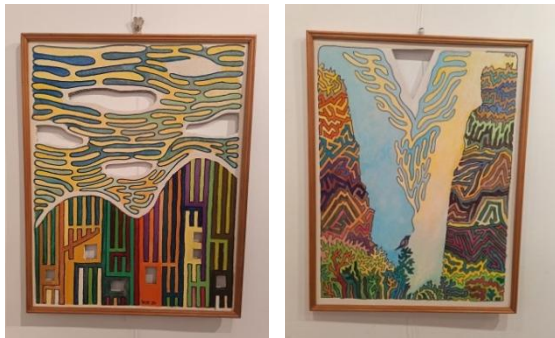
Assist. Prof. Drd. Eng. Adelina MOJA
Assist. Prof. Drd. Eng. Teodora BEGU
Faculty of Food and Tourism

■ CONTENTS

EXHIBITION OF GRAPHICS AND PAINTING SIGNED BY BIBORKA BARTHA AND ÁRPÁD BARTHA AT "NORBERT DETAEYE" MEDIA LIBRARY

On the occasion of Transilvania University's Day and "Norbert Detaeye" Media Centre's 35th anniversary, the Auditorium hall hosts the painting and graphic exhibition of the artists Biborka Bartha and Árpád Bartha, as a symbol of the partnership between Romania and Belgium (1990-2025).

Árpád Bartha is a beloved and admired artist of Braşov, who has the well-known gift of periodically reinventing himself, while remaining true to his values of originality and craftsmanship. The endless lines and colour of his art form dynamic spiritual fragments of nature, which quickly become familiar, then, inevitably, necessary - due to the joy and optimism with which they are offered to us.



Árpád Bartha and his daughter Biborka Bartha have been long friends of "Norbert Detaeye" Media Centre. They both configured the graphics of "Etnovember" Festival, in a traditionally Transylvanian spirit.



Biborka Bartha is an architect, has been successfully involved in the furniture-design workshops and works of the DMIL faculty for

several years, and has a doctorate in the field of vernacular architecture and furniture valorization.



As regards this exhibition, Biborka is more of a graphic designer than an architect, but her vision of art also reveals to us the architecture-specific skills. Her graphics are delicate and unsophisticated, meant to highlight experiences, places and moments in her treasure trove of unforgettable travel memories.



In the visual dialogue between generations and artistic sensibilities, the exhibition signed by Biborka Bartha and Árpád Bartha becomes more than a mere display of artworks: it turns into a space of memory, emotion and cultural continuity. Through colour, line and suggestion, the two artists bring to the public fragments of nature, travel and personal experience, reunited in a warm and authentic atmosphere.

Prof. Dr. Eng. Marina CIONCA

Lect. Dr. Eng. Antonela LUNGU

Faculty of Furniture Design and Wood Engineering

■ CONTENTS

" PIANO CONCERT" WITH JUNTONG LI AT CONFUCIUS INSTITUTE OF BRAȘOV

Born into a family of intellectuals of Beijing, China, Juntong Li developed an affinity for art at an early age



She began studying the piano at the age of four and moved to Romania with her family at the age of eight. This intercultural education opened up a unique artistic perspective, allowing her to naturally integrate into two distinct cultural atmospheres and find resonance in music.

During the studies at "Tudor Ciortea" Music High School of Brașov, Romania, she delved into the piano under the guidance of her teachers Galina Târnovski, Raluca Stefoni and Corina Ibănescu. Moreover, she enjoyed the guidance of renowned pianists, such as Stefan Arnold, Martin Hughes and Vladimir Kharin. Under their meticulous guidance, she laid the solid bases of her career and stood out in various competitions. She participated several times in Romania's Olympiad of Music (national stage), winning the second prize. In 2024, she won the first prize at the 30th edition of "George Enescu" International Music Competition, as well as the first prize and a special award at "Musical Bucovina". International Piano Competition. Furthermore, in 2023, she was awarded the Gold Medal under the Professional Category at "Mozart" International Festival of Vienna, as well as the Brașov Award for Excellence in Education. She was invited to give a solo recital at "George Enescu" National Museum of Tescani and performed many concerts at Confucius Institute of Brașov.



These achievements are a statement of her years of aspiration and endeavours, which laid the foundation for her to reach even greater heights in art.

In 2025, she was successfully admitted to the University of Music and Performing Arts (MDW) of Vienna, fulfilling her childhood musical dream. The studies in Vienna broadened her horizons.



The recital at Confucius Institute is a summary of her progress and a heartfelt invitation for the audience to revel in the music she shares.

Adriana FLORESCU
Confucius Institute of Brașov

■ CONTENTS

A MEETING WITH THE WRITER GABRIELA ADAMEȘTEANU

On Wednesday, 25 February, the Multicultural Centre hosted a meeting with the writer Gabriela Adameșteanu, for the release of her latest book, *Trades Inadvisable for Woman* (Polirom, 2025). This event, dedicated to the students of the Faculty of Letters, was honoured with the author's presence alongside Rodica Ilie and Adrian Lăcătuș.



As regards her latest book, Gabriela Adameșteanu confesses: "It is not a book of assessment, though referring more to my experiences and less to other people's. I'm only trying to show how I came to take on the profession of writer, unwillingly, despite its seeming to be the only one suitable for me. However, just as most of my books, this one *has got out of hand*. It has become a book about my parents, about the unknown memory of the vanished world in which they lived."

Gabriela Adameșteanu is one of the best-known and most acknowledged authors of Romanian literature. She debuted in 1975 with the novel *The Equal Path of Every Day*, for which she was awarded the Debut Prize by the Romanian Writers' Union. Her novels, *Lost Morning* (Cartea Românească, 1984), *The Encounter* (Polirom, 2003), *Provisionality* (Polirom, 2010), *Fontana di Trevi* (Polirom, 2018),

Remote Voices (Polirom, 2022) have received numerous awards, have been republished over the years, and translated in many countries of Europe and America. Furthermore, she published short prose and volumes of memoirs such as *Treat Yourself to a Holiday* (Cartea Românească, 1979), *Summer-Spring* (Cartea Românească, 1989), respectively *The Romantic Years* (Polirom, 2024). Before 1989, she worked as an editor at the Scientific and Encyclopaedic Publishing House, and then at Literary Romania magazine.



After the fall of the communist regime, she was the editor-in-chief of *22* magazine, edited by the Group for Social Dialogue. Her activity brought her the Hellman-Hammett prize for courage in journalism (Human Rights Watch, 2002), but also the title of Chevalier de L'Ordre des Arts et des Lettres (Ministry of Culture, France, 2013).

Anca PAPANA
Multicultural Centre of Transilvania University

■ CONTENTS

CHAMBER JAZZ | SORIN ROMANESCU AND RĂZVAN CIPCĂ

This year's opening Chamber Jazz concert brought to Transilvania University the first guitar duo in the 10-year history of the series: Sorin Romanescu and Răzvan Cipcă. The two presented a new project, based on original compositions by each of the two musicians, as well as reinterpreted standards.



Musician with an extensive experience, Sorin Romanescu is deemed one of the most important guitarists of the Romanian jazz stage. Begun in the 90s, his musical activity has not confined itself to jazz and improvisation. He was a bassist in Sarmalele Reci band, he has composed music for projects of contemporary dance, he is a permanent collaborator in Alexandru Andrieș' musical projects. Composer and audio producer, his name is associated with advertising campaigns, but also with several documentary or artistic films, such as the documentaries Tănase Affair – directed by Ionuț Teianu (which brought him a nomination for music at Gopo Awards), Cold Waves – directed by Alexandru Solomon or the feature film Dogs – directed by Răzvan Mirică, which earned him the Gopo Awards for the best original music. His activity as a jazz musician involves collaborations with musicians of all generations: Marius Popp, Garbis Dedeian, Romeo Cozma, Nicolas Simion, Mihai Iordache, Vlaicu Golcea, Maria Răducănu, Luiza Zan, Ruxandra Zamfir

and many others. His concert performances cover a wide stylistic variety, from standards to avant-garde music. So far, he has co-authored or collaborated in musical projects which brought forth over 20 albums.

Răzvan Filip Cipcă is an acknowledged jazz guitarist and composer. He attended the courses of the National University of Music, in Bucharest, where he obtained his bachelor's and master's degrees in jazz composition. His creation has been enriched by echoes from various genres of music, such as blues, rock, old Hollywood movie music, American folk music, parlour music or experimental music - all reunited in the open framework that jazz offers him.



The main influences of his music thus dwell on the music of the past, but his gaze is always forward – towards new stylistic and sound combinations and explorations, as well as towards understanding the tradition of various music genres in today's context.

Anca PAPANA
Multicultural Centre of Transilvania University

■ CONTENTS

“AUREL STROE” MUSIC MEDLEY

The partnership between “Mureşeni’s House” Museum and the Faculty of Music constantly materialises in the musical and musicological activities organised by the two institutions. These events also included “Aurel Stroe” Medley, which was hosted by the museum on 5 February 2026.



This event, unique in terms of topic and approach, brought together two distinguished members in the academic personnel of the Faculty of Music, namely Assoc. Prof. Dr. Ana Szilágyi (composer, musicologist, pianist) and Assoc. Prof. Dr. Noémi Karácsony (mezzo-soprano). Ana Szilágyi completed the first doctoral thesis on Aurel Stroe, in German, under the title *Inkommensurabilität in Aurel Stroes Musik am Beispiel seiner Opern-Trilogie “Orestie”* [The Incommensurability in Aurel Stroe’s Music as Reflected in “Oresteia” Opera-trilogy] within the University of Music and Dramatic Arts Vienna. The complex universe of creation brought to life by Aurel Stroe, a composer of contemporary, experimental and avant-garde music, unique personality of 20th-century Romanian music, was explored through the two performers’ dialogue, which allowed the audience to enter the fascinating world of contemporary music. Two compositions on Mihai Eminescu’s lyrics, *And If...* and *To the Star*, stood out among the music pieces.

The programme also included creations signed by Ana Szilágyi, which revealed the composer’s stylistic diversity and her ability to “metamorphose” according to the requirements of the poetic text.

Ana Szilágyi’s compositions on her own lyrics, *Love* and *Reverie*, which reflect the influences of spectral music, were performed along with other compositions on Ioan Cristinel Zaharia’s lyrics, *A Grandfather’s Love* and *Hours Dropping from Flowers*, as a highlight of the author’s melodic inspiration.



The two performers’ musicological and musical dialogue was highly appreciated by the audience. The refinement of the vocal performance was enhanced with sensitivity and expressiveness by the piano accompaniment, with the two sound planes merging in a cohesive artistic discourse. The event, moderated by Valer Rus, offered the audience a moment of transdisciplinary reflection on the contemporary musical phenomenon.

Assoc. Prof. Dr. Noémi KARÁCSONY
Assoc. Prof. Dr. Ana SZILÁGYI
Faculty of Music

■ CONTENTS

MUSICAL PAGES OF FAMOUS OPERAS. THE RECITALS ORGANISED WITHIN THE VOCAL MUSIC PERFORMANCE STUDY PROGRAMME

The Faculty of Music proposed a series of vocal and instrumental recitals to mark the University's Day. These events included the recitals of the canto student groups, hosted in the Auditorium Hall, on the new premises of the faculty, on the days of 27 February and 1 March 2026.



The musical moments offered by the students in the Vocal Music Performance study programme included arias and duets excerpted from the creations of composers such as G. F. Händel, Ch. W. Gluck, W. A. Mozart, G. Rossini, G. Donizetti, G. Verdi, P. Mascagni or C. Porumbescu.



The celebration of the University's Day provided the opportunity to produce two artistic activities which brought together almost all the students in the aforementioned academic programme, classes

of Assoc. Prof. Dr. Mihaela Buhaiuciu, Assoc. Prof. Dr. Cristina Radu, Assoc. Prof. Dr. Noémi Karácsony, Lect. Dr. Liviu Iftene, Assoc. Prof. Dr. Cristina Soreanu and Adjunct Prof. Drd. Lucian Petrean. The students were accompanied on the piano by Lect. Dr. Cristina Buga, Adjunct Prof. Sena Ducariu, Drd. Diana Ichim, Lect. Dr. Botond Szócs and Assist. Prof. Dr. Valentin Mureşan.



The young artists showed a great versatility in the performance of stylistically complex music pieces, as well as high expressive sensitivity. The audience appreciated the performers' approach to the technical and stylistic difficulties, which proved their artistic maturity and promising interpretive potential. The dialogue between voices and accompaniment turned into a genuinely artistic one, reflecting the thorough and sensitive collaboration between singers and pianists.

The recital also highlighted the professors' commitment in guiding the young musicians, as well as the students' passion for delving into the mysteries of vocal technique and lyrical repertoire.

Assoc. Prof. Dr. Noémi KARÁCSONY
Faculty of Music

■ CONTENTS